

CALIFORNIA ACTE
AND CALIFORNIA PARTNERSHIP ACADEMIES

Educating For Careers



Adapting to Change

March 3-5, 2024

ANNUAL CONFERENCE • SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

CONFERENCE

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End of Conference – Have a safe trip home!

**All tables will be numbered to make it easier for teams to find each other during the crowded general session times. These tables are not pre-assigned, just numbered for your benefit. Please take advantage of this system with your team.

PLEASE NOTE!!

You may be photographed and the photos may be used publicly to continue to support the mission of Educating for Careers. If you do not wish to be photographed, please notify the registration desk.



Adapting to Change

SPECIAL GREETINGS

From Your Conference Committee

Welcome to the 2024 Educating for Careers Conference. The Conference has exciting new sessions this year. The conference will continue to go paperless with the program online in a downloadable version and the Educating for Careers 2024 found under the Guidebook app. The goal of the Committee is that all attendees will find a wealth of information to take away throughout the entire Educating for Careers Conference. Each year a variety of delivery systems, strategies, and Industry Sectors throughout California's CTE system are represented in the more than 200 breakout sessions offered over the course of this three-day conference. Please note that we are fully in person, with NO virtual component.

Breakout sessions are open to all registered conference attendees even though sessions may be identified by a specific icon(s) in the description. Here are a few highlights from the conference:

- Sunday will open with three rounds of 90-minute interactive Breakout Sessions
- The Opening general session Keynote Terry Sumerlin, Sunday, 3:30 - 5:00 pm
- The Monday morning general session Keynote Anthony S. Muhammad, Ph.D., 8:15 - 9:45 am
- The Networking Reception and Share Fair, Monday, March 4 from 4:30 - 6:00 pm in Convention Center, Hall B that features excellent examples of project-based learning.
- The robust Exhibitors' Marketplace with over 70 exhibits including education and technology.
- The closing general session Keynote Niki Spears will occur on Tuesday at 9:30 - 11:00 am with brunch.

Our hope is that you have a rewarding conference as we focus on "Adapting to Change."

<u>Don Borges</u>	<i>Consultant</i> Modesto	<u>Carla Cherry</u>	<i>Consultant</i> Bakersfield
<u>Tammie Holloway</u>	<i>Executive Director CACTE</i> Napa County Office of Education	<u>Mary Whited</u>	<i>Past President of CACTE</i> Merced County Office of Education

From Your State Leadership

<u>Pete Callas</u>	<i>Director</i> Career and College Transition Division California Department of Education	<u>Maria Burrignt</u>	<i>Administrator</i> Academy, Apprenticeship, & Internship Office California Department of Education
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California Association of Career Technical Education (CACTE)

<u>Dr. Cliff Adams-Hart</u>	<i>President</i> California Association of Career Technical Education	<u>Gillie Miller</u>	<i>CACTE Treasurer</i> California Association of Career Technical Education
<u>Janice Rogge</u>	<i>Coordinator</i> Regional Occupational Program (ROP)/Career Technical Education (CTE) Merced County of Education		

Thank you to the following

<u>Eliese Rulifson</u>	<i>Consultant</i> Academy, Apprenticeship, & Internship Office California Department of Education	<u>Serene Yee</u>	<i>Consultant</i> Academy, Apprenticeship, & Internship Office California Department of Education
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CONFERENCE SCHEDULE

Sunday, March 3, 2024

7:00 am - 5:00 pm	Conference Registration	Convention Center West Lobby
7:30 am - 8:45 am	Continental Breakfast	Convention Center Ballroom A and B - Pre-Function
9:00 am - 10:30 am	Breakout Sessions I	Convention Center
10:45 am - 12:15 pm	Breakout Sessions II	Convention Center
12:00 pm - 5:00 pm	Exhibitors' Marketplace	Hall B
12:15 pm - 1:15 pm	Boxed Lunch	Exhibitors' Marketplace, Hall B
1:30 pm - 3:00 pm	Breakout Sessions III	Convention Center
3:00 pm - 3:30 pm	Prize Drawing	Exhibitors' Marketplace, Hall B
3:30 pm - 5:00 pm	Opening General Session with Keynote Speaker	Convention Center, Hall C/D

Monday, March 4, 2024

7:00 am - 5:00 pm	Conference Registration	Convention West Lobby
7:15 am - 11:45 pm	Exhibitors' Marketplace Open	Convention Center, Hall B
7:15 am - 8:15 am	Breakfast Buffet	Convention Center, Hall B
8:15 am - 9:45 am	General Session with Keynote Speaker	Convention Center, Hall C/D
9:45 am - 10:15 am	Break - Prize Drawing	Exhibitors' Marketplace, Hall B
10:15 am - 11:30 am	Breakout Sessions	Convention Center
11:45 am - 1:00 pm	Luncheon/General Session	Convention Center Hall C/D
11:45 pm - 1:15 pm	Exhibitors' Marketplace Closed	Exhibitors' Marketplace, Hall B
1:15 pm - 6:15 pm	Exhibitors' Marketplace Open	Exhibitors' Marketplace, Hall B
1:15 pm - 2:30 pm	Breakout Sessions	Convention Center
2:30 pm - 3:00 pm	Break - Prize Drawing	Exhibitors' Marketplace, Hall B
3:00 pm - 4:15 pm	Breakout Sessions	Convention Center
4:30 pm - 6:00 pm	Networking Reception, Share Fair, Prize Drawing	Exhibitors' Marketplace, Hall B

Tuesday, March 5, 2024

8:00 am - 9:15 am	Breakout Sessions CPA Coordinator/Director Meeting	Convention Center
9:30 am - 11:00 am	Final General Session/Brunch with Keynote Speaker	Convention Center, Hall C/D





WORKSHOP SESSION ICON KEY

Workshop sessions are open to all conference participants. Icons are used to assist in identifying those sessions offered by partner organizations or exhibitors.



Breakout sessions denoted with the California Partnership Academies icon are associated with California Partnership Academies strategies and/or California Partnership Academies funding.



Breakout sessions denoted with the Middle School icon are associated with middle school strategies or connections pertaining to middle schools.



Breakout sessions denoted for CTEIG, Perkins, or SSP that are associated with strategies and/or funding in the aforementioned funding.



Breakout sessions denoted with this icon may promote products or services available for purchase.



Special Announcements

YouScience Certification Lab



YouScience, the leading technology provider dedicated to solving the skills gap crisis for students and employers, invites you to join our award-winning YouScience Certification Lab experience. Earn nationally and industry-recognized certifications in all 16 Career Clusters from more than 200 exams and explore how you can elevate your career and technical education (CTE) programs with YouScience Industry Certifications. YouScience is the preferred choice of individuals, parents, educators, and counselors to guide and support educational and career pathways, currently serving more than 9,200 educational institutions, 5,000 employers, and 2.2 million unique customers nationally. <https://www.youscience.com/exam-catalog/>

SAFE Credit Union Convention Center, Sacramento

Room: **Meeting Room 16**

Times: **Sunday, March 3; 12:00 p.m. - 4:00 p.m.**

Monday, March 4; 7:15 a.m. - 5:00 p.m.

Perkins/CTEIG Office Hours

Room: **Meeting Room 6 and Meeting Room 7**

Times: **Sunday (3/3) 1:00 pm - 3:00 pm - Perkins Only!**

Monday (3/4) 10:00 am - 12:00 pm CTEIG and Perkins

Monday (3/4) 1:00 pm - 3:00 pm CTEIG and Perkins



Round Table Discussions

CONVENTION CENTER | March 3, 2024 | 1:30 pm - 3:00 pm



The Round Table Discussions are informal.
Each "round" lasts 30 minutes each with a total of 3 rotations.

Table 1

Field Trips

AMY CHANEY

Center High School

Media Communications Academy

Table 2

EdCode Overview

THATCHER PALMER

Ygnacio Valley High School

Careers in Education Academy

Table 3

Master schedule

MALEAH DHENIN

Santa Ana Valley High School

Global Business Academy

Table 4

CPA Lead

AGUSTIN TOLEDO

Coachella Valley High School

Hospitality Academy

Table 5

CAPAAR

GABRIELA ROSILLO

Cleveland Charter High School

Academy of Art and Technology

Table 6

Branding

WILLENE BIERE

Canyon Springs High School

Business Academy

Table 7

Advisory Council

PAMELA CANLAS

Jordan High School

Aspirations in Medical Science (AIMS) Academy



Round Table Discussions

Table 8

Business Match

BOBBY BIGGS

Casa Roble High School

SCORE Health Academy

Table 9

Cross-Curricular Project Ideas

ANTONIO SILVA

Avenal High School

Wonderful Career Ag Prep

PAUL CASTENADA

Valley High School

Global Business Academy

Table 10

Spending funds

OSVALDO GOMEZ

Elizabeth Learning Center

Health Academy

Table 11

How to Create a Budget

JOHN BERG

Edison High School

Green Energy and Technology Academy

EVANGELINE ENRIQUEZ

Jordan High School

AIMS Academy

Table 12

Academy Counselor

AMI MCCOLL

Grover Cleveland Charter High School

Academy of Art and Technology

MICKEY HOBBS

Casa Roble High School

SCORE Health Academy

Table 13

Work-based Learning

MATT CAUTHRON

Cathedral City High School

Digital Arts Technology Academy (DATA)

Table 14

Project Based Learning

BERNARD KAUFMAN

Windsor High School

Vineyard Academy



Round Table Discussions

CONVENTION CENTER | March 3, 2024 | 1:30 pm - 3:00 pm



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Table 15

Test

COLBY FRANKLIN
Education Administrator
CTE Leadership

Table 16

CCAP and MCEC Grants

DIANE CRUM
Education Programs Consultant
High School Innovations & Initiatives Office

Table 17

Specialized Secondary Programs (SSP)

CHARLENE COWAN
Education Programs Consultant
High School Innovations & Initiatives Office

Table 18

FCS Industry Sectors & FCCLA Updates/Q & A!

MELISSA WEBB
FCS Education Programs Consultant/FCCLA State Advisor
Agriculture and Family & Consumer Sciences (FCS) Office

Table 19

Tips to be a great Cal-HOSA Advisor

CINDY BECK
Consultant
CDE

Table 20

Perkins

RACHEL MORAN
Staff Services Manager I
Program and Administrative Support

Table 21

Components of a Successful CTSD Advisor

MOLLY ANDERSON
FBLA & DECA State Adviser, Education Programs Consultant
CTELO



CONVENTION CENTER

<p>Hall A</p> <p>Teams Meeting Room</p>	<p>Ballroom A7</p> <p>Golden State Pathways Program - Tools and Resources for Success</p> <p><i>Dustin Sperling</i></p>	<p>Ballroom B2</p> <p>Counselor Capacity Boost: CTE Pathways + Career Exploration</p> <p><i>Margo Perkins</i></p>	<p>Ballroom B10</p> <p>Using ChatGPT in Work-Based Learning</p> <p><i>Creighton Taylor</i></p>	<p>Meeting Room 9</p> <p>High School Transcript - CCR</p> <p><i>Kathy Boyd</i></p>
<p>Ballroom A1</p> <p>Moving the Needle 2023 Summer Reunion "How Might We"</p> <p>INVITATION ONLY</p> <p><i>Maria Burright</i></p>	<p>Ballroom A8</p> <p>Getting Started with Arduino for Beginners</p> <p><i>Harry Cheng</i></p>	<p>Ballroom B3</p> <p>Moving Beyond Human Capital: Defining the "Why" of Your Pathway</p> <p><i>Ryan Lundell</i></p>	<p>Meeting Room 1</p> <p>Pathways for All, Creating a Seamless Transition</p> <p><i>Marie Caldwell</i></p>	<p>Meeting Room 10</p> <p>Immersive, AI-powered Career Exploration for Equity and Access</p> <p><i>Dr. Paul Weir</i></p>
<p>Ballroom A2</p> <p>MadTEC & More: The Madera Middle School CTE Approach</p> <p><i>Kristin McKenna</i></p>	<p>Ballroom A9</p> <p>Teaching CTE Students Professional Relationship Building Skills</p> <p><i>Greg Camacho-Light</i></p>	<p>Ballroom B4/5</p> <p>Teaching Engineering through Guitar Building</p> <p><i>James Stockdale</i></p>	<p>Meeting Room 2</p> <p>911 Is a GREAT (Hidden) Career for Cali Grads</p> <p><i>Sue Pivetta</i></p>	<p>Meeting Room 11</p> <p>Incorporating Virtual Reality into CTE</p> <p><i>Tom Hippensteel</i></p>
<p>Ballroom A3</p> <p>Five Ways to Fail a Registered Apprenticeship Program</p> <p><i>Dr. Karen Lyn SAYSAY</i></p>	<p>Ballroom A10</p> <p>Coaching CTE: Recruiting, Retaining & Supporting CTE Teachers</p> <p><i>Dawn Fregosa</i></p>	<p>Ballroom B6/7</p> <p>VR0P Early Childhood Education Training in High School Preschool Facility</p> <p><i>Maria Meraz</i></p>	<p>Meeting Room 3/4</p> <p>Building an Academy Culture that Embraces Equity</p> <p><i>Suzanne LeBaron</i></p>	<p>Meeting Room 12</p> <p>Prepare High School Students for NABCEP Photovoltaic Associate Credential</p> <p><i>Anna Gomberg</i></p>
<p>Ballroom A4</p> <p>Leveling-up with Career Ready Practice Standards</p> <p><i>Dr. Ligia Hallstrom</i></p>	<p>Ballroom A11</p> <p>Executive Functioning Skills for Every Classroom!</p> <p><i>Mitch Weathers</i></p>	<p>Ballroom B8</p> <p>PD for Counselors in CTE/ROP, Help Your School's Programs</p> <p><i>Leslie Marley</i></p>	<p>Meeting Room 5</p> <p>The College & Career Gatekeeper Gets Real - A New Algebra</p> <p><i>Ashley Bocanegra</i></p>	<p>Meeting Room 13</p> <p>PersonalFinanceLab: Budgeting & Investing Game Now Free, Complements of Pacific Life</p> <p><i>Mark Brookshire</i></p>
<p>Ballroom A5</p> <p>Resources to Introduce Foundational Workplace Concepts to Middle School Students</p> <p><i>Gladys Recinos</i></p>	<p>Ballroom B1</p> <p>The Timeline of Creating the Nickelodeon Internship Program</p> <p><i>Andrew Pak</i></p>	<p>Ballroom B9</p> <p>Biz Courses, Bellringers, and Balance Sheets</p> <p><i>Liz Brown Evans</i></p>	<p>Meeting Room 8</p> <p>Using Get Focused Stay Focused to Kick Off Your Pathways</p> <p><i>Carol Keiser</i></p>	<p>Meeting Room 14/15</p> <p>Choose Your Own Adventure and Be a DNA Detective!</p> <p><i>Erika Fong</i></p>
<p>Ballroom A6</p> <p>Anatomy of the Rotator Cuff: Injury and Repair</p> <p><i>Debbie Warren</i></p>				





