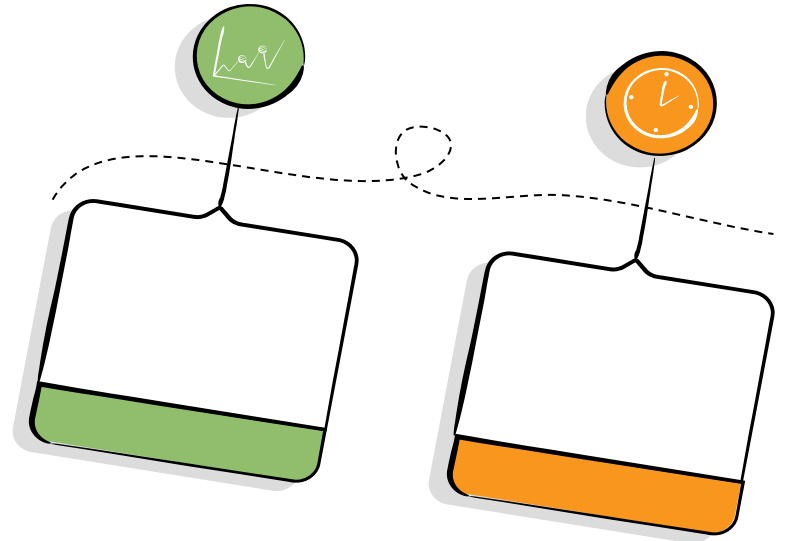


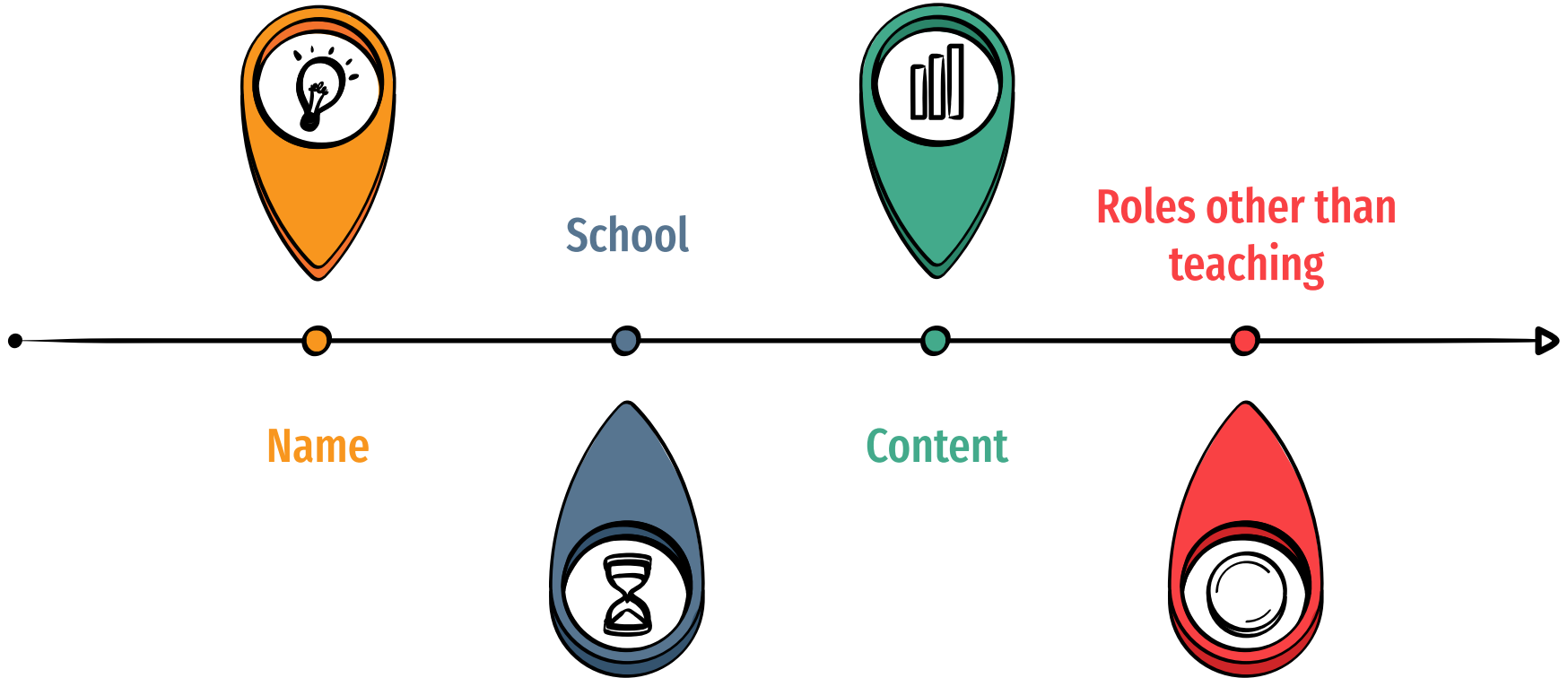
The New Career Readiness: Singular Path to Curated Career

