

# Career Technical Student Organizations (CTSO)

Educating for Careers Conference 2024
California Department of Education (CDE)
CTSO State Advisors



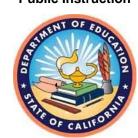
#### **CALIFORNIA DEPARTMENT OF EDUCATION**

Tony Thurmond, State Superintendent of Public Instruction



#### **PURPOSE OF A CTSO**

The purpose of a Career Student Organization (CTSO) is to enhance the opportunity for students to develop leadership and the necessary skills, abilities, and attitudes to succeed in the world of work





# CTSOs PROVIDE STUDENTS WITH OPPORTUNITIES

- Leadership Development
- Industry Contacts
- Industry Skill Development & Jobs
- Scholarship
- Academic Skill Enhancement
- Career Choice Options
- Community Service
- Competitive Event Program/Student Recognition





#### TONY THURMOND State Superintendent of Public Instruction



#### CTSOs OFFER TEACHER OPPORTUNITIES

- Strategies to deliver standards-based curriculum
- Integrated leadership and industry skill attainment activities
- Curriculum resources
- Program promotion
- Professional networking opportunities
- Strategies for community involvement
- Funding opportunities
- Greater success for your students... personally and professionally



#### **CTSOs OFFER BUSINESS & INDUSTRY**

- Pipeline for future employees
- Skilled workforce
- Networking
- Opportunities to provide valuable resources





## CTSO AFFILIATION REQUIREMENTS FOR CALIFORNIA

- CTE Program/Pathway with <u>integrated</u> leadership and industry skills <u>into</u> curriculum
- School administration support
- CTE credentialed teacher to be an advisor
- CTSO is in alignment with CTE pathway/standards
- Student interest and current enrollment in program
- Affiliation agreement approved through CDE
- Business & Industry support





#### **TONY THURMOND**

State Superintendent of Public Instruction







# **STUDENT LEADERSHIP ACCOUNTABILITY**& REPORTING FOR CONTINUED FUNDING

An official CTSO has been chartered that includes:

- Application/documentation
- Chapter meeting agenda & minutes
- Sign-in sheets
- Participation in local, regional and state activities

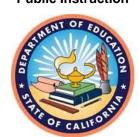




# STUDENT LEADERSHIP ACCOUNTABILITY & REPORTING FOR CONTINUED FUNDING

 A local CTSO or Alternative Student Leadership Strategy work plan is developed annually and a copy is furnished to local administration

(Program of Work)





#### **AVAILABLE FUNDING SOURCES FOR CTSOs**

- School district or charter school local control funding formula (LCFF) apportionments pursuant to EC Section 42238.02.
- Perkins V
- California Partnership Academies
- Agricultural CTE Incentive Grant
- Specialized Secondary Programs Grant (SSP)
- Middle-School Foundation Academies Grant
- Dual Enrollment Opportunities College & Career Access Pathways Grant (only for CTE courses)
- Any other allowable source (including community and/or business partnerships). Funds cannot be used for match twice.





# CTEIG ALLOWABLE EXPENDITURES FOR CTSOs

- Curriculum to support leadership and work-based learning, and/or the development of curriculum and activities that lead to industry-recognized certifications or credentials
- Transportation and other expenses that enable leadership and work-based learning activities, including after-school, extended day, and out-ofschool opportunities
- Food and refreshments for conference travel, student field trips and special events, and working Advisory Committee and partnership meetings





# CTEIG NON-ALLOWABLE EXPENDITURES FOR CTSOs

Travel outside of the United States





# PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Chapter affiliation fees for special population students only
- Student travel (both in-state & out-of-state) and lodging for special populations
- CTSO Advisor travel (both in-state & out-ofstate), lodging, & per diem while supervising students participating in approved CTSO activities





# PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Instructional supplies & materials, such as chapter handbooks, leadership development materials, and official recordkeeping handbooks
- Equipment that is appropriate to CTSO program and that benefits all students in the class
- Student & Advisor CTSO issued uniforms required for attendance at CTSO sponsored events.
   Uniforms must remain the property of the CTSO chapter





# PERKINS NON - ALLOWABLE EXPENDITURES FOR CTSOs

- Food & registration for any students not a member of <u>special populations</u>
- Amusement park tickets, awards, and any entertainment costs





#### **EXPENDITURES**

Allowable and Non-Allowable expenditures are decided by your District due to local control, whether the funding source allows.