OVERVIEW

SUNDAY, MARCH 3, 2024

Session 2

10:45 am - 12:15 pm

CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A7 "CTE Self-Review" Based on "12 Elements of HQ CTE Programs" <i>Bryan Baker</i>	Ballroom B2 Navigating Success: The Mentoring Pacing Guide <i>Margo Perkins</i>	Ballroom B10 Innovating CTE: AI Tools in Action <i>Marquis McMurray</i>	Meeting Room 9 World of Work - Every Student is a Pathway <i>David Miyashiro</i>
Ballroom A1 Specialized Secondary Programs (SSP) SSP ONLY <i>Charlene Cowan</i>	Ballroom A8 Teaching K-12 Computer Science, Math, and Engineering Design with Robotics <i>Harry Cheng</i>	Ballroom B3 Getting the Right Kid in the Right Seat  <i>Stephen Mettler</i>	Meeting Room 1 How to Create a Stress-Free Career & College Exploration Event <i>Federico Anaya</i>	Meeting Room 10 EmpowerED: Nurturing Educators' Well-Being Workshop <i>Anna Eshoo</i>
Ballroom A2 Hands-on, Minds-on: Re-engage Students and Teachers with Middle School CTE  <i>Leeann O'Bear</i>	Ballroom A9 Education Pathway: Exactly What Every School Needs <i>Sarah Ijames</i>	Ballroom B4/5 Know When to Hold 'Em, Know When to Fold 'Em  <i>Thatcher Palmer</i>	Meeting Room 2 Making the Best Better through Program Evaluation <i>Thomas Washburn</i>	Meeting Room 11 Creating a Recreation Pathway <i>Dr. Marie Crosby</i>
Ballroom A3 LEVEL-UP: Getting Students to the Top of their Game [Careers] <i>Dr. Karen Lyn Saysay</i>	Ballroom A10 Using the MCEE, Because You're Not in Kansa Anymore <i>Abel S. Gonzalez</i>	Ballroom B6/7 Building, Branding, and Marketing CTE Pathway from the Ground Up <i>Robyn Parratto</i>	Meeting Room 3/4 Into, Through, and Beyond: Foundational Project Based Learning  <i>Tiffany Jordan</i>	Meeting Room 12 Applied Equity: How to Increase Apprenticeship Access for California Youth  <i>Marisa Miley</i>
Ballroom A4 How Can Students Tap into the Hidden Internship/Job Market? <i>Bari Sholoman</i>	Ballroom A11 Can 25 Students with No Construction Experience Build a House? YES <i>Michael McSweeney</i>	Ballroom B8 Creating & Sustaining a Classroom Maker Space <i>Kristin Barbaw</i>	Meeting Room 5 Charging Forward: Navigating the New EV Frontline Workforce Landscape  <i>Steve Harrington</i>	Meeting Room 13 From Theory into Practice: Sustainable Enterprise Curriculum and Case Studies  <i>Abigail Loughlin</i>
Ballroom A5 Learning by Doing - Career Exploration with Augmented/Virtual Reality  <i>David Elliott</i>	Ballroom B1 Building an Academy Family Community Calendar  <i>Amy Chaney</i>	Ballroom B9 Equitable Access to CTE Pathways for Alt Ed Students <i>Lindsay Wisely</i>	Meeting Room 8 Getting Students Ready for Career Pathways  <i>Mindy Bingham</i>	Meeting Room 14/15 Sickle Cell: Exploring Genetics with Gel Electrophoresis  <i>Kerin Coffey</i>
Ballroom A6 Workplace Readiness Skills to Complement CTE Programs  <i>Darren Morris</i>				



Session 3

1:30 pm - 3:00 pm

OVERVIEW

SUNDAY, MARCH 3, 2024

CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A7 ABC's in CTE - Infusing ELA Strategies in CTE Courses <i>Vidalia Resendes, Ed.D.</i>	Ballroom B3 A Strong Intervention Strategy: One-on-One Meetings with Students  <i>Chris Mitts</i>	Meeting Room 2 Empowering Futures: Crafting Alt Ed Programs for Past High School Success <i>Meredith Dorado</i>	Meeting Room 9 The Anatomy of Marketing your CTE Pathway <i>Tiffany Burkle</i>
Ballroom A1 2024 Educating for Careers Round Tables 	Ballroom A8 Creating STEM Spaces: Ujima GIRL (Girls in Robotics Leadership) Project <i>Marcella Grant</i>	Ballroom B4/5 Aspen Challenge Aspirations  <i>Ellen Towers</i>	Meeting Room 3/4 Proven Solution for Pathway Decisions, College Readiness, AND College Credit <i>Rocky Kim</i>	Meeting Room 10 Downey Unified's Experience with the California Apprenticeship Initiative <i>Allan Tyner</i>
Ballroom A2 Urban, Rural, Large or Small: Middle School CTE for All!  <i>Patrick Mair</i>	Ballroom A9 An English Alternative - Creating a Soft Skill/SEL-Based Curriculum  <i>Erik Olson</i>	Ballroom B6/7 The First 10 Days of CTE <i>Ron Weston</i>	Meeting Room 5 Human Resources Managing People <i>Craig Shiflett</i>	Meeting Room 11 AP Seminar: Across CTE Pathways - Implementation, OER, and 108 Students <i>Stacy Cabrera</i>
Ballroom A3 Nontraditional Careers Requires "Debunking the Biases" <i>Tonette Salter</i>	Ballroom A10 Competition Driven Curriculum  <i>Casey Heiser</i>	Ballroom B8 The 20% Rule <i>Kristin Barbaw</i>	Meeting Room 6 SSP Technical Assistance Office	Meeting Room 12 Virtual Internships  <i>J. Gonzalez</i>
Ballroom A4 The New Career Readiness: From Singular Path to Curated Career <i>Shannon Couch</i>	Ballroom A11 Name that Skill: Integrating Human Skills Teaching & Learning in CTE <i>Julie Edwards</i>	Ballroom B9 Empowering Educators: Utilizing State Testing Data to Improve Student Performance <i>Dr. Elizabeth McKinstry</i>	Meeting Room 7 Perkins Technical Assistance Office	Meeting Room 13 Industry-Recognized Credentials for Construction/Building Trades (NCCER)  <i>Karen Keith</i>
Ballroom A5 Family Coding Nights: Perfecting the Color and Gender of Coding <i>Kevin Kiyoi</i>	Ballroom B1 Highlights of a Successful Academy  <i>Elena Brisard</i>	Ballroom B10 Using AI to Make Lesson Plans that Pop <i>Elizabeth Grofsky Ramos</i>	Meeting Room 8 Empowering Educators to Equip Students for AI-infused Careers  <i>Amy Kaufman</i>	Meeting Room 14/15 Blueprint for Tomorrow - The Career Readiness Learning Continuum <i>Andrew Gardner</i>
Ballroom A6 Free Online Resources for Integrating College and Career Readiness <i>Brenda Peterson</i>	Ballroom B2 Less Talk, More Action  <i>Christine Cox</i>	Meeting Room 1 AME Alignment - Connecting Your Pathway to the 2023 Industry Recommendations <i>Ashley Adams</i>		

Plan Your Day: Sunday

General Session: 3:30 pm - 5:00 pm

Keynote Speaker: Terry Sumerlin

First Choice: _____

Second Choice: _____





SESSION I

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 9:00 am - 10:30 am

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

California Partnership Academy Model



Moving the Needle 2023 Summer Reunion "How Might We" INVITATION ONLY

California Partnership Academies that participated in the Moving the Needle 2023 Summer Institute and experienced Human Centered Design Thinking are invited to participate in a special session. Teams will meet with their Stewards and share successes and challenges.

MARIA BURRIGHT

Education Administrator
California Department of Education

Ballroom A2

Middle School



MadTEC & More: The Madera Middle School CTE Approach

What might a well-designed onramp to CTE look like in the middle grades? Come learn about the Madera approach, which includes a 7th Grade exploratory wheel and a dynamic 8th grade career lab school (MadTEC). Join us as we overview the program and consider implications for your district.

KRISTIN MCKENNA

Director of College and Career Readiness
Madera Unified School District

THERON COSGRAVE

Consultant
Swanson & Cosgrave Consulting LLC

LAURA TONEY

Coordinator of College and Career Readiness
Madera Unified School District

Ballroom A3

Career Pathways / Industry Sectors

Five Ways to Fail a Registered Apprenticeship Program

With increasing demand for alternative education that provides "Earn While You Learn" training, this presentation will tell a story of trial and error. Based on real-life events! Her tips to creating a pre-apprenticeship, demystifying myths about apprenticeship, and holding on to humor as she struggles through it all.

DR. KAREN LYN SAYSAY

Title V HIS, Director of Apprenticeships
Los Angeles City College

Ballroom A4

Career Pathways / Industry Sectors

Leveling-up with Career Ready Practice Standards

Embark on a transformative educational journey with our groundbreaking workshop. This initiative empowers educators and students alike beyond traditional learning paradigms. By integrating Career Ready Practice Standards, we aim to develop students into well-rounded, skilled, and confident individuals to thrive in the future competitive landscape.

DR. LIGIA HALLSTROM

Administrator of Instructional Program
North Orange County Regional Occupational Program (NOCROP)

LINETTE NGUYEN

Child Development Instructor
North Orange County Regional Occupational Program (NOCROP)

ESMERALDA HERNANDEZ

Instructional Coach
North Orange County Regional Occupational Program (NOCROP)



CONVENTION CENTER | 9:00 am - 10:30 am

Ballroom A5

Middle School

**Resources to Introduce Foundational Workplace Concepts to Middle School Students**

How do you pique student interest with CTE programs? Let's help students connect K12 education and the future of work to explore careers and build critical thinking and problem-solving skills. This session will provide participants with access to curriculum resources that engage student interest in exploring career pathways.

**GLADYS RECINOS**

Account Executive
ACT, Inc

CHRISTINE NIETO

Account Executive
ACT, Inc

Ballroom A6

Curriculum Integration

**Anatomy of the Rotator Cuff: Injury and Repair**

Session attendees will be fully immersed in hands-on teaching with clay.

DEBBIE WARREN

Retired Health Science Teacher
Anatomy in Clay® Learning Systems

Ballroom A7

Career Pathways / Industry Sectors

Golden State Pathways Program – Tools and Resources for Success

Educational Programs Consultants from the California Department of Education will provide an overview of Golden State Pathways Program (GSPP) tools and resources for building and improving local pathways. In preparation for the GSPP Request for Funding Applications, time will be given for specific questions in the Q & A session.

DUSTIN SPERLING

Education Programs Consultant
California Department of Education

MICHELLE TRIPLETT

Education Programs Consultant
California Department of Education

Ballroom A8

Career Pathways / Industry Sectors

**Getting Started with Arduino for Beginners**

Join this hands-on session to learn how easy it is to introduce physical computing to your students, from Grade 3 up. Arduino microcontroller boards can be integrated into Math and CS courses, including after-school programs and summer camps. Activities using block-based programming with LEDs and ultrasonic sensors will be demonstrated.

HARRY CHENG

Professor and C-STEM Center Director
UC Davis C-STEM Center

LARRY LAGERSTROM

Chief Academic Officer
Barobo, Inc.

Ballroom A9

Curriculum Integration

Teaching CTE Students Professional Relationship Building Skills

How can we best prepare our CTE students for workforce readiness? Join this session to learn about Gilroy Unified's implementation of a practical and scaffolded curriculum that breaks down relationship building skills with industry professionals. Learn how to support students to take action and overcome barriers.

GREG CAMACHO-LIGHT

Administrator of Alternative Educational Programs
Gilroy Unified School District

MARIELI RUBIO

Partner & Director of Impact
Career Launch





SESSION I

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 9:00 am - 10:30 am

Ballroom A10

Assessment and Accountability



Coaching CTE: Recruiting, Retaining & Supporting CTE Teachers

CTE programs can anchor students to education, but how are we supporting our industry CTE teachers in today's educational landscape? Tips, resources, and unique models of support including recruitment, pacing, planning, professional development, sub-plans, WBL and supporting teachers juggling multi-prep teaching assignments will all be discussed. Train-to-retain industry professionals!

DAWN FREGOSA

CEO/ Master Educator
Collaborative Education Advisors

Ballroom A11

Assessment and Accountability



Executive Functioning Skills for Every Classroom!

Learn to support students through a daily predictable learning routine that encourages the executive functions needed to achieve academically and in the workplace. Through parallel-process, Organized Binder helps students hone their executive functioning skills within the context of what they are learning (grade level or subject).

MITCH WEATHERS

Founder of Organized Binder
Organized Binder

Ballroom B1

Mentor and Internship Programs

The Timeline of Creating the Nickelodeon Internship Program

For the 2023-24 academic year, LA Unified's Career Technical Education created a paid internship experience with Nickelodeon Animation Studios. This presentation will reflect on the timeline of the first engagement with Nickelodeon in 2019-20 and how it has evolved into a paid internship for "the Dozen" LA Unified CTE students.

ANDREW PAK

Work-based Learning Coordinator
Los Angeles Unified School District

DARIAN GONZALEZ-KESSLER

Community Outreach Sr. Manager
Nickelodeon Community Efforts

CARSON SMITH

Vice President, Community Outreach
Nickelodeon Community Efforts

Ballroom B2

Career Pathways / Industry Sectors

Counselor Capacity Boost: CTE Pathways + Career Exploration

This training is for counselors and new administrators seeking a foundational introduction to Career and Technical Education (CTE) pathways and the required CTE credential(s). Gain essential tools and insights to guide students through the initial stages of career exploration.

MARGO PERKINS

Director, ROP/CTE
Fresno County Superintendent of Schools

MICHELLE WONG

K-12 Pathway Specialist
Fresno County Superintendent of Schools

KENNY LOPEZ

K-12 Pathway Specialist
Fresno County Superintendent of Schools



CONVENTION CENTER | 9:00 am - 10:30 am

Ballroom B3

Curriculum Integration

Moving Beyond Human Capital: Defining the “Why” of Your Pathway

CTE curriculum that integrates frameworks of spirituality can help pathways transcend neoliberal notions of human capital and utilize career skills for individual and community transformation. Students and educators who critically examine and form spiritual beliefs simultaneously build career skills while becoming agents of social change in a pluralistic global community.

RYAN LUNDELL

Doctoral Candidate
Santa Clara University

JONATHAN MONTOYA, PH.D.

Visiting Scholar
Center for Integrated Facility Engineering Stanford University

Ballroom B4/5

Middle School Connections

**Teaching Engineering through Guitar Building**

Come and see how our 8th grade students learn lab skills by building electric guitars in a pre-engineering middle school pathway. CNC routers & lasers are taught, software modeling, traditional tools- saws, drills, sanders, and basics of painting too as students prepare to feed into our high school CPA.

JAMES STOCKDALE

Teacher
Antelope Valley High School District

NICELLE DAVIS

Teacher
Antelope Valley High School District

JARRET HALEY

Community Support
Alumni

Ballroom B6/7

Work-Based Learning

VROP Early Childhood Education Training in High School Preschool Facility

Valley ROP- Learn how students are able to get their Child Development Permit through CTC while completing their theoretical and hands-on training in a state-licensed preschool on their High School Campus. This training program allows students to gain WBL and a state credential to help kick-start their career in ECE.

MARIA MERAZ

Director of Instructional Services
Valley Regional Occupational Program

SHELLY ZANINOVICH

Child Development Teacher
Valley Regional Occupational Program

PATRICIA POLANCO

Child Development Teacher
Valley Regional Occupational Program

Ballroom B8

Career Pathways / Industry Sectors

PD for Counselors in CTE/ROP, Help Your School's Programs

Help train and connect your counselors with the CTE Pathways and programs that exist at your School/District/County. This presentation will walk your academic counselors through CTE, why it's important, 15 Industry Sectors, WBL, etc. We will also take you through a Counselor's Trade Fair through Labor Unions and classes.

LESLIE MARLEY

Coordinator for College and Career Readiness
Contra Costa County Office of Education

NICHOLAS MORGAN

K12 SWP Pathway Coordinator
Contra Costa County Office of Education





SESSION I

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 9:00 am - 10:30 am

Ballroom B9

Curriculum Integration



Biz Courses, Bellringers, and Balance Sheets

BusinessU is a CA standards-based, interactive curriculum platform with full-year courses: Marketing, Entrepreneur, Accounting, Business, Finance, Econ, Management, and MSOffice Cert Prep. BU includes weekly bellringer video episodes based on current events & case studies. Each course provides lessons with video content from young, diverse entrepreneurs, assessments, auto-grading, projects, & LMS integrations.

LIZ BROWN EVANS

*VP of Teacher Engagement
BusinessU*

Ballroom B10

Work-Based Learning



Using ChatGPT in Work-Based Learning

Part One is a lecture focused on introducing ChatGPT. Part Two allows participants to take a survey and discuss ChatGPT basics. Part Three is a lecture on applying ChatGPT to Work-Based Learning (WBL). Part Four allows participants to take a survey and discuss how ChatGPT can be applied to WBL.

CREIGHTON TAYLOR

*Founder & CEO
Guided Compass*

Meeting Room 1

Secondary-Postsecondary Connections

Pathways for All, Creating a Seamless Transition

Discover a roadmap to a seamless transition: high school to college to employment. This innovative partnership (SiskiyouWorks, Jobspeaker, WestEd, School Districts, and College of the Siskiyous) we use Jobspeaker, CTE pathways, and our counseling curriculum to ensure students visualize and track their progress towards a certificate or degree.