*Building Capacity in ALL
Students*

SMUHSD PD: Jan. 29, 2024



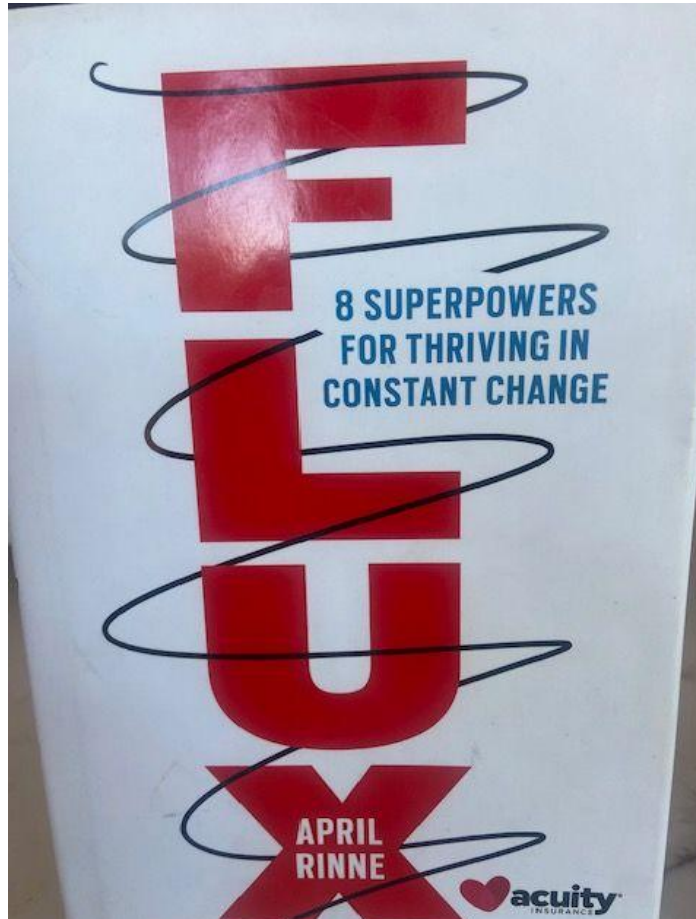
Introduce yourself:



For this Session: Questions to Consider

- How do CTE classes lend themselves to building capacity in all students?
- **What does building capacity look like?**
- How can we expand our understanding of career readiness in light of a rapidly changing work world?
- **What kinds of activities and projects encourage students to make connections between what they are learning and their professional future?**

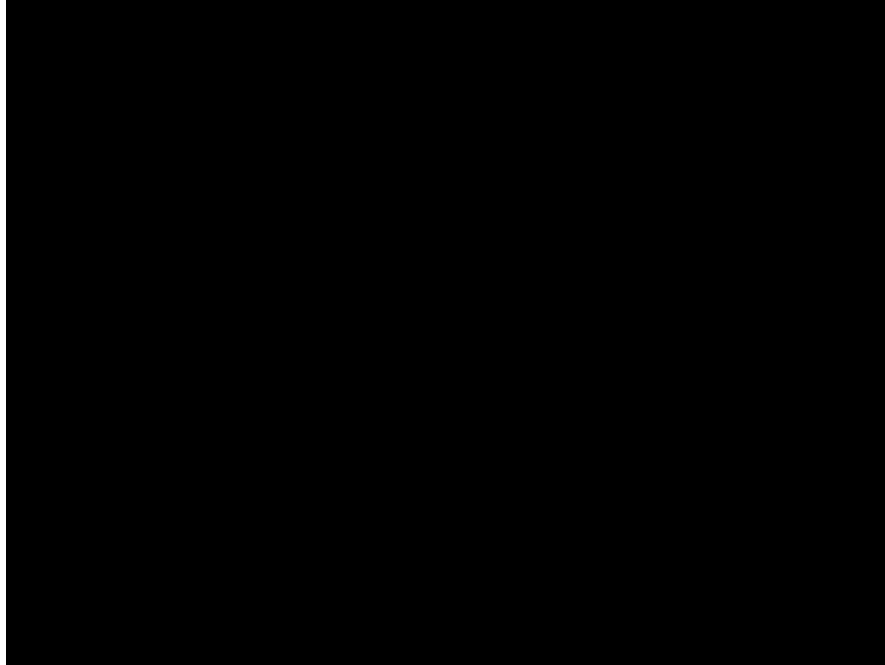
Portfolio Career Concept from:



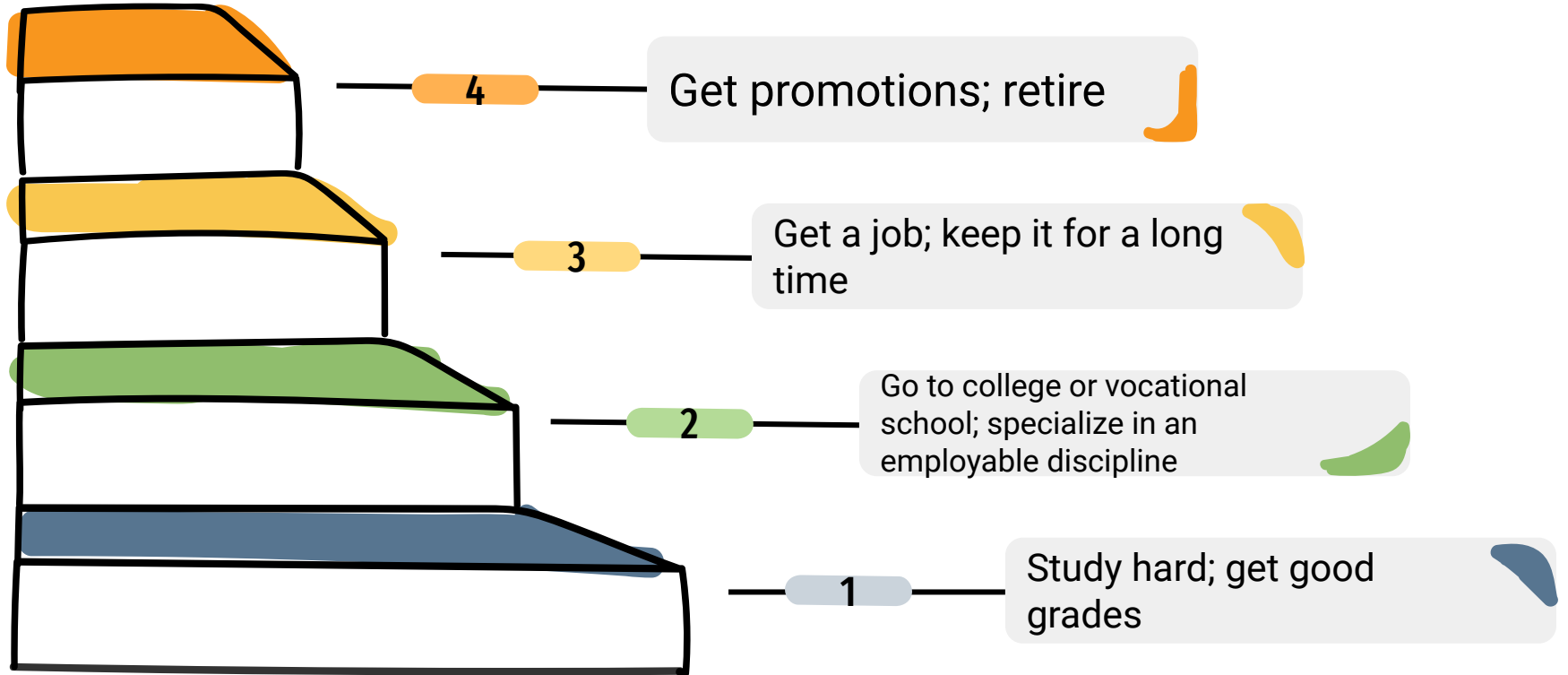
Flux: 8 Superpowers
for Thriving in
Constant Change

April Rinne

What are the benefits of a portfolio career?



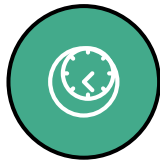
Traditional Career Path



Changes in the Job Market



Since 2008, 94% of all net new job creation has NOT been full time employees



43% of recent college graduates hold jobs that don't require a college degree additionally 66% of them remain underemployed after 5 years



Independent workers, freelancers are growing 3x as fast as the rest of the labor force



By 2027, it is expected that freelancers will outnumber employees who have a single "job" or professional affiliation



“I work as a freelancer on a production team for an event and design agency. I handle vendor management, decor and furniture sourcing. I love it!”

**Graduates’
(2016-2020)
response to:
*“What are you
doing now for work
& income?”***

“I’m majoring in animal science and in my last quarter. Currently, I am working at a donkey and mule sanctuary. I’m going to be a veterinarian.”

“I do have a company that started as a side hustle...ended up becoming a full time job. I was property managing before covid and now we rent space to clients for off site meetings and staff development. I’m now working in corporate hospitality and found my passion!”

“I’m currently working for the Golden State Warriors as a special events assistant. Originally, I wanted to be a nurse but I’ve found my passion working in events and it’s so rewarding it doesn’t even feel like work.”

“I’m finishing my marketing degree and working at a tech company in San Mateo. As a side hustle, I also coach 4th-11th grade basketball.”

“Unfortunately, no cool side hustles for me. I’m a software engineer at Disney so it’s a very traditional 9-5 Monday through Friday role.”

“I currently work at Rakuten full time, however I am very passionate about the beauty industry and clean products so I recently also started working for a startup called Minori Beauty helping with marketing and sales!”

“I work for AT&T but came across a post asking for help with advertising and marketing. I responded, learned how to monetize it and now have a side hustle of social media marketing for Instagram pages.”

“I majored in Spanish and am working for the SF Giants and will be transitioning into a property management role for Stanford.”

