



Career Technical Student Organizations (CTSO)

Educating for Careers Conference 2024
California Department of Education (CDE)
CTSO State Advisors



CALIFORNIA DEPARTMENT OF EDUCATION
Tony Thurmond, State Superintendent of Public Instruction



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PURPOSE OF A CTSO

The purpose of a Career Student Organization (CTSO) is to enhance the opportunity for students to develop leadership and the necessary skills, abilities, and attitudes to succeed in the world of work

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CTSOs PROVIDE STUDENTS WITH OPPORTUNITIES

- Leadership Development
- Industry Contacts
- Industry Skill Development & Jobs
- Scholarship
- Academic Skill Enhancement
- Career Choice Options
- Community Service
- Competitive Event Program/Student Recognition

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CTSOs OFFER TEACHER OPPORTUNITIES

- Strategies to deliver standards-based curriculum
- Integrated leadership and industry skill attainment activities
- Curriculum resources
- Program promotion
- Professional networking opportunities
- Strategies for community involvement
- Funding opportunities
- Greater success for your students... personally and professionally

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CTSOs OFFER BUSINESS & INDUSTRY

- Pipeline for future employees
- Skilled workforce
- Networking
- Opportunities to provide valuable resources

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CTSO AFFILIATION REQUIREMENTS FOR CALIFORNIA

- CTE Program/Pathway with integrated leadership and industry skills into curriculum
- School administration support
- CTE credentialed teacher to be an advisor
- CTSO is in alignment with CTE pathway/standards
- Student interest and current enrollment in program
- Affiliation agreement approved through CDE
- Business & Industry support

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Career Technical Student Organization (CTSO)

Integral part of a CTE program



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STUDENT LEADERSHIP ACCOUNTABILITY & REPORTING FOR CONTINUED FUNDING

An official CTSO has been chartered that includes:

- Application/documentation
- Chapter meeting agenda & minutes
- Sign-in sheets
- Participation in local, regional and state activities

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STUDENT LEADERSHIP ACCOUNTABILITY & REPORTING FOR CONTINUED FUNDING

- A local CTSO or Alternative Student Leadership Strategy work plan is developed annually and a copy is furnished to local administration

(Program of Work)

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AVAILABLE FUNDING SOURCES FOR CTSOs

- School district or charter school local control funding formula (LCFF) apportionments pursuant to *EC* Section 42238.02.
- Perkins V
- California Partnership Academies
- Agricultural CTE Incentive Grant
- Specialized Secondary Programs Grant (SSP)
- Middle-School Foundation Academies Grant
- Dual Enrollment Opportunities College & Career Access Pathways Grant (only for CTE courses)
- Any other allowable source (including community and/or business partnerships). Funds cannot be used for match twice.

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CTEIG ALLOWABLE EXPENDITURES FOR CTSOs

- Curriculum to support leadership and work-based learning, and/or the development of curriculum and activities that lead to industry-recognized certifications or credentials
- Transportation and other expenses that enable leadership and work-based learning activities, including after-school, extended day, and out-of-school opportunities
- Food and refreshments for conference travel, student field trips and special events, and working Advisory Committee and partnership meetings



CTEIG NON-ALLOWABLE EXPENDITURES FOR CTSOs

- Travel outside of the United States

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PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Chapter affiliation fees for special population students only
- Student travel (both in-state & out-of-state) and lodging for special populations
- CTSO Advisor travel (both in-state & out-of-state), lodging, & per diem while supervising students participating in approved CTSO activities



PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Instructional supplies & materials, such as chapter handbooks, leadership development materials, and official recordkeeping handbooks
- Equipment that is appropriate to CTSO program and that benefits all students in the class
- Student & Advisor CTSO issued uniforms required for attendance at CTSO sponsored events. Uniforms must remain the property of the CTSO chapter

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PERKINS NON - ALLOWABLE EXPENDITURES FOR CTSOs

- Food & registration for any students not a member of special populations
- Amusement park tickets, awards, and any entertainment costs

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EXPENDITURES

Allowable and Non-Allowable expenditures are decided by your District due to local control, whether the funding source allows.