MARIE CALDWELL

*Executive Director
SiskiyouWorks*

JARLATH O'CARROLL

*CEO
Jobspeaker*

Meeting Room 2

Career Pathways / Industry Sectors



911 Is a GREAT (Hidden) Career for Cali Grads

Attend and take a 9-1-1 job test! Listen to 9-1-1 call, for the knowledge, skills, and attitudes needed for this high-demand, highly-paid career. Grads can get hired at 18. Sue Pivetta is a 9-1-1 author, consultant, public speaker and taught 9-1-1 at a vocational college for 11 years.

SUE PIVETTA

*President
911 Career Training*

Meeting Room 3/4

Curriculum Integration



Building an Academy Culture that Embraces Equity

Oakland High's Public Health Academy is part of a school that strives for equity in all areas. Presenters will share practices that have helped create equity in the school's CTE programs and practices that PHA has used to build an equitable learning culture for a diverse student group.

SUZANNE LEBARON

*Physiology Teacher and Director, Public Health Academy
Oakland High School*

TIFFANY JORDAN

*Pathway Coach
Oakland High School*



CONVENTION CENTER | 9:00 am - 10:30 am

Meeting Room 5

Curriculum Integration

**The College & Career Gatekeeper Gets Real – A New Algebra**

What is STEM without the “M”? PLTW is sharing a game changing supplemental curriculum, Algebra 1 Advantage. To understand why Algebra matters, students need to see it in the real world. We show students how Algebra is used in a variety of careers including law, arts, athletics, architecture and more.

ASHLEY BOCANEGRA

Director of Strategic Accounts
Project Lead The Way

NICK ARVIDSON

Project Lead The Way

Meeting Room 8

Curriculum Integration

Using Get Focused Stay Focused to Kick Off Your Pathways

Get Focused Stay Focused is a Life Planning and Career Exploration curriculum that asks the BIGGER question of “What’s Your 10-Year Plan?” See how this program can be the foundation and master marketing tool for your CTE Pathways.

CAROL KEISER

Director of CTE & College Readiness
Wheatland Union High School District

Meeting Room 9

Career Pathways / Industry Sectors

**High School Transcript - CCR**

Join us for a hands-on presentation highlighting the power of transcript review for education leaders. Discover how transcripts inform academic assessment, guide career, and college planning, and enable tailored student support. Gain insights into leveraging transcripts for informed decision-making and advocacy, leading to improved student outcomes.

KATHY BOYD

Director, Career Education
Orange County Department of Education

MARGARET LLAMAS

Coordinator, College and Career Readiness
Orange County Department of Education

KIM GOODWIN

Coordinator, OC Pathways
Orange County Department of Education

Meeting Room 10

Career Pathways / Industry Sectors

**Immersive, AI-powered Career Exploration for Equity and Access**

Schools face challenges in offering quality career exploration due to a shortage of qualified teachers and resources. This talk will present a collaborative effort between SimInsights and the San Juan Capistrano Unified School District that resulted in a new VR/AR/AI tool for career exploration, addressing these issues.

DR. PAUL WEIR

Executive Director, College and Career Readiness
College and Career Advantage, a JPA ROP

RAJESH JHA

Founder/CEO
Siminsights Inc





SESSION I

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 9:00 am - 10:30 am

Meeting Room 11

Career Pathways / Industry Sectors



Incorporating Virtual Reality into CTE

Transfr is creating classroom-to-careers pathways. We intend to give the audience the opportunity to try VR themselves with a live, immersive, hands-on Oculus VR demo experience. They will be able to explore 35 careers and try over 350 hands-on virtual training sims in Construction, Healthcare, Automotive, Culinary, Aviation and more.

TOM HIPPENSTEEL

State Workforce Manager
Transfr Inc

Meeting Room 12

Work-Based Learning



Prepare High School Students for NABCEP Photovoltaic Associate Credential

A preview of our curriculum designed primarily for EE&U sector pathways. This curriculum prepares 11th and 12th grade students to take the NABCEP Photovoltaic Associate Credential exam, setting them up for careers in the solar industry after graduation. We will share our work so far then seek feedback.

ANNA GOMBERG

Senior Program Manager for Solar Education
We Share Solar

KAHRI BOYKIN

Green Technology Teacher
Yosemite High School

Meeting Room 13

Curriculum Integration



PersonalFinanceLab: Budgeting & Investing Game Now Free, Complements of Pacific Life

PersonalFinanceLab has partnered with Pacific Life to offer its popular personal budgeting game, stock market game, and embedded lessons complementary to teachers and students in California. Join us for teacher training and gamify your next personal finance or business class.

MARK BROOKSHIRE

CEO and Founder
StockTrak Inc.

Meeting Room 14/15

Curriculum Integration



Choose Your Own Adventure and Be a DNA Detective!

DNA electrophoresis serves as a versatile tool in a variety of fields, from solving crimes in forensic science, diagnosing genetic diseases in health science and evaluating genetics in agriculture. Select a scenario and come to a conclusion about the question in your field by using this powerful technique!

ERIKA FONG

Sales/Marketing



SESSION 2

Sunday, March 3, 2024

Educating For Careers

CONVENTION CENTER | 10:45 am - 12:15 pm

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

Career Pathways / Industry Sectors

Specialized Secondary Programs (SSP) **SSP ONLY**

This session is for Specialized Secondary Programs (SSP) grantees and SSP mentors. Reporting requirements, funding, and policy updates will be reviewed. Participants will have the opportunity to network, collaborate, and share program highlights and challenges with the group.

CHARLENE COWAN

Education Programs Consultant
California Department of Education

Ballroom A2

Middle School Connections



Hands-on, Minds-on: Re-engage Students and Teachers with Middle School CTE

How important is hands-on learning for student AND teacher engagement? Come find out in this project-based session! Middle school teachers from Elk Grove Unified will help you try activities from their career exploration labs. Experience the excitement students feel daily and see how it's made teaching more fun, too!

LEEANN O'BEAR

Program Specialist, College & Career Connections
Elk Grove Unified School District

ADRIA ROSENDALE

Teacher on Special Assignment
Elk Grove Unified School District

Ballroom A3

Secondary-Postsecondary Connections

LEVEL-UP: Getting Students to the Top of their Game [Careers]

2024 projected global video game revenues: \$278 BILLION. This red-hot industry needs workers, and your CTE pathway can fill that demand. Long-time collaborators Los Angeles City College and USC Magnet HS will show how they train animation & game design students by utilizing 3D design, Game Engines, and Industry Mentorships.

DR. KAREN LYN SAYSAY

Project Director / Economic Development & Workforce Education
Officer
Los Angeles City College

MATTHEW WAYNEE

CTE Video Production & Animation Instructor; Grant Writer
USC Media Arts & Engineering Magnet

Ballroom A4

Curriculum Integration

How Can Students Tap into the Hidden Internship/Job Market?

Teaching students how to strategically and proactively create relationships with professionals at employers of interest is a critical aspect of college and career readiness that is rarely addressed in high school courses. Join this session to learn how Campbell Union High School District is implementing this scaffolded, WBL curriculum district-wide.

BARI SHOLOMON

Senior Coordinator College and Career Readiness
Campbell Union High School District

BARBARA SCHREMP

Math and Engineering Teacher
Branham High School

MARIELI RUBIO

Partner & Director of Impact
Career Launch





SESSION 2

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 10:45 am – 12:15 pm

Ballroom A5

Middle School Connections



Learning by Doing – Career Exploration with Augmented/Virtual Reality

Learn how middle school students are exploring careers in STEM, Health Science, Advanced Manufacturing, Agri-Science, and Transportation pathways before even stepping foot in a lab or workshop. Attendees will have an opportunity to get “hands-on” the latest in AR/VR applications for workforce training at the conclusion of the lecture.

DAVID ELLIOTT

Director
zSpace

Ballroom A6

Curriculum Integration



Workplace Readiness Skills to Complement CTE Programs

Technical skills are not enough. Employers demand that students are prepared for the workplace. If you are serious about teaching skills like work ethic, conflict resolution, and life management, CTECS offers an easy-to-teach complement to CTE programs. In addition, our credential package is perfect for alternative education and work-based learning.

DARREN MORRIS

Instructional Designer
Career and Technical Education Consortium of States (CTECS)

KEN POTTHOFF

Deputy Executive Director
Career and Technical Education Consortium of States (CTECS)

Ballroom A7

Assessment and Accountability

“CTE Self-Review” Based on “12 Elements of HQ CTE Programs”

Until 2020, use of the “CTE Self-Review” based on the old “11 Elements of a High Quality CTE Program” as the qualitative half of a needs assessment was ubiquitous. Demystify its successor: learn about its creation & exchange best practices in its part in your CLNA (e.g., Perkins, CTEIG).

BRYAN BAKER

Education Programs Consultant
California Department of Education

Ballroom A8

Curriculum Integration

Teaching K-12 Computer Science, Math, and Engineering Design with Robotics

Join this session to learn about the UC Davis C-STEM program that combines Computer Science, Math, Engineering Design, and Robotics for all K-12 levels, including 20 UCOP A-G approved courses. These courses introduce students to the fundamentals of CS, Engineering Design, and Robotics, all integrated with grade-level appropriate math skills.

HARRY CHENG

Professor and C-STEM Center Director
UC Davis C-STEM Center

RYAN BEAN

K-12 Math and CS Education Specialist
Barobo, Inc.

Ballroom A9

Curriculum Integration

Education Pathway: Exactly What Every School Needs

This presentation will outline the Education Pathway, explain why it is a crucial and easy pathway to start, and provide example curriculum.

SARAH JAMES

Teacher
Will C Wood High School



CONVENTION CENTER | 10:45 am – 12:15 pm

Ballroom A10

Mentor and Internship Programs

Using the MCEE, Because You're Not in Kansa Anymore

As industry experts transition into the classroom, it can be difficult to adjust to a new paradigm of acceptable practices. Explore how the Model Code of Ethics for Educators (MCEE) can be used as a framework for new teachers while gaining a growth mindset about our educational landscape.

ABEL S. GONZALEZ

Coordinator Principal

Riverside County Office of education (RCOE)

JOE BEAUDION

Instructional Specialist

Riverside County Office of education (RCOE)

MARK PORTER

Teacher on Special Assignment (TOSA)

Riverside County Office of education (RCOE)

KERMIT BOYD

Teacher on Special Assignment (TOSA)

Riverside County Office of education (RCOE)

Ballroom A11

Curriculum Integration

Can 25 Students with No Construction Experience Build a House? YES

This presentation demonstrates how students can be taught, with no prior construction experience, how to build a tiny home. The California Homebuilding Foundation's curriculum focuses on teaching students by giving them hands-on instruction as they learn the methods, tools and technology in today's homebuilding industry.

MICHAEL MCSWEENEY

Career Technical Education Coordinator

California Homebuilding Foundation

JILL HERMAN

Program Director

California Homebuilding Foundation

Ballroom B1

California Partnership Academy Model

**Building an Academy Family Community Calendar**

This IS the best session to get ideas you can start using NOW. School starts in fall, but an effective Academy plans and schedules events all year. Let us help you get your calendar organized. We have over 25 years of collaboration, planning, and CPA experience to share.

AMY CHANEY

Program Director

Center High School – Media Communications Academy

Ballroom B2

Mentor and Internship Program

Navigating Success: The Mentoring Pacing Guide

A pacing guide for CTE teacher mentoring was developed by Fresno ROP as a roadmap for mentoring in the first and second years of teaching. This is a structured approach in providing stages of key instructional concepts to successfully make the transition from industry to the classroom.

MARGO PERKINS

Director of CTE Induction

Fresno County Superintendent of Schools Office

JANET SLOAN

Executive Director CTE/ROP

Fresno County Superintendent of Schools Office

Ballroom B3

California Partnership Academy Model

**Getting the Right Kid in the Right Seat**

Student recruitment, student application and student selection process with high school counselors.

STEPHEN METTLER

Assistant Principal

Kern High School ROP

NATAHSA HUGHES

Recruitment and Career Technician

Kern High School ROP





SESSION 2

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 10:45 am – 12:15 pm

Ballroom B4/5

California Partnership Academy Model



Know When to Hold 'Em, Know When to Fold 'Em

Learn and test a simple, collaborative system for analyzing and evaluating your program's systems, procedures, projects, and events. Use, re-use, and adapt this tool to test ideas, revamp old practices, and streamline the operations of your Academy, pathway, or program. For CPA/Pathway Coordinators, teachers, counselors, and administration.

THATCHER PALMER

Teacher/Program Coordinator

Ygnacio Valley High School, Careers in Education Academy

REBECCA WAGNER

Teacher

Ygnacio Valley High School, Careers in Education Academy

JIM LYON

Lead Teacher

Ygnacio Valley High School, Careers in Education Academy

ELAINE SHELBY

Academic Advisor

Ygnacio Valley High School, Careers in Education Academy

BRYAN SHAW

Teacher

Ygnacio Valley High School, Careers in Education Academy

Ballroom B6/7

Career Pathways / Industry Sectors

Building, Branding, and Marketing CTE Pathway from the Ground Up

You were just told you have to build a CTE Pathway! So many questions scrambling your mind with anxiety and adrenaline! Deep Breath! Come join our session to learn the components of building a successful pathway, branding as a CTE Department, and marketing your program to students and the community!

ROBYN PARRATTO

CTE Education Pathway Instructor and Coordinator

Rocklin Unified School District

Ballroom B8

Curriculum Integration

Creating & Sustaining a Classroom Maker Space

Start the process of creating a Maker Space in your classroom. I will talk you through how I have created mine, what equipment and materials I have found most useful, how I have funded it, and what practices have made it sustainable.

KRISTIN BERBAWY

Engineering Teacher

Irvington High School

Ballroom B9

Career Pathways / Industry Sectors

Equitable Access to CTE Pathways for Alt Ed Students

The Antioch Unified School District has developed a consumer services pathway for two alternative education sites. This innovative pathway is housed in state-of-the-art classrooms that have flexible seating and technology which allows students to work at their own pace using digital curriculum, while simultaneously accessing certifications and work-based learning.

LINDSAY WISELY

Director

Antioch Unified School District

KENDRA EBINGER

Work Based Learning Coordinator

Antioch Unified School District

KEVIN JONES

TOSA

Antioch Unified School District

CHRIS SAMSON

Work Based Learning Coordinator

Antioch Unified School District



CONVENTION CENTER | 10:45 am – 12:15 pm

Ballroom B10

Curriculum Integration

Innovating CTE: AI Tools in Action

Learn how our business pathway is embracing Artificial Intelligence. We will share real-world examples of how AI tools have streamlined planning and enriched learning. Join us for a straightforward look at leveraging AI to enhance educational outcomes in CTE.

MARQUIS MCMURRAY*Teacher*

Mount Miguel High School

JAMES MCFARLAND*Teacher*

Mount Miguel High School

EFRAIN GUIZAR*CTE/ROP Content Coordinator*

Fresno County Superintendent of Schools

Meeting Room 1

Career Pathways / Industry Sector

How to Create a Stress-Free Career & College Exploration Event

Presenters will share tips on how to create a career/college exploration event. They will provide sample documents and materials that can assist the audience in how to create their own career/college exploration event. Attendees will learn how to connect high school students with potential career opportunities and industry partners.

FEDERICO ANAYA*College & Career Services Technician*

Merced County Office of Education

TIFFANY COMPSTON*College & Career Services Technician*

Merced County Office of Education

Meeting Room 2

Assessment and Accountability

Making the Best Better through Program Evaluation

Evaluation is a critical piece of program improvement. We will review the basics in program evaluation. Evaluation tools, objectives, categories, and methodologies will be presented. The National Accreditation model will be reviewed as a template for high quality evaluations. Participants will leave with rubrics adoptable to any pathway.

THOMAS WASHBURN*Executive Director*

Law & Public Safety Education Network

MIKE MCCOLM*Content Coordinator*

CTE/ROP Fresno County Superintendent of Schools

Meeting Room 3/4

Curriculum Integration

**Into, Through, and Beyond: Foundational Project Based Learning**

Interactive, fast-paced workshop will unpack and examine Oakland Unified's PBL Framework, delving into sample projects for inspiration and guidance in designing your own. Ideal for new PBL teachers and those revisiting foundational principles. Come prepared to engage in authentic activities and leave with tools and strategies for immediate use.