“I’m not really working right now. I’m still undecided. I worked as an EMT and as an automotive technician at Tesla but found it wasn’t for me.”

“My end goal is to be a teacher, but along the way I’m catering select parties.”

“I started my own restaurant in Miami ...I also have been doing interior design with high-end handmade rugs and carpets, an interest I picked up a few years ago. I attend antique and trade shows and network. I want to state I did not come from a wealthy family or attend college. Everything I have is from my own sweat and tears...I didn’t go to football games or house parties but I can look back and I’m glad I did what I did.”

“I studied marketing and design, worked as a baker, line cook and have vended festivals around the world. Now I’m a marketing coordinator at Reebok.”

“I’ve been working as a hairstylist for a while. I also got my business degree to accompany my cosmetology license. I’m really enjoying it.”

Key Findings:



How do students' experiences differ from your experiences at that age? (3-6 years post-high school)

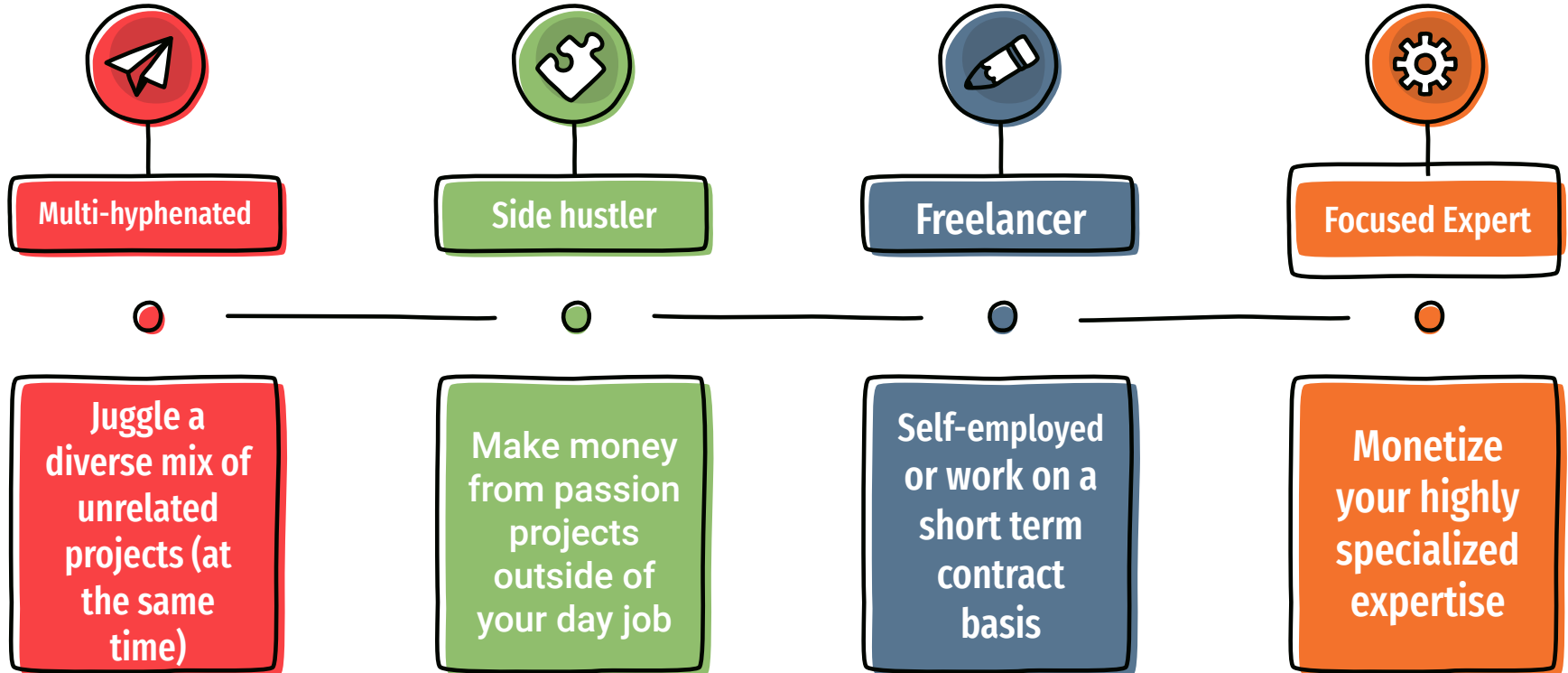


What percent of students seem to be on a "traditional career path?"