#### Career Technical Student Organization (CTSO) Expenditures - State & Federal Funding Sources

| Types of CTSO Expenditures                                     | Career Technical Education<br>Incentive Grant (CTEIG) - State<br>Funding          | California Partnership Academies<br>(CPA) - State Funding                         | Perkins - Federal Funding   | Agricultural Education<br>Incentive Grant (AIG) - State<br>Funding<br>(Only for Ag Pathways) |
|--|---|---|---|--|
| Chapter Affiliation Fees                                       | Yes - As long as it is not for individual students, all participating in the CTSO | Yes - As long as it is not for individual students; all participating in the CTSO | Yes - As long as it is not for individual students; all participating in the CTSO       | Yes - As long as it is not for<br>individual students, all<br>participating in FFA           |
| Formal Uniform Attire  | Yes - Must remain property of LEAs<br>CTSO Chapter                                | Yes - Must remain property of LEAs<br>CTSO Chapter                                | Special Population Students Only -<br>Check in/out process                              | Yes - Must remain property of<br>LEAs FFA Chapter  |
| Contest Uniform Attire   | Yes - Must remain property of LEAs<br>CTSO Chapter                                | Yes - Must remain property of LEAs<br>CTSO Chapter                                | Special Population Students Only -<br>Check in/out process                              | Yes - Must remain property of<br>LEAs FFA Chapter  |
| Student Travel to Leadership<br>Conferences & Competition      | Yes   | In-state travel only  | Yes   | Yes  |
| Student Lodging  | Yes   | No  | Yes   | Yes  |
| Student Competition/Conference<br>Attendance Registration      | Yes   | Yes, in-state only  | Yes   | Yes  |
| Advisor Travel to Leadership Conferences & Competition         | Yes   | In-state travel only  | Yes   | Yes  |
| Advisor Lodging  | Yes   | In-state travel only  | Yes   | Yes  |
| Advisor Competition/Conference<br>Attendance Registration      | Yes   | Yes, in-state only  | Yes   | Yes  |
| Chaperone Travel to Leadership<br>Conferences & Competition    | To meet CTSO guidelines   | No  | Yes - that meet CTSO and LEA<br>guidelines - School Staff Only, no<br>parents/guardians | Yes - that meet FFA and LEA<br>guidelines - School Staff Only, no<br>parents/guardians       |
| Chaperone Lodging  | To meet CTSO guidelines   | No  | Yes - that meet CTSO and LEA<br>guidelines - School Staff Only, no<br>parents/guardians | Yes - that meet FFA and LEA<br>guidelines - School Staff Only, no<br>parents/guardians       |
| Chaperone Competition/Conference<br>Attendance Registration    | To meet CTSO guidelines   | No  | Yes, school staff only  | Yes, school staff only   |
| Food & Refreshments for Conferences & Competitions             | Yes   | Yes, for advisors if part of travel and/or registration                           | Yes - If part of travel and/or part of registration                                     | Yes for advisors   |
| Conference & Competition Equipment                             | Yes   | Yes   | Yes   | Yes  |
| CTSO Curriculum & Supplemental Materials                       | Yes   | Yes   | Yes   | Yes  |
| CTSO Chapter Advisor Sub Pay for CTSO Conference & Competition | Yes   | Yes   | Yes   | No   |
| CTSO Chapter Advisor Stipend                                   | Yes   | No  | Yes   | No   |

\*\*This information is subject to change. Consult a CTSO State Advisor and/or Perkins/CPA/CTEIG/AIG Consultant for any questions\*\* UPDATED 9/15/2023 California Department of Education CTSO State Advisors

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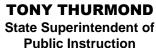


# FEDERAL & STATE RECOGNIZED CAREER TECHNICAL STUDENT ORGANIZATIONS (CTSO) IN CALIFORNIA



















#### Cal-HOSA

- HOSA is a national student organization with a twofold mission: to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all people
- HOSA's California affiliate, Cal-HOSA, provides a unique program of leadership development, motivation, and recognition exclusively for secondary, postsecondary, adult, and college students enrolled in Health Occupations Education programs





#### **Health Science and Medical Technology**

- Biotechnology Pathway
- Patient Care Pathway
- Health Care Administrative Services Pathway
- Health Care Operational Support Services Pathway
- Public and Community Health Pathway
- Mental and Behavioral Health Pathway





#### Cal-HOSA STATE ADVISOR



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#### **DECA**

 California DECA is a student organization whose program of leadership and personal development is designed specifically for students interested in marketing, management, and entrepreneurship

 DECA prepares emerging leaders and entrepreneurs in Marketing, Finance, Hospitality, and Management in high schools and colleges across the globe.