TIFFANY JORDAN*Pathway Coach*

Oakland High School

Meeting Room 5

Career Pathways / Industry Sectors

**Charging Forward: Navigating the New EV Frontline Workforce Landscape**

From stackable credential models to apprenticeships, uncover strategies, initiatives, and training programs shaping the future of this industry, ensuring readiness for the evolving demands of manufacturing in the new electric revolution.

STEVE HARRINGTON*Senior Advisor, Manufacturing Skill Standards Council*

MSSC

CHRISTINE NIETO*Account Executive, Workforce Solutions*

ACT Workforce Solutions





SESSION 2

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 10:45 am – 12:15 pm

Meeting Room 8

Career Pathways / Industry Sectors

Getting Students Ready for Career Pathways

Career Choices author Mindy Bingham explores how a proven A-G approved, dual credit course can help ALL students explore multiple pathways, so they make informed selections. Launch students successfully into career pathways with a personalized 10-year skills-based plan while also meeting the Prepared level for CCI on the CA Dashboard.

MINDY BINGHAM

Author and CEO
Academic Innovations

WENDY FRIEDMAN

Vice President, Lead Trainer
Academic Innovations

Meeting Room 9

Curriculum Integration



World of Work – Every Student is a Pathway

In 2016 Cajon Valley USD created The World of Work, a comprehensive K-12 career development and assessment curriculum and framework. This curriculum integration paves the way for Bostonia Global High School's "Every Student is a Pathway" system where every scholar has a personal path to gainful employment.

DAVID MIYASHIRO

Superintendent
Cajon Valley Union School District

NEREL WINTER

CEO
Bostonia Global

CHRIS COLLINS

Data and Assessment Coordinator
Cajon Valley Union School District

IAN ZHU

CEO
School Joy

Meeting Room 10

Career Pathways / Industry Sectors

EmpowerED: Nurturing Educators' Well-Being Workshop

Explore vital stress management and work-life balance tools tailored for educators. Build your toolbox with practical strategies, delve into rejuvenating breathing exercises, prioritize basic well-being, and craft personalized goals for sustained professional and personal fulfillment.

ANNA ESHOO

Certified Yoga Therapist / Business Instructor
Napa County Office of Education

Meeting Room 11

Career Pathways / Industry Sectors

Creating a Recreation Pathway

Transform your PE department into a dynamic Recreation Pathway! Empower students with certifications, articulated classes, and high-wage job opportunities from day one. Elevate your teachers with a CTE Credential in Recreation. Unleash the full potential of your department!

DR. MARIE CROSBY

Assistant Principal/Athletic Director
Santa Rosa Academy



CONVENTION CENTER | 10:45 am – 12:15 pm

Meeting Room 12

Work-Based Learning



Applied Equity: How to Increase Apprenticeship Access for California Youth

Learn how LAUNCH Apprenticeship Network collaborated with workforce leaders, educators, and innovators to implement the Apprenticeship System Navigator (ASN) project as an equitable access solution to youth apprenticeship. Discover ways to implement the practical strategies ASNs are utilizing to increase awareness, access, enrollment, and retention of opportunity youth in apprenticeship.

MARISA MILEY

Senior Program Specialist
LAUNCH Apprenticeship Network

ELISA NIEBLAS

Senior Program Specialist
LAUNCH Apprenticeship Network

Meeting Room 13

Curriculum Integration



From Theory into Practice: Sustainable Enterprise Curriculum and Case Studies

For over a decade, student entrepreneurs at the Marin School of Environmental Leadership have developed and launched green businesses using SEI's Sustainable Enterprise Course. This session features case studies from student businesses and overviews this CTE-aligned curriculum for teachers interested in bringing leadership, entrepreneurship, and sustainability into their own classrooms.

ABIGAIL LOUGHLIN

Project Coordinator for Education Programs
SEI: Strategic Energy Innovations

Meeting Room 14/15

Career Pathways / Industry Sectors



Sickle Cell: Exploring Genetics with Gel Electrophoresis

Pour, load, run a gel, watch DNA separate, and analyze results to determine whether members of one family have sickle cell disease, are carriers, or are unaffected –in one class period. Brush up on your biotech skills while completing this case study!

KERIN COFFEY

Academy Coordinator
Eastside High School



SESSION 3

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 1:30 pm – 3:00 pm

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

Secondary-Postsecondary Connections



2024 Educating for Careers Round Tables

Get a quick introduction to a wide variety of California Partnership Academies (CPA) topics and CDE State Staff by attending our Round Table Discussions. At each table an expert on such topics as mentors, integrated curriculum, marketing, recruiting, working with counselors, and required academy components will share their experience and facilitate a discussion. The list of Round Tables can be found on pages 5 - 7.

Ballroom A2

Middle School Connections



Urban, Rural, Large or Small: Middle School CTE for All!

Hear from district and county-level panelists who have employed creative problem-solving to bring middle school career exploration to students in settings ranging from rural consortiums to large urban districts. Learn how to tackle funding and staffing challenges to improve equitable access to CTE from an early age.

PATRICK MAIR

Project Director, Bridge to College and Career
Tehama County Department of Education

MARTIN RAMIREZ

CTE Coordinator
Yuba City Unified School District

DR. ALLISON HUIE

Director, College and Career
West Contra Costa Unified School District

Ballroom A3

Employer and Community Partnerships

Nontraditional Careers Requires “Debunking the Biases”

Nontraditional careers require “debunking the biases” Who do you picture when you think of a dental hygienist, a man or a woman? How about a dentist? How do we shift our gender biases lens in recruitment, retention in career pathways/industry sectors to be inclusive of “all genders”.

TONETTE SALTER

Project Coordinator
CCCCO Statewide Non-traditional Project - JSPAC

Ballroom A4

Secondary-Postsecondary Connections

The New Career Readiness: From Singular Path to Curated Career

In this presentation, educators will consider how changes in the work world impact students’ future paths. CTE programs can assist students in curating a diverse career portfolio rather than pursuing just a singular path. Project based learning and content are combined to build capacity in all students.

SHANNON COUCH

CTE Teacher & CTE Content Lead
San Mateo Union High School District



CONVENTION CENTER | 1:30 pm – 3:00 pm

Ballroom A5

Career Pathways / Industry Sectors

Family Coding Nights: Perfecting the Color and Gender of Coding

Inequality exists with the lack of African American, Latino and females in STEM and Tech. To address this need, Amador Valley High School created Family Coding Nights and The Girls Who Code Summit. This presentation will guide stakeholders to create new opportunities to support these demographics in their own communities.

KEVIN KIYOI

AP Computer Science, Cybersecurity Teacher
Pleasanton Unified School District

Ballroom A6

Curriculum Integration

Free Online Resources for Integrating College and Career Readiness

Explore over a dozen online resources and platforms to help you integrate career and college readiness into your CTE curriculum and coursework. Benefit from our trials: discover the best of each resource, explore those that catch your attention, and discover how they might work in your classes and school community.

BRENDA PETERSON

IT & CTE Coordinator
Pathways Charter School

Ballroom A7

Curriculum Integration

ABC's in CTE – Infusing ELA Strategies in CTE Courses

This interactive, informative presentation is intended to introduce easy-to-use, turnkey ELA strategies that CTE teachers can infuse in their courses. CTE teachers will be able to learn and practice evidence-based ELA strategies that engage students while improving literacy skills.

VIDALIA RESENDES, ED.D.

CTE Coordinator
Santa Ana Unified School District

JENNIFER ACUNA

Teacher on Special Assignment
Santa Ana Unified School District

Ballroom A8

Secondary-Postsecondary Connections

Creating STEM Spaces: Ujima GIRL (Girls in Robotics Leadership) Project

Using hands-on coding/robotics and community-building activities, the Ujima GIRL Project aims to create STEM learning spaces for Black/African American girls to increase positive attitudes toward STEM and develop leadership skills through peer mentoring with female college students.

MARCELLA GRANT

Ujima GIRL Program Manager
UC Davis C-STEM Center

Ballroom A9

Curriculum Integration

**An English Alternative – Creating a Soft Skill/SEL-Based Curriculum**

Students crave direction in navigating the obstacles the 21st Century throws at them. Academy English classes are in a unique position to help them with a curriculum that focuses on the direct instruction of SEL and Soft Skills. This session will introduce another way to look at English instruction.

ERIK OLSON

English Teacher
Laguna Creek High School – Sports Careers

JENNIFER MCKENZIE

CTE Teacher
Laguna Creek High School – Sports Careers Academy

DEANA SEYVERTSEN

Counselor
Laguna Creek High School – Sports Careers





SESSION 3

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 1:30 pm – 3:00 pm

Ballroom A10

Curriculum Integration



Competition Driven Curriculum

Competition can be a momentous force driving student learning. In this session, practical insights into the power of competitions will be demonstrated by two academies outlining the benefits of incorporating business partners in preparing for competitions, encouraging student/staff collaboration, and involving community in student success. Bring your ideas too!

CASEY HEISER

Coordinator/Instructor
Renewable Energy Academy of Learning (REAL)

CHRISTINE BECERRA

Co-Coordinator/Instructor
Public Safety Academy (PSA)

Ballroom A11

Curriculum Integration

Name that Skill: Integrating Human Skills Teaching & Learning in CTE

Human skills—or soft skills—are critical for success in college, career, and life. But how are the skills taught and assessed? Learn about three best practices from the world of skills development being used across all pathways in the PVUSD CTE program.

JULIE EDWARDS

CTE Coordinator
Pajaro Valley Unified School District

AARON EDEN

PVUSD Education Partner
Eliad Group

PEGGY PUGHE

Executive Director, Teaching and Learning
Pajaro Valley Unified School District

ERIC VALLONE

PVUSD Education Partner
Eliad Group

Ballroom B1

Curriculum Integration



Highlights of a Successful Academy

From recruitment of middle school students, industry partner involvement in mentorships and internships to meaningful cross-curricular projects and rigorous CTE classes.

ELENA BRISARD

Academy of Business Coordinator
Clairemont High School

Ballroom B2

California Partnership Academy Model



Less Talk, More Action

Leadership and communication skills are vital for a successful academy. Join us for a session of hands-on-training, including team building activities, that will help promote leadership among students, facilitate communication, and build trusting relationships among staff and students.

CHRISTINE COX

Math Teacher
SCORE Academy

Ballroom B3

Assessment and Accountability



A Strong Intervention Strategy: One-on-One Meetings with Students

Do you meet with each of your students to instill work ethic and set personal goals? Join our session to learn how to utilize a one on one, “whole-academy” model when meeting with students to build stronger relationships, empathy, and student buy-in, resulting in better student performance and increased participation.

CHRIS MITTS

Social Studies
Vineyard Academy at Windsor High School

JOSH ALLARD

Language Arts
Vineyard Academy at Windsor High School



CONVENTION CENTER | 1:30 pm – 3:00 pm

Ballroom B4/5

Curriculum Integration

**Aspen Challenge Aspirations**

The presentation will be using the best practices from the Aspen Challenge to integrate into Project Based Learning develop student led community.

ELLEN TOWERS

AOIT, Academy Coordinator
Hoover High School

CHRIS MILLOW

Project Based Learning Resource Teacher
San Diego Unified School District

JACK WETZEL

CCTE Teacher
Hoover High School

Ballroom B6/7

Curriculum Integration

The First 10 Days of CTE

RUSD's Career Technical Education Department created "The First 10 Days of CTE" as a comprehensive tool to support all CTE program teachers during the first two weeks of instruction. The team will share its game plan and how it set a foundation for career engagement and experiences throughout the year.

RON WESTON

CTE Coordinator
Riverside Unified School District

JENNA KING

Career Support Specialist
Riverside Unified School District

NICK MUGRIDGE

CTE Liaison
Riverside Unified School District

DONNA SCHULTE

Job Development Specialist
Riverside Unified School District

Ballroom B8

Curriculum Integration

The 20% Rule

When students are given voice and choice, they are more engaged and more willing to take risks in their own learning. Kristin Berbawy has created an engaging year-long project where students choose their own adventure, work with a mentor, and go from idea to published Instructible.

KRISTIN BERBAWY

Engineering Teacher
Irvington High School

Ballroom B9

Assessment and Accountability

Empowering Educators: Utilizing State Testing Data to Improve Student Performance

This workshop session delves into leveraging state testing data to enhance Career Technical Education (CTE) student outcomes. Attendees will explore targeted professional development strategies, ensuring educators are equipped to address specific challenges. The session also emphasizes crafting tailored support mechanisms for CTE students to optimize their academic and career success.

DR. ELIZABETH MCKINSTRY

Director, Career Technical Education
Antelope Valley Union High School District

FORMEKA DENT

District Data Technician, CTE
Antelope Valley Union High School District





SESSION 3

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 1:30 pm – 3:00 pm

Ballroom B10

Assessment and Accountability

Using AI to Make Lesson Plans that Pop

Using AI as a teacher's assistant saves time. There is never enough time. Teaching CTE teachers to use AI will bring their direct instruction to the next level.

ELIZABETH GROFSKY RAMOS

CTE Mentor
LAUSD

RAQUEL OCHOA

CTE Teacher
LAUSD

BRYANT COOPER

CTE Teacher
LAUSD

DEBRA MCINTYRE-SCIARRINO

Principal
LAUSD

Meeting Room 1

Career Pathways / Industry Sectors

AME Alignment – Connecting Your Pathway to the 2023 Industry Recommendations

Join the AME Institute for an in-depth look at the 2023 Industry Recommendations and Guidance for Model Programs and Advanced Training. This session will provide an overview of this essential roadmap for AME pathways and a jump-start in aligning your curriculum to it.

ASHLEY ADAMS

Executive Director
Arts, Media, and Entertainment Institute, Inc.

ALLISON FRENZEL

Education Programs Consultant
California Department of Education

Meeting Room 2

Mentor and Internship Programs

Empowering Futures: Crafting Alt Ed Programs for Past High School Success

How to design a tailored program for alternative high school students. Explore career-focused curriculum development, workforce skills implementation and community mentor recruitment. Learn strategies to effectively collaborate with school administrators, local community colleges, apprenticeship programs and advisory boards to enhance your program's success.

MEREDITH DORADO

Student Success Specialist
Tri-Valley Regional Occupation Program

JOELLE GLUSHENKO

Program Coordinator
Tri-Valley Regional Occupation Program

ZOE ZANNIS

Student Success Specialist
Tri-Valley Regional Occupation Program

SUZANNE SMITH

Director of College and Career Readiness
Tri-Valley Regional Occupation Program

Meeting Room 3/4

Secondary-Postsecondary Connections

Proven Solution for Pathway Decisions, College Readiness, AND College Credit

Want a college/career readiness program that supports students in making informed career pathway decisions? Learn how Benicia High School uses the Get Focused Stay Focused program to prepare ALL students for CTE opportunities, a range of postsecondary options, and their future careers—while providing up to 6 college credits.

ROCKY KIM

GFSF Lead Teacher
Benicia High School



CONVENTION CENTER | 1:30 pm – 3:00 pm

Meeting Room 5

Employer and Community Partnerships

Human Resources Managing People

How to support them through difficult times. We will explore step by step the processes to support your organizations looking through the lens of HR. Understanding unwelcome employees can dismantle a thriving organization into chaos.

CRAIG SHIFLETT

Director of Human Resources
Alvord USD

Meeting Room 6

Career Pathways / Industry Sectors

CTEIG Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 7

Career Pathways / Industry Sectors

Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 8

Mentor and Internship Programs



Empowering Educators to Equip Students for AI-infused Careers

Artificial intelligence is becoming vital across all industry sectors We must equip students to compete & thrive in an AI-infused world Participants will learn AI's fundamental concepts: perception, representation/reasoning, learning, natural interaction, & societal impact + how to integrate those AI concepts across grades, academic disciplines, & industry sectors.

AMY KAUFMAN

Senior Advisor, Talent Strategies
CEO Leadership Alliance

Meeting Room 9

Career Pathways / Industry Sectors

The Anatomy of Marketing your CTE Pathway

Learn best practices that can be used to market your CTE Programs. Topics will include how to create a compelling story/pitch of your program, funding sources, types of marketing materials including videos and print material, and much more!