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Career Technical Student Organization (CTSO) Expenditures - State & Federal Funding Sources

Types of CTSO Expenditures	Career Technical Education Incentive Grant (CTEIG) - State Funding	California Partnership Academies (CPA) - State Funding	Perkins - Federal Funding	Agricultural Education Incentive Grant (AIG) - State Funding (Only for Ag Pathways)
Chapter Affiliation Fees	Yes - As long as it is not for individual students, all participating in the CTSO	Yes - As long as it is not for individual students; all participating in the CTSO	Yes - As long as it is not for individual students; all participating in the CTSO	Yes - As long as it is not for individual students, all participating in FFA
Formal Uniform Attire	Yes - Must remain property of LEAs CTSO Chapter	Yes - Must remain property of LEAs CTSO Chapter	Special Population Students Only - Check in/out process	Yes - Must remain property of LEAs FFA Chapter
Contest Uniform Attire	Yes - Must remain property of LEAs CTSO Chapter	Yes - Must remain property of LEAs CTSO Chapter	Special Population Students Only - Check in/out process	Yes - Must remain property of LEAs FFA Chapter
Student Travel to Leadership Conferences & Competition	Yes	In-state travel only	Yes	Yes
Student Lodging	Yes	No	Yes	Yes
Student Competition/Conference Attendance Registration	Yes	Yes, in-state only	Yes	Yes
Advisor Travel to Leadership Conferences & Competition	Yes	In-state travel only	Yes	Yes
Advisor Lodging	Yes	In-state travel only	Yes	Yes
Advisor Competition/Conference Attendance Registration	Yes	Yes, in-state only	Yes	Yes
Chaperone Travel to Leadership Conferences & Competition	To meet CTSO guidelines	No	Yes - that meet CTSO and LEA guidelines - School Staff Only, no parents/guardians	Yes - that meet FFA and LEA guidelines - School Staff Only, no parents/guardians
Chaperone Lodging	To meet CTSO guidelines	No	Yes - that meet CTSO and LEA guidelines - School Staff Only, no parents/guardians	Yes - that meet FFA and LEA guidelines - School Staff Only, no parents/guardians
Chaperone Competition/Conference Attendance Registration	To meet CTSO guidelines	No	Yes, school staff only	Yes, school staff only
Food & Refreshments for Conferences & Competitions	Yes	Yes, for advisors if part of travel and/or registration	Yes - If part of travel and/or part of registration	Yes for advisors
Conference & Competition Equipment	Yes	Yes	Yes	Yes
CTSO Curriculum & Supplemental Materials	Yes	Yes	Yes	Yes
CTSO Chapter Advisor Sub Pay for CTSO Conference & Competition	Yes	Yes	Yes	No
CTSO Chapter Advisor Stipend	Yes	No	Yes	No

This information is subject to change. Consult a CTSO State Advisor and/or Perkins/CPA/CTEIG/AIG Consultant for any questions
 UPDATED 9/15/2023 California Department of Education CTSO State Advisors

https://drive.google.com/file/d/1dj0R5_H9ofHT9hgUgrnuzyQnJ_2fdj67/view?usp=sharing



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FEDERAL & STATE RECOGNIZED CAREER TECHNICAL STUDENT ORGANIZATIONS (CTSO) IN CALIFORNIA



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Cal-HOSA

- HOSA is a national student organization with a twofold mission: to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all people
- HOSA's California affiliate, Cal-HOSA, provides a unique program of leadership development, motivation, and recognition exclusively for secondary, postsecondary, adult, and college students enrolled in Health Occupations Education programs



PRIMARY INDUSTRY SECTOR(S) SERVED

Health Science and Medical Technology

- *Biotechnology Pathway*
- *Patient Care Pathway*
- *Health Care Administrative Services Pathway*
- *Health Care Operational Support Services Pathway*
- *Public and Community Health Pathway*
- *Mental and Behavioral Health Pathway*

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DECA

- California DECA is a student organization whose program of leadership and personal development is designed specifically for students interested in marketing, management, and entrepreneurship
- DECA prepares emerging leaders and entrepreneurs in Marketing, Finance, Hospitality, and Management in high schools and colleges across the globe.



PRIMARY INDUSTRY SECTOR(S) SERVED

Marketing, Sales and Service

- *Marketing Pathway*
- *Professional Sales Pathway*
- *Entrepreneurship/Self-Employment Pathway*

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FBLA

- As an integral part of an instructional program, the Future Business Leaders of America organization provides opportunities for secondary and middle level students in business education and business-related fields to develop career supportive competencies and to promote civic and personal responsibility

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PRIMARY INDUSTRY SECTOR(S) SERVED

Business and Finance

- *Business Management Pathway*
- *Financial Services Pathway*
- *International Business Pathway*

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FFA

- California FFA, a student organization for agricultural education students in grades nine through twelve, is an integral part of agricultural education that focuses on developing leadership and interpersonal skills
- Today, through their involvement in the FFA, thousands of young people are preparing for successful careers in agriculture and other related industries and contributing to their communities

