

Transfr Is on a Mission

To Create New Pathways to Career Success

Transfr's hands-on simulation-based training helps people develop the skills they need to secure well-paying jobs in high-demand fields. The skills gap in the manufacturing sector exists because of an outdated view or lack of awareness of the opportunities in the automotive and construction industries and other skilled trades. Over half of the manufacturing workforce is set to retire by 2030, creating millions of openings for jobs that do not require a 4-year degree.

With Transfr you can make a difference for people In your community.

Business & Industry

Hire and retain job-ready candidates. Work with K-12, higher education, local government, and communities to build training programs that scale and quickly deliver ROI.

Educators

Offer K-12 and college students a way to explore career paths they might not otherwise have considered. Help them acquire skills to enter the workforce more quickly and set them up for long-term success.

Local Government

Match candidates with employers where they have a defined career path.
Collaborate with community colleges, CTE schools, and local industry partners to quickly get people back into the workforce.



Check Out Our **Product Catalog** Here!





How It Works

Transfr's Virtual Training Facility simulates the type of training that takes place in a physical training facility. With one-on-one training from a virtual coach who adapts to trainee performance, Transfr safely replicates an on-the-job environment anywhere — in rural areas, at home, in the classroom — without the overhead of a multi-million dollar training facility. This type of delivery also reduces training time compared to traditional methods. Immersive simulations are also shown to have higher retention when compared to video tutorials, slide presentations, or other presentation styles.

Transfr is more than just a way to augment classroom learning; it's a powerful tool to help schools, companies, and workforce development agencies focus on developing a pipeline of talent for jobs that are going unfilled. Adding Transfr to existing programs helps increase local employment levels and lower cost and risk for employers.

93% of people hired are still employed today



85%
of trainees
preferred handson simulationbased training



Virtual Coach

A virtual coach guides trainees through supervised tutorials where they interact with realistic tools and environments appropriate to the skill set, where they can make mistakes in a safe, consequence-free setting.



Adaptive Learning

Transfr simulations provide trainees with all the practice, remediation, and reinforcement they need to master their skills they need to enter new jobs or move up in their current careers.



Performance Dashboard

Transfr dashboards provide instructors with granular, customizable views into learner progress and overall class performance, allowing them to tell who needs more help and what challenges may be common across all learners.