TIFFANY BURKLE

Career Technical Education Coordinator
Sequoia Union High School District

MARIO PIAMBO

Partner
Aperture Media & Design

DENISE SHREVE

Career Technical Education Coordinator
Jefferson Union High School District

VINCENT PIAMBO

Partner
Aperture Media & Design

Meeting Room 10

Work-Based Learning

Downey Unified's Experience with the California Apprenticeship Initiative

Discover how Downey Unified's pioneering pre-apprenticeship programs, supported by the California Apprenticeship Initiative, are transforming work-based learning. This talk highlights the journey from pre-apprenticeships in high school to full apprenticeships, paving the way to promising careers for students.

ALLAN TYNER

Director, College and Career Readiness
Downey Unified School District

JUNE BAYHA

CEO
Bayha Group





SESSION 3

Sunday, March 3, 2024

Adapting to Change

CONVENTION CENTER | 1:30 pm – 3:00 pm

Meeting Room 11

Work-Based Learning

AP Seminar: Across CTE Pathways – Implementation, OER, and 108 Students

Explore AP Capstone for CTE aligned as AP Seminar in Concentrator and AP Research Capstone years with Warren HS. Tour our teacher content at AP4CTE.org, Canvas and Google Classroom shells. Review our authored/published AP Seminar Workbook: Across CTE Pathways Student and Teacher's Editions OER, accessibility-compliant content.

STACY CABRERA

AP Capstone Advisor, Seminar and Research
Warren High School

DANIELA SANCHEZ

Assistant Principal on Special Assignment
Downey Unified School District College and Career Readiness
Department

Meeting Room 12

Mentor and Internship Programs



Virtual Internships

Offering Internships for CPA's and/or Career Pathways can be a major challenge. Obstacles include onsite capacity, transportation, insurance, time. This workshop explores details of an Engineering internship pilot, executed by SAUSD CTE and The ACME Network, and validated by professional engineers. 46 students received a Certificate of Internship Completion in 2023.

J. GONZALEZ

Director, Special Projects
The ACME Network

ADAM WOODS

STEM Instructor
Seegerstrom High School - SAUSD

Meeting Room 13

Career Pathways / Industry Sectors



Industry-Recognized Credentials for Construction/Building Trades (NCCER)

Improve your programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum, assessments, and a national registry. The NCCER is a 501(c)(3) nonprofit foundation.

KAREN KEITH

Executive Director/NCCER Programs for California
NCCER/Pearson Education

BRAD KIBBE

Senior Workforce Development Manager
NCCER/National Center for Education & Research

Meeting Room 14/15

Secondary-Postsecondary Connections

Blueprint for Tomorrow – The Career Readiness Learning Continuum

The skill gap between schools and the workforce is wide. Lets start teaching this generation WHY to learn and HOW to plan for success through career education. The Blueprint for Tomorrow lays out a career readiness learning continuum that will prepare graduates to be career ready for the future.

ANDREW GARDNER

Career and Technical Education Coordinator – Visionary Leader for Career Education
Amador County Unified School District



KEYNOTE SPEAKER | SUNDAY OPENING SESSION 3:30 PM



TERRY SUMERLIN

For thirty years, Terry Sumerlin has inspired and encouraged educators from Guam to Florida and Montana to Texas. He is a person of vast life experiences and a love for people. He has taught communication, People Connectors, to thousands of educators. Having traveled to thirty-seven states and twenty-six countries, Terry understands people, diversity, and change. He is a careful student of human actions and interactions, as well as a voracious reader. For ten years, he wrote a monthly leadership column for the San Antonio Business Journal. He is the author of six books, including People Connectors: Elevating Communication for Educators.



ERIN KIM

STUDENT SPEAKER

Erin is a senior attending Valencia High School and participating in CTE courses in the Medical Science Academy. Gearing her studies towards emergency medicine and athletic training, she spends her time working with the campus athletic trainer. Taking the position as the State President of California HOSA, she and the state officer team have developed numerous projects to increase engagement and excitement throughout. She plans to pursue a career in pediatric oncology as she loves to spend her time working with younger individuals while also studying cancer.



OVERVIEW

MONDAY, MARCH 4, 2024

Session 1

10:15 am - 11:30 am

CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A7 Youth Apprenticeship and CTE <i>Allison Leigh Frenzel</i>	Ballroom B3 The Power of Integrating CTE with Academic Studies <i>Pamela Canlas</i>	Meeting Room 2 Empower Students with Career Self-Management Tools <i>Kyle Castleman</i>	Meeting Room 9 Certified Tiny House, if you Build it, they will Come! <i>Anthony Ayerza</i>
Ballroom A1 California Partnership Academies Administrators and Counselors Panel <i>Maria Burright</i>	Ballroom A8 Survey Says! <i>David Aman</i>	Ballroom B4/5 Introducing Your Academy to Your School <i>Osvaldo Gomez</i>	Meeting Room 3/4 From Classrooms to Careers: A Schoolwide CTE Journey <i>Jennifer Harrison</i>	Meeting Room 10 Back from the Brink! <i>Esteban Monge</i>
Ballroom A2 Middle to High School: Orange Unified's Career Readiness Pathway Program <i>Kristi Dorf</i>	Ballroom A9 Peers Helping Peers <i>Wesley T. Muller</i>	Ballroom B6/7 The Who, What, When, Where, and Why of CTE Credentialing <i>Bridget Mondt</i>	Meeting Room 5 Doing it all Doesn't Have to SUCC! <i>Holly Chesnut</i>	Meeting Room 11 Fearful of AI? Join Us for Discussion on the Topic <i>Joe Beaudion</i>
Ballroom A3 From the Classroom to the Workforce <i>Agustin Toledo</i>	Ballroom A10 Full STEAM Ahead: Designing Cross-Curricular Projects for a New Age <i>Angela Quinlan</i>	Ballroom B8 Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries (2024) <i>Hestia Rojas</i>	Meeting Room 6 CTEIG Technical Assistance Office	Meeting Room 12 Prepare Health Science Students for Certification Success <i>Maggie McGill</i>
Ballroom A4 CTE Teacher Professional Learning Series <i>Elizabeth Cardenas</i>	Ballroom A11 Where was this When I was in High School? <i>Trevor Perkins</i>	Ballroom B9 SDRAWKCAB to Success! <i>Martha Hunter</i>	Meeting Room 7 Perkins Technical Assistance Office	Meeting Room 13 A Sure Way to Strengthen and Expand Industry Advisory Boards <i>Esther Soliman</i>
Ballroom A5 Ikigai and SEL: Helping Students Find their Purpose <i>Jewyl Alderson</i>	Ballroom B1 Building Academy Mentorships: Successes and Challenges <i>John Berg</i>	Ballroom B10 Branching Out: Project Based Learning that Really Matters <i>Jan Quilantang</i>	Meeting Room 8 Fusing Creativity and Certification: Innovative Approaches in CTE Programs <i>Laura Lacar</i>	Meeting Room 14/15 Work-Based Learning Toolkit: Tools for Finding, Tracking, and Sustaining WBL Experiences <i>Nicole Moersch</i>
Ballroom A6 CTE & Core Content Subjects Unite through Contextual/Integrated Learning <i>Scott Burke</i>	Ballroom B2 Building and Sustaining Effective Teacher Teams <i>Willene Biere</i>	Meeting Room 1 Curriculum Resources for the Education, Fashion, and Hospitality Industry Sectors! <i>Melissa Webb</i>		

Plan Your Day: **Monday, Session 1**

General Session: 8:15 am - 9:45 am

Keynote Speaker: Dr. Anthony Muhammad

First Choice: _____

Second Choice: _____



CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A7 A Simple Mentor Program that Works Jennifer McKinney	Ballroom B3 Adapting to Change through Invention Education Ed Hernandez	Meeting Room 2 Building High School Youth Apprenticeships Rob Ibbetson	Meeting Room 9 Turning it on Again: The Journey Back to Community Jeff Kabel
Ballroom A1 State of the State Pete Callas	Ballroom A8 Calling All Counselors! Your Role as a Dedicated Academy Counselor Ami McColl	Ballroom B4/5 CPA 101: The LAUSD Way Osvaldo Gomez	Meeting Room 3/4 Unleashing the Power of Design Thinking in all CTE Pathways Rose Matias	Meeting Room 10 History by Board Game Wesley Jeffries
Ballroom A2 Bridging the Gap: Middle School to High School Transitions Eileen Bagg-Rizzo	Ballroom A9 Building Work Ethic in a Post-Pandemic World Josh Davies	Ballroom B6/7 Inspiring Students in the Film/Media Pathways Dacy Nottingham	Meeting Room 5 When Will I Use this Again? For My Entire Life! Teri Jones	Meeting Room 11 Cybersecurity & Networking Implementing the REAL - WORLD into Your Instructions Christopher Tandy
Ballroom A3 CTE & A-G: A Winning Combination! Lindsey Rue	Ballroom A10 Brewing Success: Empowering Futures through CTE Collaborations Tisha McParland	Ballroom B8 Benefits of Becoming a CTE National Board Certified Teacher (NBCT) Matthew Wayne	Meeting Room 6 CTEIG Technical Assistance Office	Meeting Room 12 Elevate Your Health Science Program with Industry Credentials Cassandra Stutzman
Ballroom A4 Building Roads to Middle School Pathways Vicki Leoni	Ballroom A11 Building Pathways into California's Good Green Jobs Together Emily Courtney	Ballroom B9 Engage Students, Have Fun, and Cultivate Community Maleah Dhenin	Meeting Room 7 Perkins Technical Assistance Office	Meeting Room 13 Launching a Youth Apprenticeship Program Joslyn Robich
Ballroom A5 Exploring Outdoor Careers: CTE and Outdoor Education Dawn Fregosa	Ballroom B1 CPA Success: TOOLS to be an AMAZING CPA Lead Amy Chaney	Ballroom B10 Get College Credit for Your Internship / CTE Capstone Leslie Aaronson	Meeting Room 8 Steering the Next Generation Towards Careers in Trucking Dave Dein	Meeting Room 14/15 Drones Empowering Students Brandon Turk
Ballroom A6 Starla Hands-On Body Systems: The Beginning of a Human Being Starla Ewan	Ballroom B2 Light Never Changes: Illuminating Students' Brand through Creativity and Professionalism Matt Cauthron	Meeting Room 1 Career Technical Student Organizations (CTSO) Tara Neilson		

Plan Your Day: Monday, Session 2

Networking Lunch 11:45 am - 1:00 pm
Distinguished Academies Award Ceremony

First Choice: _____

Second Choice: _____













OVERVIEW

MONDAY, MARCH 4, 2024

Session 3

3:00 pm - 4:15 pm

CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A7 CPA Coordinator 101: The Survival Guide  Gabriela Rosillo	Ballroom B2 Marketing the Heck Out of your CTE Program!! Tim Riche'	Ballroom B10 Embedding Social Capital Curriculum into Work Experience Classes  Jamal Felton	Meeting Room 9 Job Shadows Revisited Jeff Kabel
Ballroom A1 California ACTE Annual Meeting with Steve DeWitt! Tammie Holloway	Ballroom A8 Supporting ESL/ELL Students in CTE Pathways Alisa Takeuchi	Ballroom B3 Navigating a K-12 Systems Programming Pathway Joey Adame	Meeting Room 1 Career Technical Education Incentive Grant (CTEIG) Tara Neilson	Meeting Room 10 How to UCOP: Submitting your CTE Courses for A-G Wesley Jeffries
Ballroom A2 Resumes Can Be a Systemic Barrier - Make Them Opportunities Sherene Sasser	Ballroom A9 Evolve or Die: Supercharging Job Search Prep with ChatGPT  Eric Fan	Ballroom B4/5 Start 3 Pathways in 1! Arts, Business, and Manufacturing Crystal Barker	Meeting Room 2 Curriculum Design and Instructional Delivery Methodology and PD Series Mark Porter	Meeting Room 11 Building Strong Classroom Teams to Lead the Future Christine Guevara
Ballroom A3 The Power of Possibility: To Dual or Not to Dual  Antonio Silva	Ballroom A10 Careers in Digital Media at San Luis Obispo High Zachary Roper	Ballroom B6/7 Confidence is Key - Teaching Students to be Confident Dacy Nottingham	Meeting Room 3/4 Commercial Drone Applications Pathway with Curriculum, Certifications, and WBL David McCreary	Meeting Room 12 Enhancing College/Carer Indicator Metrics with Nationally Recognized Workplace Certification  Christine Nieto
Ballroom A4 Leaders of Tomorrow (LoFT) Event Carina Mello	Ballroom A11 Leadership 360 - Personal Growth, Expanding Influence, and Leading Change  Hans Meeder	Ballroom B8 AME Apprenticeships... How We Developed High School Pre-Apprenticeships Hatha I. Parrish	Meeting Room 5 Move from Pen and Paper to Authentic Assessments  Drey Castro	Meeting Room 13 Leading with Purpose and Impacting Change  Steve Ward
Ballroom A5 Measuring High Quality CTE through Pathway Audit Bridgette Hernandez	Ballroom B1 Collaborative Cooks in the Kitchen: Cross-Curricular Culinary Success Derek Corsino	Ballroom B9 Empowering Youth and Strengthening Communities through Education and Business Partnerships  Felix Lugo	Meeting Room 8 Flourish and Feral  Holly Chesnut	Meeting Room 14/15 How to Build and Expand CCTE Pathways at your School Emily Moy
Ballroom A6 Starla's Hands-On Body Systems: The Skin You are In!  Starla Ewan				

Plan Your Day: Monday, Session 3

Share Fair / Reception and Networking:
Exhibitor's Marketplace Exhibit Hall B 4:30 pm - 6:00 pm

First Choice: _____

Second Choice: _____



KEYNOTE SPEAKER | MONDAY OPENING SESSION 8:15 AM



ANTHONY MUHAMMAD

Anthony Muhammad is an author and international thought leader. He currently serves as the CEO of New Frontier 21 Consulting, a company dedicated to providing cutting-edge professional development to schools all over the world. He served as a practitioner for nearly twenty years. Dr. Muhammad served as a middle school teacher, assistant principal, middle school principal, and high school principal. His tenure as a practitioner has earned him several awards as both a teacher and a principal.

Dr. Muhammad is recognized as one of the field's leading experts in the areas of school culture and Professional Learning Communities at Work (PLC). Dr. Muhammad was recognized by the Global Gurus organization as one of the 30 Most Influential Educational Thought Leaders in the world in 2021.

Dr. Muhammad is a best-selling author. He is the author of the books *Revisiting Professional Learning Communities at Work, 2nd Edition* (2021) *Time for Change: The Four Essential Skills of a Transformational School Leader* (2019); *Transforming School Culture: How to Overcome Staff Division 2nd Edition* (2017) *Overcoming the Achievement Gap Trap: Liberating Mindsets to Effect Change* (2015); *The Will to Lead and the Skill to Teach*; *Transforming Schools at Every Level* (2011). He has published 26 articles in education journals and publications in seven different countries.



KAREN EDWARDS
NATIONAL ANTHEM VOCALIST

STUDENT SPEAKER



LEO SHAO

Leo Shao is a senior at Amador Valley High School and is elated to be serving as your California DECA State President. Leo became involved with his DECA chapter in freshman year. Since then, he has consistently placed at both the district and state level, qualifying for ICDC two times through his written and team decision making roleplay. Through Leo's competitive experience in DECA, he has gained vital critical thinking and communication skills.

In his junior year, he served on the NorCal District Action Team as the Vice President of Finance. During his term, he has judged/held workshops frequently at MiniCons, promoted district wide outreach through videos, and also managed the activities budget for NorCal CDC. Additionally, he has led his chapter as the Director of Business Academy where he coordinated workshops for members and is a vital part of chapter operations.

Above all, Leo is extremely thankful for his family, friends, and mentors who have helped him throughout his DECA journey. Leo is ecstatic to lead the state officer team to empower everyone in California DECA!