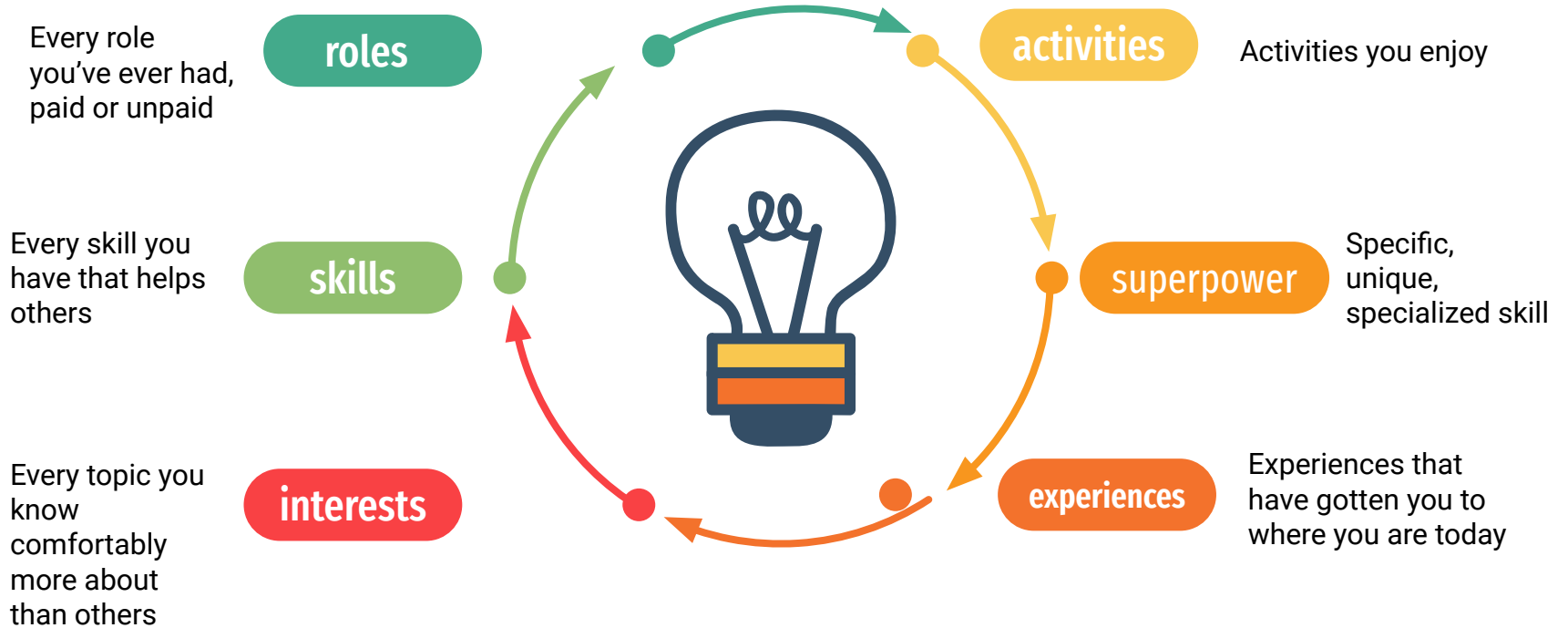


How do students' passions show up or factor into their current experiences?

Different Types of Portfolio Careers



What's in my Portfolio Career ?



The act of “curating:”

Teach tae kwon do

Personal trainer

Start a car blog

History tutor

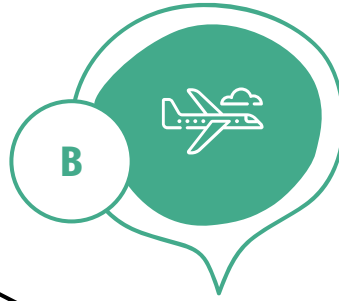
Coach

Roles (paid or unpaid)	Skills (that help others)	Interests (topics you know a lot about)	Activities you enjoy	Superpower (unique, specialized skill)	Experiences (that have gotten you to where you are today)
Operating engineer	Leadership	History	Weight lifting	perseverance	Breaking my back
Laborer	Hands-on learning	Mechanics	Wrestling		Running a business at 14
Martial arts instructor	Analytic skills	Fighting	Working on cars		Learning from my dad
Pet sitter	debating	Sports racing	Hiking driving		

Marrying Content, Skills & Student Interest/Capacity



**Content
knowledge**



**Industry
specific skills**



**Student
Interests
Experiences
Talents**

Culinary example of marrying content, skills & student interests:



Student
Interests
Experiences
Talents

Skills (that help others)
Leadership, Hands-on working, Analytic skills, Debating