PRIMARY INDUSTRY SECTOR(S) SERVED

Agriculture and Natural Resources

- *Agricultural Business Pathway*
- *Agricultural Mechanics Pathway*
- *Agriscience Pathway*
- *Animal Science Pathway*
- *Forestry and Natural Resources Pathway*
- *Ornamental Horticulture Pathway*
- *Plant and Soil Science Pathway*



FFA STATE ADVISOR



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FCCLA

- Family, Career, and Community Leaders of America (FCCLA) is the career technical student organization for students grade six through twelve who are currently enrolled in Family and Consumer Sciences Education courses related to the following industry sectors: Education, Child Development, and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation
- As an intra-curricular part of the Family and Consumer Sciences Education instructional program, FCCLA activities provide members with the opportunity to apply skills in leadership, in the community, and in the workplace



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PRIMARY INDUSTRY SECTOR(S) SERVED

Education, Child Development and Family Services	Fashion and Interior Design	Hospitality, Tourism and Recreation
<ul style="list-style-type: none">• <i>Child Development Pathway Consumer Services Pathway</i>• <i>Education Pathway</i>• <i>Family and Human Services Pathway</i>	<ul style="list-style-type: none">• <i>Fashion Design and Merchandising Pathway</i>• <i>Interior Design Pathway</i>• <i>Personal Services Pathway</i>	<ul style="list-style-type: none">• <i>Food Science, Dietetics, and Nutrition Pathway</i>• <i>Food Service and Hospitality Pathway</i>• <i>Hospitality, Tourism, and Recreation Pathway</i>

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SkillsUSA

- SkillsUSA is a national organization that creates a partnership of students, teachers, and industry working together to ensure a skilled workforce for America
- SkillsUSA provides an educational program that develops personal, workplace and technical skills that are grounded in academics, along with leadership and skill events and competitions that support career and technical education (CTE) in the classroom

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PRIMARY INDUSTRY SECTOR(S) SERVED

Arts, Media and Entertainment	Building and Construction Trades	Energy, Environment and Utilities
<ul style="list-style-type: none">• Design, Visual, and Media Arts Pathway• Performing Arts Pathway• Production and Managerial Arts Pathway• Game Design and Integration Pathway	<ul style="list-style-type: none">• Cabinetry, Millwork, and Woodworking Pathway• Engineering and Heavy Construction Pathway• Mechanical Systems Installation and Repair Pathway• Residential and Commercial Construction Pathway	<ul style="list-style-type: none">• Environmental Resources Pathway• Energy and Power Technology Pathway• Telecommunications Pathway

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PRIMARY INDUSTRY SECTOR(S) SERVED

Engineering and Architecture	Information and Communications Technologies	Manufacturing and Product Development
<ul style="list-style-type: none">• <i>Architectural Design Pathway</i>• <i>Engineering Technology Pathway</i>• <i>Engineering Design Pathway</i>• <i>Environmental Engineering Pathway</i>	<ul style="list-style-type: none">• <i>Information Support and Services Pathway</i>• <i>Networking Pathway</i>• <i>Software and Systems Development Pathway</i>• <i>Games and Simulation Pathway</i>	<ul style="list-style-type: none">• <i>Graphic Production Technologies Pathway</i>• <i>Machining and Forming Technologies Pathway</i>• <i>Welding and Materials Joining Pathway</i>• <i>Product Innovation and Design Pathway</i>

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PRIMARY INDUSTRY SECTOR(S) SERVED

Public Service	Transportation
<ul style="list-style-type: none">• <i>Public Safety Pathway</i>• <i>Emergency Response Pathway</i>• <i>Legal Practices Pathway</i>	<ul style="list-style-type: none">• <i>Operations Pathway</i>• <i>Structural Repair and Refinishing Pathway</i>• <i>Systems Diagnostics, Service, and Repair Pathway</i>



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WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

- Strengthen stakeholder relationships – get them more **INVOLVED & ACTIVE!**
- Evaluate your program for size, scope, quality & alignment – **VISION, MISSION & GOALS**

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WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

- **PARTICIPATE** in LCAP, Site Plan, WASC processes – teachers, students, business & community
- CTE Pathway/Programs contributes to your LEAs Dashboard Score – **COLLECT DATA**

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WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

- Have a **PRESENCE** on school website, attend/present/thank at Board meetings, Community Service, **ALL** other media outlets
- Business & Industry **ACTIVE** in your Chapter, Advisory & speaking to Administration and Board members

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THANK YOU!

ANY QUESTIONS?