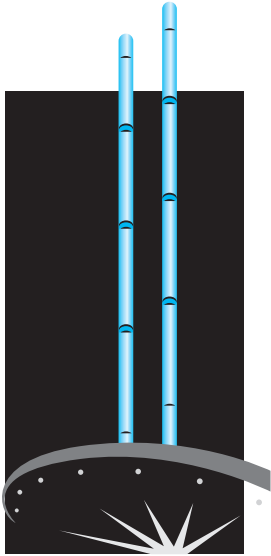




EXHIBITORS' MARKETPLACE

Adapting to Change

WELCOME TO THE EXHIBITORS' MARKETPLACE



**SAFE CREDIT UNION
CONVENTION
CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2024 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have four tickets in your registration packet—one for Sunday, one for Monday (two drawings 9:45 am and 2:30 pm), and one for the Monday Reception. Door prize tickets must be deposited before the beginning of the break. Door prize winners will be posted at the beginning of each of the conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the close of the Registration Desk each day. The Prize Cage will be emptied each day. For the door prize drawings during the Monday Social/Networking Reception, winners must be present to claim their prize. The prize drawing booth is #328.

Exhibit Hours

Sunday, March 3, 2024

12:00 pm - 5:00 pm Open Exhibit Hours
3:00 pm - 3:30 pm **Break - Prize Drawing**

Monday, March 4, 2024

7:15 am - 11:45 am Open Exhibit Hours
7:15 am - 8:15 am Breakfast Buffet
9:45 am - 10:15 am **Break - Prize Drawing**
1:15 pm - 6:15 pm Open Exhibit Hours
2:30 pm - 3:00 pm **Break - Prize Drawing**
4:30 pm - 6:00 pm **Reception - Special Prize Drawings (MUST BE PRESENT)**

Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.



CONVENTION CENTER | 10:15 am - 11:30 am

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

California Partnership Academies Model



California Partnership Academies Administrators and Counselors Panel

California Partnership Academies are one of California's most successful high school models due to meeting rigorous State Education Code (EdCode) requirements. A panel of current CPA administrators and counselors will share specific strategies for meeting EdCode requirements for developing and maintaining CPAs. There will be time for audience questions.

MARIA BURRIGHT

Education Administrator
California Department of Education

Ballroom A2

Middle School Connections



Middle to High School: Orange Unified's Career Readiness Pathway Program

Discover Orange Unified's engaging college and career readiness events for middle schools. Led by high school CTE teachers, students explore learning experiences and CTE pathways. Emphasizing STEM articulation, this session fosters opportunities for middle school students to pursue their college and career goals, setting the stage for high school success.

KRISTI DORF

TOSA Career Readiness and Inclusive Practices
Orange Unified School District

CHRISTINA BAROLDI

Instructional Specialist Innovation and Technology
Orange Unified School District

CRYSTAL MEYER

Assistant Principal
Orange Unified School District

Ballroom A3

California Partnership Academy Model



From the Classroom to the Workforce

Creating a Successful Internship Program: Internships are an essential part of any successful CTE program. A successful internship program starts with developing solid relationships with your business partners. Participants will learn strategies for developing and maintaining student internships and creating a blueprint for preparing your program for internship opportunities.

AGUSTIN TOLEDO

Academy Coordinator
Coachella Valley High School

YISSENIA RAMOS

Hospitality Teacher
Coachella Valley High School

Ballroom A4

Curriculum Integration

CTE Teacher Professional Learning Series

CTE Teachers join education with years of industry experience & oftentimes limited teaching pedagogy. Join us to learn how Imperial County Office of Education developed a series of professional learning workshops to support all CTE Teachers. This session will cover the PD topics, & resources available to implement high quality CTE pathways.

ELIZABETH CARDENAS

K12 Pathway Coordinator
Imperial County Office of Education





Ballroom A5

Curriculum Integration

Ikigai and SEL: Helping Students Find their Purpose

Let's talk strategies to ensure your system helps students discover out what they love, what the world needs, what they can get paid for and what they are good at - at the intersection of these and SEL initiatives our students may just find their Ikigai, or purpose.

JEWYL ALDERSON
Integrated Curriculum Coordinator
San Diego County Office of Education

Ballroom A6

Curriculum Integration



CTE & Core Content Subjects Unite through Contextual/Integrated Learning

Innovative CTE and math teachers teamed together to teach two separate courses, delivering math standards integrated into CTE courses. Join us to learn about AMPED on Algebra and Geometry in Construction. Each program combines the best of Project and Work-based Learning, awarding math credit through CTE.

SCOTT BURKE
Coordinator for Contextual Learning
Jefferson County Public Schools

Ballroom A7

Work-Based Learning

Youth Apprenticeship and CTE

The California Department of Education has partnered with the California Department of Industrial Relations to expand registered apprenticeship in the state. This session will outline definitions and requirements of youth apprenticeship and pre-apprenticeship programs, discuss implementation models, and examine how to embed competency-based learning models in CTE.

ALLISON LEIGH FRENZEL
Education Programs Consultant
California Department of Education

Ballroom A8

Mentor and Internship Program

Survey Says!

CTE TEACH polled more than 750 California CTE teachers and administrators last fall about recruitment and retention. We've got results to share. We'll also have a discussion about the challenges and opportunities around teacher recruitment and retention. Resources for teacher professional development, recruitment and retention will also be provided.

DAVID AMAN
Teacher on Assignment II, CTE TEACH Program Coordinator
Colton-Redlands-Yucaipa ROP

MELISSA DIX
Director of Education Services, CTE TEACH Program Administrator
Colton-Redlands-Yucaipa ROP

Ballroom A9

Employer and Community Partnerships



Peers Helping Peers

Learn how the Oakmont Health Careers Academy partnered with the Health Education Council to provide a paid 7-week stigma reduction and education training program. Content covered included mental health basics, the factors influencing mental health, and how to talk to peers about mental wellness.

WESLEY T. MULLER
Academy Coordinator
Oakmont High School

NANCY RAMIREZ
Program Assistant
Health Education Council

CECILIA FUENTES
Mental Health Associate
Oakmont High School



CONVENTION CENTER | 10:15 am - 11:30 am

Ballroom A10

Career Pathways / Industry Sectors

Full STEAM Ahead: Designing Cross-Curricular Projects for a New Age

In this presentation, participants will have fun while learning how cross-curricular projects can enhance their pathways. The presenters will provide a format for getting started, allow time for trying out a smaller project activity, and have the participants create a take home project of their own making.

ANGELA QUINLAN

Demonstration / CTE Teacher
San Bernardino City Unified School District

MEGAN MOORE

CTE Teacher
San Bernardino City Unified School District

Ballroom A11

Career Pathways / Industry Sectors

**Where was this When I was in High School?**

YouScience® Brightpath uses AI to discover natural talents, validate skills with industry certs, and align individuals with education and careers. It empowers learners to confidently choose their future path, connecting them with tailored opportunities. You'll wish this existed during high school!

TREVOR PERKINS

Director of Education Sales
YouScience

Ballroom B1

Mentor and Internship Programs

**Building Academy Mentorships: Successes and Challenges**

In this engaging presentation, learn from our academy's failures and successes. Topics include how to: help build mentorships in your academy, recruit mentors, develop a mentoring schedule, and much more! Whether you are a new academy or an experienced one, leave empowered with bold ideas to improve your mentoring program!

JOHN BERG

Lead Teacher, Green Energy and Technology Academy
Edison High School

Ballroom B2

California Partnership Academy Model

**Building and Sustaining Effective Teacher Teams**

Our academy has fostered a dedicated cohort of teachers for 15+ years. Using a few strategies, you can entice teachers to your academy and retain those loyal educators for decades! Join us as we lay out what makes our teachers want to help AND STAY for the long haul.

WILLENE BIERE

Business Academy Director
Canyon Springs High School

Ballroom B3

California Partnership Academy Model

**The Power of Integrating CTE with Academic Studies**

Explore a dynamic learning experience by integrating Career and Technical Education (CTE) with grade-level projects. Whether your school is a California Partnership Academy or Linked Learning candidate, discover how this approach equips students with essential skills for a rapidly changing world.

PAMELA CANLAS

Pathway Lead
AIMS Academy

MELISSA GALBREATH

Administrator
AIMS Academy

GIL CAREY

Counselor
AIMS Academy

GINA BOWLEY BLAIR

ELA Teacher
AIMS Academy





SESSION I

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 10:15 am - 11:30 am

Ballroom B4/5

California Partnership Academy Model



Introducing Your Academy to Your School

Is your CPA looking to expand its presence on campus? Join our session to learn how academy teams and administrators can begin a conversation about ways the CPA can flourish! The presenters will provide a template that can help inform staff about the CPA program during a faculty meeting.

OSVALDO GOMEZ

CPA Lead Teacher
Elizabeth Learning Center

VINCENT SERMENO

CTE Teacher
Elizabeth Learning Center

Ballroom B6/7

Career Pathways / Industry Sectors

The Who, What, When, Where, and Why of CTE Credentialing

CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where you can get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middle school electives and Common myths about CTE credentials.

BRIDGET MONDT

Coordinator CTE Teacher Credential Program
Orange County Department of Education

Ballroom B8

Work-Based Learning

Teaching Work Ready Skills: Critical Thinking to Prevent Job Injuries (2024)

Will introduce the Youth@Work: Talking Safety curriculum, and resources that support safe work-based learning. Uses participatory activities adaptable to any career pathway to help students develop critical thinking and problem-solving skills to stay safe at work. From the National Institute for Occupational Safety and Health. Evaluated in 16 CTE programs.

HESTIA ROJAS

Coordinator California Partnership Young Worker Health and Safety
UC Berkeley Labor Occupational Health Program

Ballroom B9

Career Pathways / Industry Sectors



SDRAWKCAB to Success!

Knowing the end goal is the place to start; with collaboration and creativity, it's possible to build, or supplement one's program. Participants will have a chance to collaborate and create documents that can be used in their own settings. Both hard copies and digital resources will be provided.

MARTHA HUNTER

Life Sciences, CTE & CTE Ambassador Instructor
Cathedral City High School - HEAL

ROSEMARIE FRONTERO

Work-Based Learning Teacher
Cathedral City High School - HEAL

Ballroom B10

Curriculum Integration



Branching Out: Project Based Learning that Really Matters

How to maximize matching funds to supplement grant money with district and partnership support for project-based learning. Hear how we incorporated district resources to make lasting, impactful change in our school and community. Bring your whole team to this one because it really does take a village!

JAN QUILANTANG

Teacher / Academy Coordinator
Oxnard High School

KATHLEEN CURRAN

Teacher
Oxnard High School

ELISABETH HANRIEDER

Assistant Principal
Oxnard High School



CONVENTION CENTER | 10:15 am - 11:30 am

Meeting Room 1

Career Pathways / Industry Sectors

Curriculum Resources for the Education, Fashion, and Hospitality Industry Sectors!

Child Development/Education, Fashion Design, and Food Service/Hospitality teachers will share a lesson plan, professional development opportunities, industry trend report, and strategies to incorporate leadership development in these Family and Consumer Sciences industry sectors. Time will be provided to share best practices with other teachers in these career pathways.

MELISSA WEBB

Education Programs Consultant & FCCLA State Advisor
California Department of Education

MICHELLE STETSKO

Child Development & Education Instructor
Madera High School

TIFFANY FUJITA

Food Service & Hospitality Instructor
Centennial High School

NINA DILBECK

FCS Curriculum & Professional Development Director
Family and Consumer Sciences Professional Development Project

Meeting Room 2

Career Pathways / Industry Sectors

Empower Students with Career Self-Management Tools

Attendees will learn to use the California Department of Education California Career Resource Network's free career exploration tools, which are available to help students become effective career self-managers, able to make informed career decisions, and understand the skills, attitudes, and knowledge necessary to successfully navigate the world of work.

KYLE CASTLEMAN

Education Programs Consultant
California Department of Education

DIANA LUA

Associate Governmental Program Analyst
California Department of Education

Meeting Room 3/4

Curriculum Integration

From Classrooms to Careers: A Schoolwide CTE Journey

Discover the transformative power of integrating Career Technical Education (CTE) across your campus and throughout your curriculum. Join us as we explore innovative strategies, share success stories, and discuss the holistic benefits of weaving CTE into the fabric of your school.

JENNIFER HARRISON

Principal, Legacy Magnet Academy
Tustin Unified School District

TIANA ISAACS

Teacher, Legacy Magnet Academy
Tustin Unified School District

MATT IRELAND

Teacher, Legacy Magnet Academy
Tustin Unified School District

Meeting Room 5

Employer and Community Partnerships

**Doing it all Doesn't Have to SUCC!**

A dynamic session ensuring smiles! Let's make your ideal program without stress. Gain tangible flora/fauna, valuable resources, teacher supports, community-building tricks, versatile lessons, and access to a cross-disciplinary professional community. From California to Montana, alumni agree— with the right tools, doing it all doesn't have to succ!

HOLLY CHESNUT

The Feral Ag Teacher
The Chesnut AGsperience

Meeting Room 6

Career Pathways / Industry Sectors

CTEIG Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.





SESSION I

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 10:15 am - 11:30 am

Meeting Room 7

Career Pathways / Industry Sectors

Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 8

Curriculum Integration

Fusing Creativity and Certification: Innovative Approaches in CTE Programs

Explore how ABC Unified School District integrates digital platforms like Magma.com into various CTE pathways, like Automotive, Engineering, and even counseling in youth detention centers. This panel showcases creative enhancement across disciplines, emphasizing the fusion of inventive collaboration with industry certifications for equipping students with essential, creativity skills.

LAURA LACAR

CTE Facilitator/Instructor
ABC Unified School District

Meeting Room 9

Work-Based Learning

Certified Tiny House, if you Build it, they will Come!

Certified Plans, Step by step videos, and Certification guidelines. Summer program for educators who wish to start Tiny House project. Participants will experience numerous stages of building a Tiny House. Instructors will work alongside California Tiny House Employees and hear from industry experts in this 5-day interactive hands-on build experience.

ANTHONY AYERZA

CTE/ROP Content Coordinator
Fresno County Superintendent of Schools

EFRAIN GUIZAR

CTE/ROP Content Coordinator
Fresno County Superintendent of Schools

Meeting Room 10

California Partnership Academy Model



BACK FROM THE BRINK!

Have you struggled to build and maintain your pathway? Our session will focus on the key elements of program sustainability from building industry partnerships, strategies for advertising, recruiting, and retaining students. Our session is designed for teachers, CPA Coordinators, and Administrators over CTE and Master Schedules.

ESTEBAN MONGE

Assistant Principal
Santana High School - Grossmont Union High School District

LUCAS REILLY

Teacher
Santana High School - Grossmont Union High School District

Meeting Room 11

Career Pathways / Industry Sectors

Fearful of AI? Join Us for Discussion on the Topic

Curious but cautious about AI? Our presentation welcomes everyone to explore AI's potential for learners. Join our candid conversation as we uncover the opportunities AI offers in education, sharing practical insights and brainstorming ideas. Together, let's demystify AI's role in shaping the future of learning.

JOE BEAUDION

CTE Instructional Specialist
Riverside County Office of Education

MARK PORTER

Teacher on Special Assignment
Riverside County Office of Education

KERMIT BOYD

Teacher on Special Assignment
Riverside County Office of Education

ABEL GONZALEZ

Coordinator/Principal
Riverside County Office of Education



Meeting Room 12

Curriculum Integration



Prepare Health Science Students for Certification Success

In order to stay up to date with ever-changing educational standards & industry expectations, ICEV is continually updating & innovating to best serve health science teachers & students. In the past year, ICEV has expanded our health science offerings with the acquisition of HealthCenter21 & now aligns to industry certifications within health science!

MAGGIE MCGILL

Western Regional Sales Director
iCEV

Meeting Room 13

Employer and Community Partnerships



A Sure Way to Strengthen and Expand Industry Advisory Boards

Learn how to celebrate and educate your Advisory Board, encouraging them to provide more quality experiences for students. At last year's advisory meeting, an industry partner said she had never felt appreciated for the work her company contributed to the district but was thrilled and honored by our event.