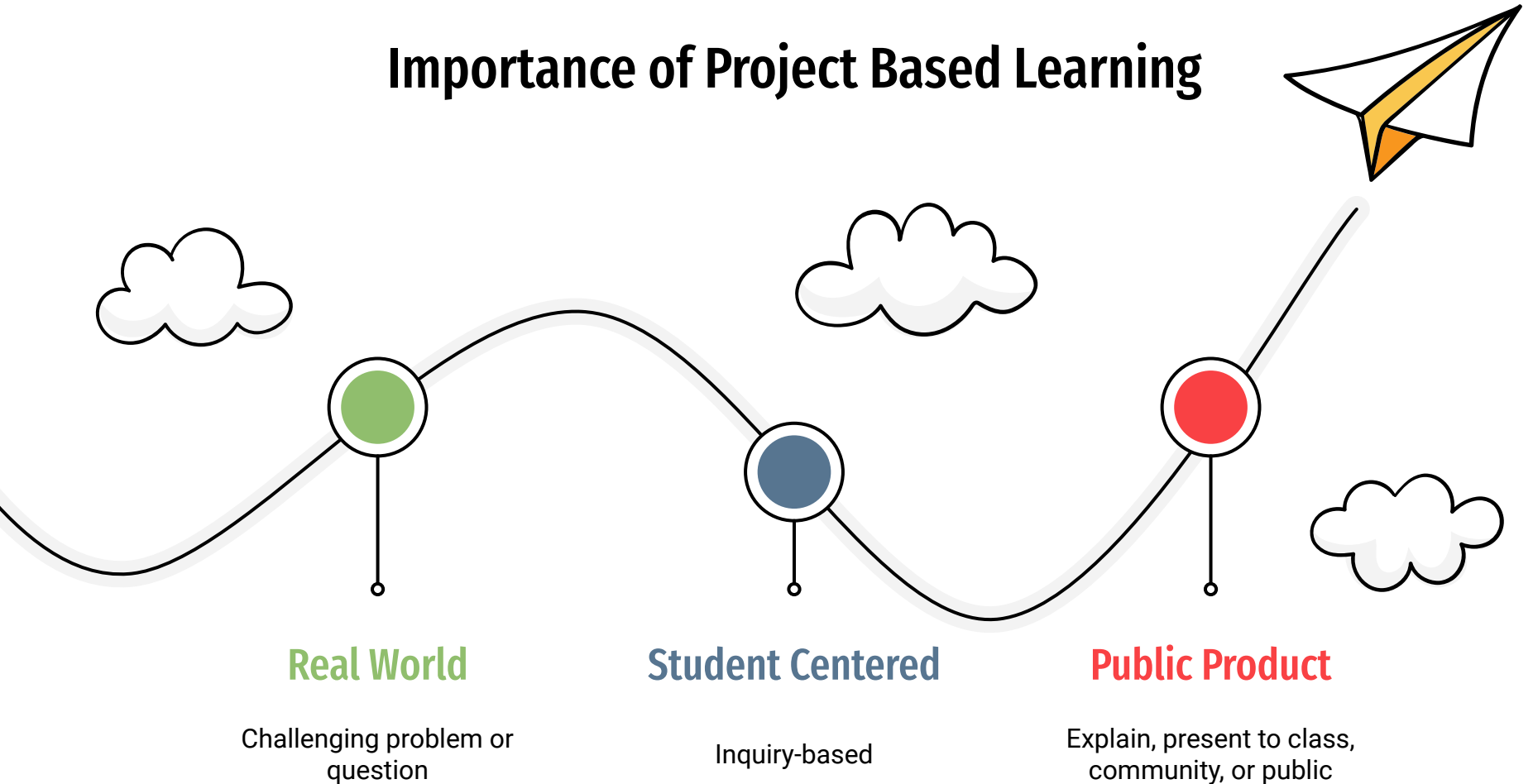
Activities you enjoy
Weight-lifting, Wrestling, Working on cars, hiking, Driving,