#### Marketing, Sales and Service

- Marketing Pathway
- Professional Sales Pathway
- Entrepreneurship/Self-Employment Pathway





#### **DECA STATE ADVISOR**



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#### **FBLA**

 As an integral part of an instructional program, the Future Business Leaders of America organization provides opportunities for secondary and middle level students in business education and business-related fields to develop career supportive competencies and to promote civic and personal responsibility





#### **Business and Finance**

- Business Management Pathway
- Financial Services Pathway
- International Business Pathway





#### **FBLA STATE ADVISOR**



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#### **FFA**

 California FFA, a student organization for agricultural education students in grades nine through twelve, is an integral part of agricultural education that focuses on developing leadership and interpersonal skills

 Today, through their involvement in the FFA, thousands of young people are preparing for successful careers in agriculture and other related industries and contributing to their communities





#### **Agriculture and Natural Resources**

- Agricultural Business Pathway
- Agricultural Mechanics Pathway
- Agriscience Pathway
- Animal Science Pathway
- Forestry and Natural Resources Pathway
- Ornamental Horticulture Pathway
- Plant and Soil Science Pathway





#### **FFA STATE ADVISOR**



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#### **FCCLA**

- Family, Career, and Community Leaders of America (FCCLA) is the career technical student organization for students grade six through twelve who are currently enrolled in Family and Consumer Sciences Education courses related to the following industry sectors: Education, Child Development, and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation
- As an intra-curricular part of the Family and Consumer Sciences Education instructional program, FCCLA activities provide members with the opportunity to apply skills in leadership, in the community, and in the workplace



# Education, Child Development and Family Services

## Fashion and Interior Design

Hospitality, Tourism and Recreation

- Child Development Pathway Consumer Services Pathway
- Education Pathway
- Family and Human Services Pathway
- Fashion Design and Merchandising
   Pathway
- Interior Design Pathway
- Personal Services
   Pathway

- Food Science,
   Dietetics, and
   Nutrition Pathway
- Food Service and Hospitality Pathway
- Hospitality, Tourism, and Recreation
   Pathway





#### **FCCLA STATE ADVISOR**

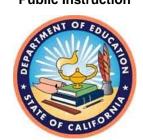


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#### SkillsUSA

 SkillsUSA is a national organization that creates a partnership of students, teachers, and industry working together to ensure a skilled workforce for America

 SkillsUSA provides an educational program that develops personal, workplace and technical skills that are grounded in academics, along with leadership and skill events and competitions that support career and technical education (CTE) in the classroom





## Arts, Media and Entertainment

# Building and Construction Trades

#### Energy, Environment and Utilities

- Design, Visual, and Media Arts Pathway
- Performing Arts
   Pathway
- Production and Managerial Arts Pathway
- Game Design and Integration Pathway

- Cabinetry, Millwork, and Woodworking Pathway
- Engineering and Heavy Construction Pathway
- Mechanical Systems
   Installation and Repair
   Pathway
- Residential and Commercial Construction Pathway

- Environmental Resources Pathway
- Energy and Power Technology Pathway
- Telecommunications Pathway





## **Engineering and Architecture**

# Information and Communications Technologies

# Manufacturing and Product Development

- Architectural Design Pathway
- Engineering Technology Pathway
- Engineering Design Pathway
- Environmental
   Engineering Pathway

- Information Support and Services Pathway
- Networking Pathway
- Software and Systems
   Development Pathway
- Games and Simulation
   Pathway

- Graphic Production Technologies Pathway
- Machining and Forming Technologies Pathway
- Welding and Materials
   Joining Pathway
- Product Innovation and Design Pathway





# Public Service Transportation Public Safety Pathway Emergency Response Pathway Legal Practices Pathway Systems Diagnostics, Service, and Repair Pathway





#### SkillsUSA STATE ADVISOR



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# WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

 Strengthen stakeholder relationships – get them more <u>INVOLVED & ACTIVE!</u>

Evaluate your program for size, scope, quality & alignment – VISION, MISSION & GOALS





# WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

 PARTICIPATE in LCAP, Site Plan, WASC processes – teachers, students, business & community

 CTE Pathway/Programs contributes to your LEAs Dashboard Score – <u>COLLECT DATA</u>





# WHAT CAN YOU DO FOR YOUR SCHOOLS CTSO(s)?

 Have a <u>PRESENCE</u> on school website, attend/present/thank at Board meetings, Community Service, <u>ALL</u> other media outlets

 Business & Industry <u>ACTIVE</u> in your Chapter, Advisory & speaking to Administration and Board members





#### **THANK YOU!**

**ANY QUESTIONS?** 

#### **TONY THURMOND**State Superintendent of

State Superintendent of Public Instruction