ESTHER SOLIMAN

Vice President, Pathways Implementation
Linked Learning Alliance

Meeting Room 14/15

Work-Based Learning

Work-Based Learning Toolkit: Tools for Finding, Tracking, and Sustaining WBL Experiences

Students in WBL programs develop crucial, transferable skills like professionalism, teamwork, communication, and initiative. But finding partners is hard, and tracking & reporting WBL experiences, even harder! This session gives you tools to build a WBL program that helps students learn skills, build networks, and gain clarity on their future goals.

NICOLE MOERSCH

K2 CTE/Career Education Specialist
Carlsbad Unified School District, San Diego County



Adapting to Change

LUNCHEON | GENERAL SESSION | 11:45 AM

The Distinguished Academics Award Ceremony

Pete Callas, *Welcome*

Maria Burrignt, *Academy Awards*



SHAYLYN CARTHEN

Shaylyn Carthen is a senior at Sheldon High School in Sacramento, CA. She has been a member of the Sheldon Biotechnology Academy for all four years of high school and currently serves as the Academy co-president. The Biotech Academy provided her the opportunity to succeed in high level Honors and AP classes, obtain advanced lab skills, take part in community outreach with elementary schools, and receive college and career guidance through a network of supportive Academy peers and staff in a family-like environment. This past summer, Shaylyn interned at the UC Davis Institute for Regenerative Cures through the California Institute for Regenerative Medicine SPARK internship. Her research project focused on down-regulating the Huntington gene through the innovative gene-editing technology of CRISPR-Cas9, a technique used to precisely target genes responsible for disease. Shaylyn is a finalist for the Questbridge Scholarship, an award that recognizes students with strong character and academic excellence. She aspires to create innovations to combat the effects of climate change on marine life, as well as pioneer a future to aid and encourage African Americans to enter the science research and medical industry.

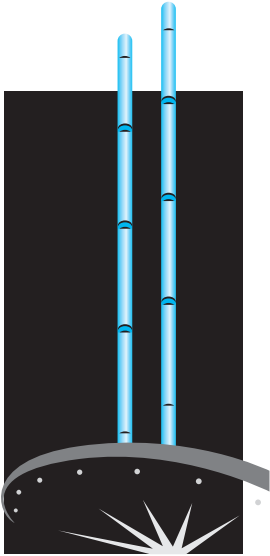


EXHIBITORS' MARKETPLACE

Adapting to Change



WELCOME TO THE EXHIBITORS' MARKETPLACE



**SAFE CREDIT UNION
CONVENTION
CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2024 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have four tickets in your registration packet—one for Sunday, one for Monday (two drawings 9:45 am and 2:30 pm), and one for the Monday Reception. Door prize tickets must be deposited before the beginning of the break. Door prize winners will be posted at the beginning of each of the conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the close of the Registration Desk each day. The Prize Cage will be emptied each day. For the door prize drawings during the Monday Social/Networking Reception, winners must be present to claim their prize. The prize booth is #328.

Exhibit Hours

Sunday, March 3, 2024

12:00 pm - 5:00 pm Open Exhibit Hours
3:00 pm - 3:30 pm **Break - Prize Drawing**

Monday, March 4, 2024

7:15 am - 11:45 am Open Exhibit Hours
7:15 am - 8:15 am Breakfast Buffet
9:45 am - 10:15 am **Break - Prize Drawing**
1:15 pm - 6:15 pm Open Exhibit Hours
2:30 pm - 3:00 pm **Break - Prize Drawing**
4:30 pm - 6:00 pm **Reception - Special Prize Drawings (MUST BE PRESENT)**

Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.





SESSION 2

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 1:15 pm – 2:30 pm

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

Administrative Strand



State of the State

This session will provide a closer look at the Career Technical and Adult Education in California, including insights on initiatives and legislation. Come and see the valuable work we do in the Career and College Transition Division to prepare students for success!

PETE CALLAS

Division Director
California Department of Education

Ballroom A2

Curriculum Integration

Bridging the Gap: Middle School to High School Transitions

GUHSD will share how we coordinate with middle schools to bridge the gap and create smooth transitions into high school CTE pathways. We will share how we work with middle schools to align regional goals/objectives that promote CTE and strengthen the career education pipeline.

EILEEN BAGG-RIZZO

Director, College and Careers Readiness
Grossmont Union High School District

ARDY RIEGO

Work Based Learning Specialist
Grossmont Union High School District

NICOLE THREN

K12 Pathway Coordinator/CTE Specialist
Grossmont Union High School District

Ballroom A3

Secondary-Postsecondary Connections

CTE & A-G: A Winning Combination!

This session will provide an overview of the UCOP A-G Portal and easy ways to adopt, model after, or create from scratch CTE A-G curriculum. Attendees will be given tips and tricks to easily navigate the UCOP platform and better understand how A-G approved curriculum increases college and career readiness!

LINDSEY RUE

Coordinator, College and Career Readiness
Coachella Valley Unified School District

MARIE PEROTTI

Director, College and Careers Readiness
Coachella Valley Unified School District

Ballroom A4

Middle School Connections



Building Roads to Middle School Pathways

The Middle School Foundation Academy grant is a small but mighty force in building a road to our academies. We'll explore how teachers and students are designing replicable systems for career awareness for our incoming students. Participants will complete a plan to launch their own Mini Leaders of Tomorrow event.

VICKI LEONI

Director of College and Career Readiness
Visalia Unified School District

PAIGE LOVERIN

District Counselor
Visalia Unified School District

JACOB NAYLOR

CTE Teacher in the Health Science Academy
Mt. Whitney High School



CONVENTION CENTER | 1:15 pm – 2:30 pm

Ballroom A5

Curriculum Integration

**Exploring Outdoor Careers: CTE and Outdoor Education**

Expose students to CTE outdoor experiences! Braid in outdoor & environmental learning to relevant WBL? Explore ideas, resources, successful models that partner these topics ages to showcase outdoor opportunities jobs and skills in every industry sector, as well as growing green careers in CA.

DAWN FREGOSA

CEO/Master Educator
Collaborative Education Advisors

Ballroom A6

Curriculum Integration

**Starla Hands-On Body Systems: The Beginning of a Human Being**

Instructors will receive successful teaching techniques and affordable hands-on lessons for guiding students through the components of the female and male reproductive organs. The gametes' journey and the obstacles they encountered will be discussed with each organ. Instructors can take this successful and fun lesson back to their classrooms!

STARLA EWAN

Medical Science Instructor and Owner
Starla's Creative Teaching Tips

Ballroom A7

Mentor and Internship Programs

**A Simple Mentor Program that Works**

Learn how to create a simple, effective, and low-cost mentor program that works for your academy. Everything you need to quickly implement a complete year-long CTE Standard-based mentor program that supports students and involves local community members.

JENNIFER MCKINNEY

Academy Coordinator/Teacher
James C. Enochs High School

Ballroom A8

California Partnership Academy Model

**Calling All Counselors! Your Role as a Dedicated Academy Counselor**

Are you an academy counselor and curious about your roles and responsibilities? Join us for a look into what dedicated counselors can do to support academy program management, provide direct services to students, and preserve academy program integrity.

AMI MCCOLL

Academy Counselor
Los Angeles Unified School District

FATIMA PEÑALBA

Academy Counselor
Los Angeles Unified School District

MICKEY HOBBS

Academy Counselor
San Juan Unified School District

Ballroom A9

Work-Based Learning

**Building Work Ethic in a Post-Pandemic World**

The COVID pandemic has forever changed the workplace as we know it. While technical skills are still important, the biggest concern for employers are the diminishing soft skills of the workforce. Discover new ways to build work ethic and set your students up for success in this new, post-pandemic world.

JOSH DAVIES

Director of Workforce
Aztec Software





SESSION 2

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 1:15 pm – 2:30 pm

Ballroom A10

Employer and Community Partnerships

Brewing Success: Empowering Futures through CTE Collaborations

Explore the dynamic collaboration between MCOE CTE and Merced County Probation, unraveling the evolution from concept to the launch of our coffee trailer. Gain insights into the challenges faced and uncover the enriching opportunities for students, showcasing the significant benefits of this innovative partnership on their educational and professional journeys.

TISHA MCPARLAND

CTE Instructor
Merced County Office of Education

GREG FRIEDMAN

Job Developer & Training Technician
Merced County Office of Education

Ballroom A11

Career Pathways / Industry Sectors



Building Pathways into California's Good Green Jobs Together

California policy is growing quality green jobs. How can we align CTE education with the state's ambitious climate goals? Come learn from leaders about key models and opportunities, and contribute ideas to the "California Roadmap to a Green Economy" to create equitable student access to growing green careers.

EMILY COURTNEY

Founder/Principal
Good Green Work

KIRK ANNE TAYLOR

Executive Director
Climate Action Pathways for Schools

DEREK KIRK

Assistant Deputy Secretary of Climate Economy
California Labor & Workforce Development Agency

RHYANE SHANLEY

Program Manager
Climate Action Pathways for Schools & Porterville Unified School District

RAFAEL AGUILERA

High Road Training Partnerships Field Specialist
California Workforce Development Board

CYNTHIA G. BROWN

Director of Student Pathways
Porterville Unified School District

JUAN HERNANDEZ, M.A.

Educator - Environmental Innovation Academy
Oceanside High School

Ballroom B1

California Partnership Academy Model



CPA Success: TOOLS to be an AMAZING CPA Lead

Whether you are a NEW lead, or one with experience, there are always questions and areas in need of clarification. We will be going over CPA basics like Ed Code and Delegated Responsibilities. 'Well-seasoned' leads will provide guidance and tools to help with your success. (Time allotted for Q&A.)

AMY CHANEY

Program Director
Center High School - Media Communications Academy

Ballroom B2

California Partnership Academy Model



Light Never Changes: Illuminating Students' Brand through Creativity and Professionalism

Join the Digital Arts Technology Academy team as we share and discuss sustainable, real-world experiences to maneuver a changing CTE landscape. Consider the curated opportunities for students such as Work Based Learning, Adobe Certifications and internships.

MATT CAUTHRON

Coordinator/Digital Imaging
Digital Arts Technology Academy

ROSEMARIE FRONTERO

Work Based Learning Coordinator
Cathedral City High School

BRYCE JOHNSON

CTE Teacher
Digital Arts Technology Academy

SAL CAMINO

Math Teacher/Alumni
Digital Arts Technology Academy



CONVENTION CENTER | 1:15 pm – 2:30 pm

Ballroom B3

Curriculum Integration



Adapting to Change through Invention Education

What better way to apply traditional STEM and core subjects than by helping students invent! Headquartered at the Massachusetts Institute of Technology, the Lemelson-MIT program fosters Invention education through grant initiatives and curriculum support.

ED HERNANDEZ

*Teacher, Academy of Technology & Engineering
Tustin High School*

DR. LEIGH ESTABROOKS

*Invention Education Officer
Lemelson MIT*

Ballroom B4/5

California Partnership Academy Model



CPA 101: The LAUSD Way

If you're a California Partnership Academy AND part of Los Angeles Unified School District, we invite you to learn how to make the academy program work in our district (we're big and do some things differently). Come get an overview, meet your fellow LAUSD CPAs, and ask your LAUSD questions!

OSVALDO GOMEZ

*CPA Lead Teacher
Los Angeles Unified School District*

GABRIELA ROSILLO

*CPA Lead Teacher
Los Angeles Unified School District*

Ballroom B6/7

Career Pathways / Industry Sectors



Inspiring Students in the Film/Media Pathways

Strategies to inspire your students to be passionate about a career in Film, Photography, and other media. We'll examine the difference between motivation and inspiration and when to use them. Inspire your students to appreciate the art, understand the science, become a better person, and become a leader.

DACY NOTTINGHAM

*Film & Photography Teacher
Riverside County Office of Education*

Ballroom B8

Mentor and Internship Programs

Benefits of Becoming a CTE National Board Certified Teacher (NBCT)

CTE teachers empower students to become leaders in their careers, but often we don't invest the same commitment to pursuing personal leadership opportunities. National Magnet Teacher of the Year and NBCT Matthew Wayne will share tips on the application process and benefits, including a potential \$25K Award for California NBCTs.

MATTHEW WAYNEE

*CTE Video Production & Animation Instructor: Grant Writer
USC Media Arts & Engineering Magnet*



SESSION 2

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 1:15 pm – 2:30 pm

Ballroom B9

California Partnership Academy Model



Engage Students, Have Fun, and Cultivate Community

Join the Global Business Academy’s teachers and administrators as they share strategies to engage academy stakeholders. Activate academy potential by creating a plan to engage students, industry partners, administrators, and the school board. Participants will leave with an implementation plan and the enthusiasm to make it happen!

MALEAH DHENIN

Academy Coordinator
Global Business Academy

ALBERT MADRID

History Teacher
Global Business Academy

HEATHER RISK

Math Teacher
Global Business Academy

JOANNA SANTIAGO

Business Teacher
Global Business Academy

BRIAN SCANLON

Business Teacher
Global Business Academy

BEMKA,OM VAZQUEZ

Social Science Teacher
Global Business Academy

PAUL CASTANEDA

History Teacher
Global Business Academy

KATHY LOPEZ

Science Teacher
Global Business Academy

KATHERINE BERGER

Principal
Global Business Academy

JESSICA SALCEDO

Assistant Principal
Global Business Academy

Ballroom B10

Mentor and Internship Programs

Get College Credit for Your Internship / CTE Capstone

Overview of in school, summer and after school internship programs and configurations from schools and programs in Los Angeles County. With an in depth look at how Cooperative Education is a community college credited course that is asynchronous and can be paired with your internships and career programming.

LESLIE AARONSON

Chief Program Officer
LA Promise Fund

CHRISTIE DAM

PhD, Professor, Cooperative Work Experience Education
LA Trade Technical College

Meeting Room 1

Curriculum Integration

Career Technical Student Organizations (CTSO)

Information about what a CTSO is and what is needed to affiliate; updates from CTSO State Advisors; available funding to support CTSO activities; and how to get support from stakeholders.

TARA NEILSON

Education Programs Consultant
SkillsUSA California

MELISSA WEBB

Education Programs Consultant
FCCLA

CINDY BECK

Health Careers Education Programs Consultant
Cal-HOSA

HUGH MOONEY

Education Programs Consultant
FFA

MOLLY ANDERSON

Education Programs Consultant
DECA and FBLA



CONVENTION CENTER | 1:15 pm – 2:30 pm

Meeting Room 2

Work-Based Learning

Building High School Youth Apprenticeships

I would like to share my path toward landing the only skilled trades Registered Youth Apprenticeship at the high school level in the state of California. The presentation will include the behind the scenes work and the actual forms used to make this happen.

ROB IBBETSON

Director CTE

Corona-Norco Unified School District

SARAH KANIA

Senior Partnership Specialist

LAUNCH Apprenticeship Network

CHARLES HENKELS

Director

LAUNCH Apprenticeship Network

Meeting Room 3/4

Curriculum Integration

Unleashing the Power of Design Thinking in all CTE Pathways

Learn how to implement Design Thinking for innovative problem-solving and PBL in all CTE pathway classes. Applicable to all industries, it fosters deep exploration, brainstorming, experimentation, prototyping, testing, data gathering, outcome analysis, risk-taking, and iteration. It cultivates empathy and enhances collaboration, communication, critical thinking, and creativity in students.

ROSE MATIAS

CTE Teacher on Special Assignment

Garden Grove Unified School District

CHRISTINA KUBES

CTE Teacher on Special Assignment

Garden Grove Unified School District

Meeting Room 5

Work-Based Learning

**When Will I Use this Again? For My Entire Life!**

You will learn about a wonderful tool to help students design engaging interactive fiction. These tools create opportunities to have cross-curricular learning experiences. You will leave with a start to your own interactive fiction. Highly interactive session!

TERI JONES

Western Regional Director

Virtual Enterprises International, Inc.

Meeting Room 6

Career Pathways / Industry Sectors

CTEIG Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 7

Career Pathways / Industry Sectors

Perkins Technical Assistance Office

Individuals or teams can sign-up to meet with the appropriate CDE consultant. This is on a first come, first served basis.

Meeting Room 8

Career Pathways / Industry Sectors

Steering the Next Generation Towards Careers in Trucking

Dave Dein, who launched the Patterson High School truck driving program, will speak on the importance of creating a sustainable pipeline of well-trained talent. He will also share on how the Next Generation in Trucking Association can provide free support and resources to help schools in replicating the program.