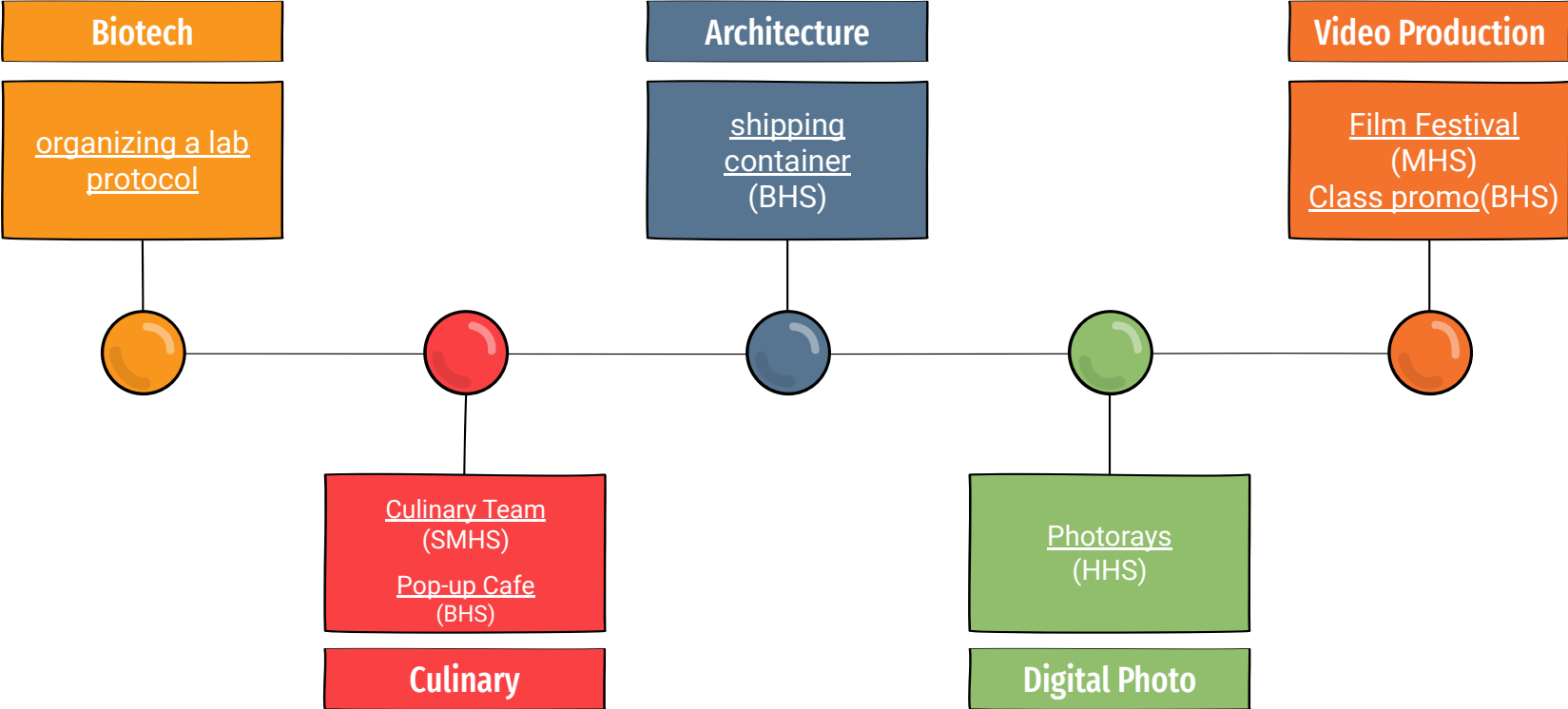
PBL Ideas

- ☐ Design a nutrient-dense, portable snack for hikers
- ☐ Create a one week meal planner for a busy high school athlete

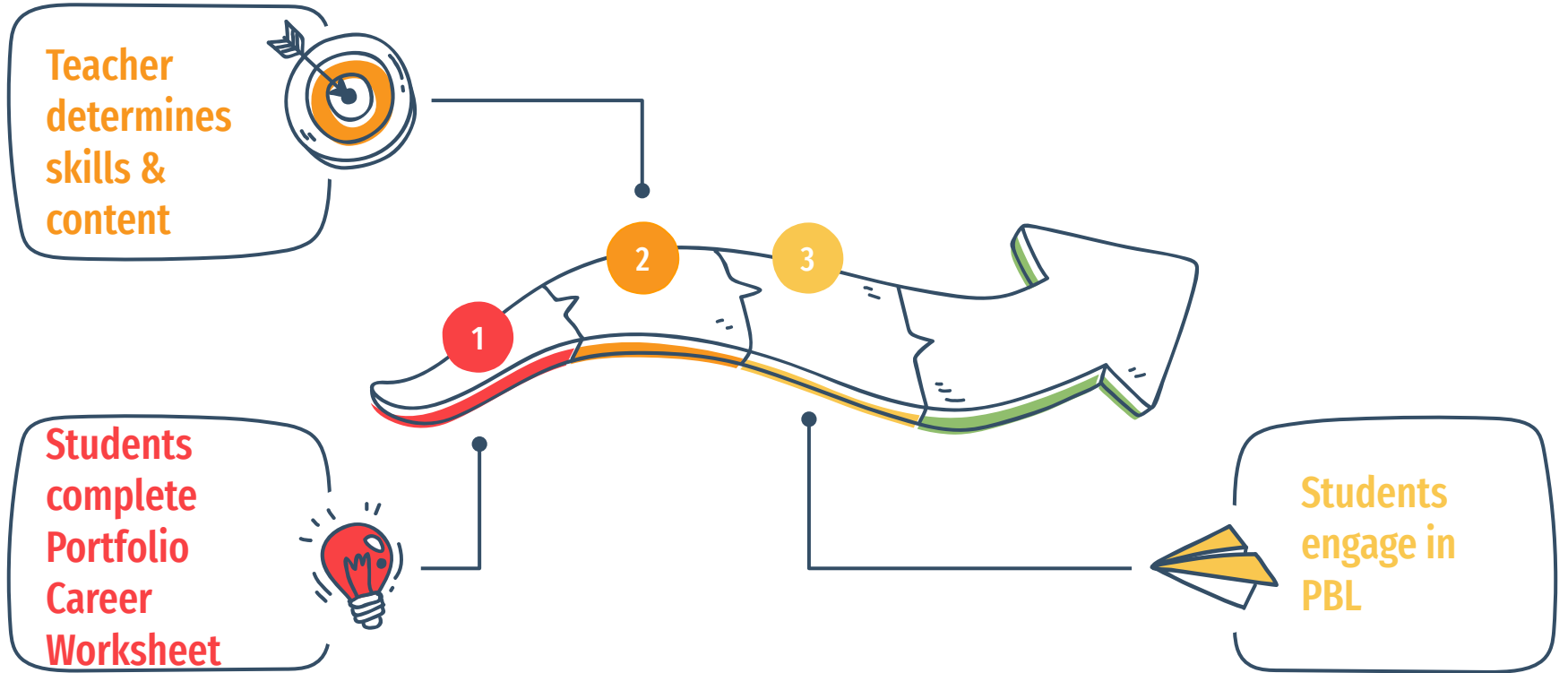
Importance of Project Based Learning



SMUHSD CTE PBL Examples



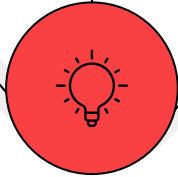
Review



CTE & the future of work: PBL to Build Capacity

Innovation

Critical thinking
Problem solving



Entrepreneurship

Creative thinking
Leadership



**Emerging
Technologies**

Technology



Connecting to a PBL activity

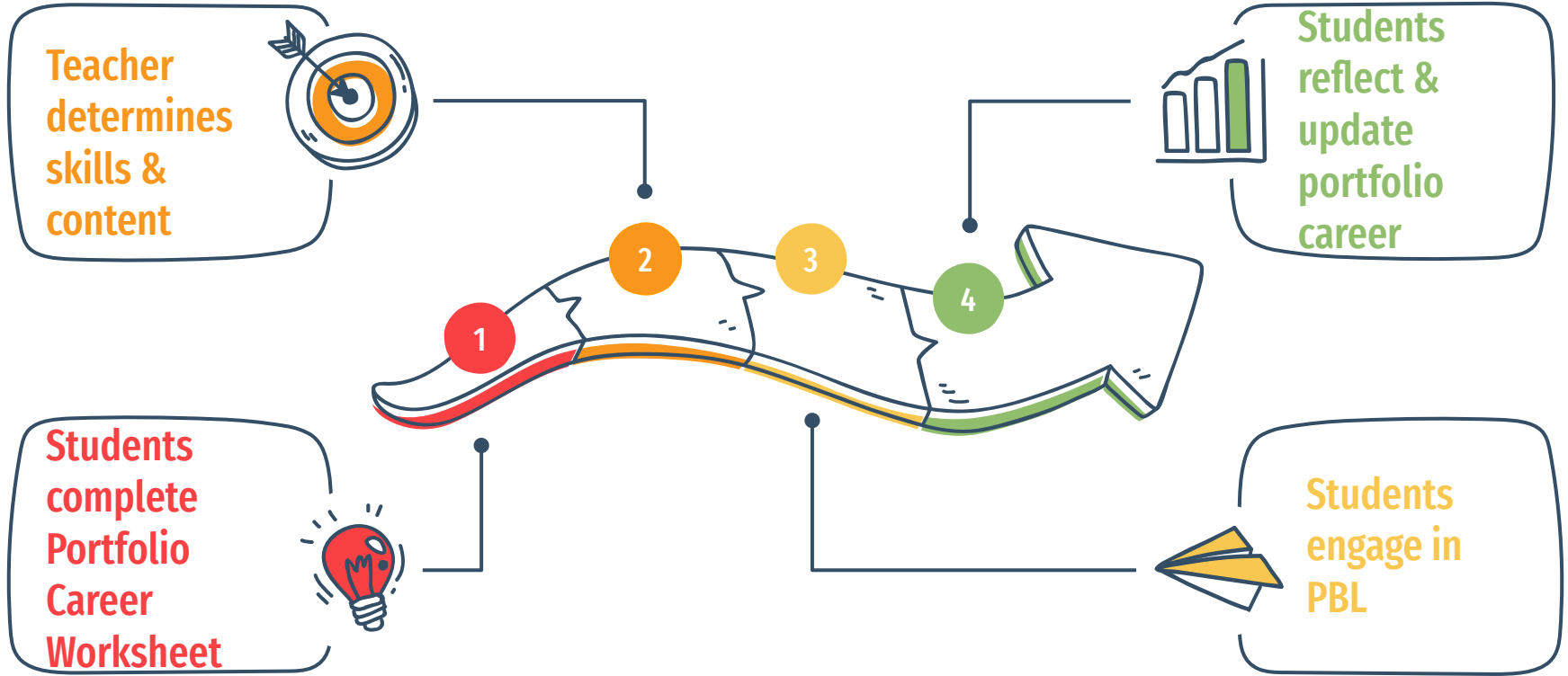
1. Return to your partner
2. Use their document to brainstorm ideas for a PBL activity

OR

Help “curate” their portfolio career ideas

Roles (paid or unpaid)	Skills (that help others)	Interests (topics you know a lot about)	Activities you enjoy	Superpower (unique, specialized skill)	Experiences (that have gotten you to where you are today)
Operating Engineer Laborer Martial Arts Instructor Pet sit	Leadership, Hands-on working, Analytic skills, Debating	History, Mechanics, Fighting, Sports, Racing	Weight-lifting, Wrestling, Working on cars, hiking, Driving,	Perseverance	Breaking my back, running a business at 14, learning from my Dad

Reflect



Questions to (Re)Consider:

- How do CTE classes lend themselves to building capacity in all students?
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Final thoughts, questions, or suggestions?