DAVE DEIN

Instructor/Co-Founder Next Generation in Trucking Association

Patterson High School





SESSION 2

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 1:15 pm – 2:30 pm

Meeting Room 9

Career Pathways / Industry Sectors

Turning it on Again: The Journey Back to Community

The presentation emphasizes the importance of networking after the increase of screen time and pandemic isolation. Presenters discuss the deterioration of employable soft skills as seen by work-based learning teachers, the business community and the US Surgeon General. Presenters offer event-based positive evidence of student community networking events.

JEFF KABEL

Work Based Learning Coordinator
Palm Springs Unified School District / Rancho Mirage High School

KIMBERLY KRAUSE

Owner
Konnections Certification

Meeting Room 10

Curriculum Integration

History by Board Game

For the summative assessment in Game Design Principles, students work in teams to make a game that recreates a historical event and teaches the player through play. Learn about the structure and timeline for this project, and how you can adapt it for cross-curricular projects in your own courses.

WESLEY JEFFRIES

Teacher
Arlington High School

Meeting Room 11

Career Pathways / Industry Sector

Cybersecurity & Networking Implementing the REAL – WORLD into Your Instructions

Would like to show other ICT Pathways how I use Real-World scenarios and instructions into my pathway. Cybersecurity & Networking Information Technology.

CHRISTOPHER TANDY

Cybersecurity & Networking Instructor
Riverside Unified School District

Meeting Room 12

Career Pathways / Industry Sector



Elevate Your Health Science Program with Industry Credentials

Learn how to identify the best certifications for your program, help your students prepare to work in the healthcare profession, create curriculum that aligns with the workforce demands.

CASSANDRA STUTZMAN

Regional Partnerships Manager
National Healthcareer Association

Meeting Room 13

Work-Based Learning



Launching a Youth Apprenticeship Program

Youth apprenticeship allows high school students to take community college courses, get on-the-job training, and earn a wage while preparing for careers. Learn from CareerWise USA, operating in multiple states, as they share their experiences launching youth apprenticeship programs and provide an update on youth apprenticeship work happening in CA.

JOSLYN ROBICH

Senior Manager, National Partnerships
CareerWise USA

BOB LANTER

Executive Director
California Workforce Association



CONVENTION CENTER | 1:15 pm – 2:30 pm

Meeting Room 14/15

Career Pathways / Industry Sector

Drones Empowering Students

Rocket Drones and El Monte High School collaborate to prepare students for future careers as drone pilots. Led by industry professionals with experience at networks like Disney and Netflix, equips students with a Pilot's license, flight hours, and a portfolio, turning new pilots into work-ready graduates. Rocket Drones is CTE.

BRANDON TURK

Community Engagement
Rocket Drones

JOHN MANN

Film / Broadcast Production Teacher
El Monte High School





SESSION 3

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 3:00 pm - 4:15 pm

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Ballroom A1

Career Pathways / Industry Sectors

Attend the annual statewide meeting of the California ACTE with Tammie Holloway and Steve DeWitt!

Ballroom A2

Work-Based Learning

Resumes Can Be a Systemic Barrier – Make Them Opportunities

Students struggle with their resumes, especially Underserved, Low-income, ELLs, and First Gens. Learn how to help your students overcome this disadvantage with a great resume – even with no work experience. We'll walk through how to help make your students competitive with a surprise advantage. A template will be available.

SHERENE SASSER

Workforce Liaison
Pittsburg Unified School District

Ballroom A3

California Partnership Academy Model



The Power of Possibility: To Dual or Not to Dual

RSUSD is changing the academic experience by preparing Avenal High students for college and career success. Avenal High School's "Wonderful" Agriculture Career Academy combines up to sixty post-secondary degree units with a high school diploma for over forty students annually. Strategies will be shared for dual enrollment best practices.

ANTONIO SILVA

CTE/Dual Enrollment Coordinator
Reef-Sunset Unified School District

JUAN RUIZ

Superintendent
Reef-Sunset Unified School District

MS. MALDONADO

MS. GORNICK
Administrators
Avenal High School

MR. REYNOSO

MR. LEWIS
MR. CASTANOS
Teachers
Avenal High School

LINDSEY RUE

College and Career Coordinator
Coachella Valley Unified School District

Ballroom A4

Work-Based Learning

Leaders of Tomorrow (LoT) Event

This session will focus on effectively utilizing industry partners in fostering career awareness among students interested in an industry and profession. Participants will gain valuable insights into how teachers & WBL Coordinators play a crucial role in preparing students for this event, enabling them to successfully engage with industry partners.

CARINA MELLO

WBL Coordinator
Visalia Unified School District

JOHN TYNDAL

WBL Coordinator
Visalia Unified School District

VICKI LEONI

Director
Visalia Unified School District



CONVENTION CENTER | 3:00 pm - 4:15 pm

Ballroom A5

Career Pathways / Industry Sectors

Measuring High Quality CTE through Pathway Audit

By using the 12 elements of high quality CTE as a framework, SGVROP has developed a tool to effectively audit pathways. Completing an annual pathway audit provides educational partners with a comprehensive overview of measured college and career indicators. Pathway audits are essential for programming by measuring strengths and improvements.

BRIDGETTE HERNANDEZ

Executive Director of Educational Services

San Gabriel Valley Regional Occupational Program

Ballroom A6

Curriculum Integration

**Starla's Hands-On Body Systems: The Skin You are In!**

Instructors will receive unique, affordable, and fun lessons of building the layers of the skin, The pathology of skin cancer and what exactly a "burn" is will be integrated into this lesson and application to first aid skills. Each instructor builds and takes home their "new skin"!

STARLA EWAN

Medical Science Instructor and Owner

Starla's Creative Teaching Tips

Ballroom A7

California Partnership Academy Model

**CPA Coordinator 101: The Survival Guide**

Are you a new academy coordinator or a seasoned lead looking for new ideas? Come learn the basics of running a California Partnership Academy, how to meet the CPA model and Ed Code, the roles and responsibilities of a coordinator, and survival tips to make your job easier.

GABRIELA ROSILLO

Academy Coordinator

Academy of Art and Technology

THATCHER PALMER

Academy Coordinator

Careers in Education Academy

Ballroom A8

Curriculum Integration

Supporting ESL/ELL Students in CTE Pathways

CTE pathways can be difficult to navigate—especially for ESL/ELL students. This presentation will demonstrate how scaffolded and differentiated instruction can support CTE material in a way for students to be successful. This interactive session will showcase best practices that can be used by both CTE and ESL instructors.

ALISA TAKEUCHI

Supporting ESL/ELL Students in CTE

Garden Grove Adult Education/OTAN

Ballroom A9

Career Pathways / Industry Sectors

**Evolve or Die: Supercharging Job Search Prep with ChatGPT**

Unlock your inner maverick! Dominate Job Searching with ChatGPT Artificial Intelligence. This workshop empowers GenZs to leverage AI with potent résumé crafting, strategic project proposals, and savvy LinkedIn strategies. CTE students stand out by embracing cutting-edge hiring trends, setting them apart in the evolving landscape of the future workforce.

ERIC FAN

Gen Z Whisperer

Squarage LLC





SESSION 3

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 3:00 pm - 4:15 pm

Ballroom A10

Career Pathways / Industry Sectors

Careers in Digital Media at San Luis Obispo High

Over the last 7 years San Luis Obispo High School has developed a robust AME CTE pathway that prepares students for careers in Digital Media and Film Production. Digital Media Teacher Zach Roper will share the SLOHS model including project ideas, course sequencing tips, and equipment recommendations.

ZACHARY ROPER

Digital Media Teacher and CTE Department Chair
San Luis Obispo High School

Ballroom A11

Career Pathways / Industry Sectors



Leadership 360 – Personal Growth, Expanding Influence, and Leading Change

Leadership is not just a position, it's a disposition – an approach to your life and work. In this session Hans Meeder, author of The Power of Career Connected Learning, explains principles for self-leadership and personal growth, expanding your leadership influence, and leading projects for organizational and cultural change.

HANS MEEDER

Sr. Fellow for Education and Workforce Innovation
YouScience

Ballroom B1

Curriculum Integration

Collaborative Cooks in the Kitchen: Cross-Curricular Culinary Success

We will share our most successful cross-curricular lessons, writing assignments, and projects. We will provide "tastings" from a number of different areas, including History, English, the arts, and cross-curricular CTE. Participants will brainstorm and begin build "ingredient lists" so they feel prepared to hop in the Cross-Curricular kitchen.

DEREK CORSINO

Culinary Arts Teacher
Healdsburg High School

SHARON POLLACK

English Teacher
Healdsburg High School

Ballroom B2

Employers and Community Partnerships

Marketing the Heck Out of your CTE Program!!

A fellow educator shares practical ways to showcase the great things your programs do. How to build systems and ways to ensure you are collecting and promoting your CTE classes.

TIM RICHE'

CTE Teacher
Madera Unified School District

Ballroom B3

California Partnership Academy Model

Navigating a K-12 Systems Programming Pathway

Los Molinos Unified School District has taken "all-in" approach towards the implementation of the UC Davis C-STEM program across all grade levels. This presentation will provide attendees valuable information in the areas of early planning, system design, school board trustee support, and navigating implementation fidelity.

JOEY ADAME

Superintendent
Los Molinos Unified School District

ASHLEY BOONE

CTE Systems Programming Teacher
Los Molinos Unified School District

MEGAN WEISS

Program Director
Los Molinos Unified School District

HANNAH LEMOS

Elementary Teacher
Los Molinos Unified School District



CONVENTION CENTER | 3:00 pm - 4:15 pm

Ballroom B4/5

Career Pathways / Industry Sectors

Start 3 Pathways in 1! Arts, Business, and Manufacturing

Establishing a Media Arts program teaches students how to design, produce, and sell merchandise for your site while teaching art and design, business, and manufacturing skills. Media Arts also covers photography, video production, graphic design, and business skills under potentially multiple pathways.

CRYSTAL BARKER

Dean of Student Behavior and Supports
Kern High School District - Independence High School

Ballroom B6/7

Curriculum Integration

Confidence is Key – Teaching Students to be Confident

The single most important differentiator in getting a job is confidence. We must inspire our students to be confident. Get them to: Try something new. Get uncomfortable. Grow from their mistakes. Build their confidence in their skills. Build their confidence in themselves.

DACY NOTTINGHAM

Film & Photography Teacher
Riverside County Office of Education

Ballroom B8

Work-Based Learning

AME Apprenticeships. . . How We Developed High School Pre-Apprenticeships

Find out how the Centinela Valley Union High School District and their Apprenticeship partners, Arts 2 Work and the BRIC Foundation, re-imagined the path to employment and opportunity by shifting the WBL paradigm through the implementation of pre-apprenticeships that align with high school CTE pathway coursework!

HATHA I. PARRISH

Director, Federal and State Programs
Centinela Valley Union High School District

SHAWN JACKSON

Arts2Work Senior Producer, Learning + Innovation
The Alliance for Media Arts + Culture

MATTHEW WAYNEE

Education Director
BRIC Foundation

MICHAEL TROGAN

Special Projects Development Manager
South Bay Workforce Investment Board

Ballroom B9

Employer and Community Partnerships

**Empowering Youth and Strengthening Communities through Education and Business Partnerships**

Join High School Inc. Academies Foundation and learn strategies for building relationships with business partners to activate community support. This presentation focuses on how we have leveraged business partnerships with Santa Ana and Anaheim School Districts and the Santa Ana Chamber of Commerce to empower youth and strengthen communities.

FELIX LUGO

Executive Director
Global Business Academy

JESSICA SALCEDO

Assistant Principal
Global Business Academy

AMY RODRIGUEZ

Program Director
Global Business Academy

MALEAH DHENIN

Academy Coordinator
Global Business Academy

SUSAN DAVIDSON

College & Career Coach
Global Business Academy

ALBERT MADRID

Social Science Teacher
Global Business Academy





SESSION 3

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 3:00 pm - 4:15 pm

Ballroom B10

Curriculum Integration



Embedding Social Capital Curriculum into Work Experience Classes

At Rancho Bernardo High School, Work Experience teachers are embedding social capital curriculum that guides students through career exploration and relationship mapping exercises for students to have career conversations with professionals. Presenters will share best practices and how this curriculum empowers students to cultivate agency in their career exploration.

JAMAL FELTON

*CTE Instructor Work Experience, Child Development/Psychology
Rancho Bernardo High School*

SEAN O'KEEFE

*Founder & Partner
Career Launch*

MARIELI RUBIO

*Partner & Director of Impact
Career Launch*

Meeting Room 1

Career Pathways / Industry Sectors

Career Technical Education Incentive Grant (CTEIG)

Information about the CTEIG program and how to apply; updates on application(s) status; allowable & non-allowable expenditures; tips on how to have a complete application; and a question & answer opportunity with the education programs consultants.

TARA NEILSON

*Education Programs Consultant
California Department of Education*

SHALLIE JOHNSON

*Education Programs Consultant
California Department of Education*

CINDY BECK

*Health Careers Education Programs Consultant
California Department of Education*

COLBY FRANKLIN

*Education Administrator
California Department of Education*

DAVID KINST

*Education Programs Consultant
California Department of Education*

Meeting Room 2

Career Pathways / Industry Sectors

Curriculum Design and Instructional Delivery Methodology and PD Series

Unlock the potential of your teaching and create a lasting impact on student achievement through integrating theories of UbD, the BKC, UDL, PBL, and the Hunter Model of Direct Instruction. Discover how the contributing theories are skillfully interwoven to empower educators to craft well-rounded curricula and deliver dynamic instruction.

MARK PORTER

*CTE TOSA
Riverside County Office of Education*

JOSEPH BEAUDION

*Instructional Specialist
Riverside County Office of Education*

ABEL GONZALEZ

*Coordinator Principal
Riverside County Office of Education*

KERMIT BOYD

*TOSA - CTE Pre-Apprenticeship
Riverside County Office of Education*

Meeting Room 3/4

Career Pathways / Industry Sectors

Commercial Drone Applications Pathway with Curriculum, Certifications, and WBL

Discover how to equip students with drone skills for real-world applications. This session covers curriculum and resources for a commercial drone pathway, highlighting how to develop community partnerships that can offer practical experience in related industries.

DAVID MCCREARY

*Lead Commercial Drone Instructor
CORE Charter School & New Age Aerial*



CONVENTION CENTER | 3:00 pm - 4:15 pm

Meeting Room 5

Assessment and Accountability



Move from Pen and Paper to Authentic Assessments

The future of assessment is moving away from traditional methods to methods requiring more critical thinking, problem solving, adaptability and creativity. Join this session as we explore modern methods of assessment according to the Understanding by Design Continuum of Assessments.

DREY CASTRO*Director of Instructional Services*
Valley ROP**MANDY GREEN***Manager of Professional Development*
G-W Publisher

Meeting Room 8

Employer and Community Partnerships

Flourish and Feral

Having learned that 'Doing it all doesn't have to succ,' the question arises: How do I sustain? This interactive discussion of openly sharing challenges and uncovering the vital secret to continuous success in CTE—boldly embodying the feral. Learn to thrive fearlessly in the unique landscape of feral educating.

HOLLY CHESNUT*The Chesnut Agsperience*
Argonaut High School

Meeting Room 9

Work-Based Learning

Job Shadows Revisted

This session discusses how Work-Based Learning Coordinator Jeff Kabel tackled the challenges of later school hours, businesses closing early, and compliance with the broader restrictions of CA AB-130 by expanding the scope of job shadows to increase the quantity and quality of student work experiences.

JEFF KABEL*Work Based Learning Coordinator*
Palm Springs Unified School District

Meeting Room 10

Curriculum Integration

How to UCOP: Submitting your CTE Courses for A-G

Getting CTE courses listed as A-G is a fairly straightforward process, but can be intimidating to newcomers. Learn how to rewrite your course description paperwork and submit to UCOP to get your course A-G approved.

WESLEY JEFFRIES*Teacher*
Arlington High School

Meeting Room 11

Career Pathways / Industry Sectors

Building Strong Classroom Teams to Lead the Future

Ever feel like you are spinning your wheels instructing students to work together? Come learn about Team Based Learning which promotes all-inclusive work groups. It's amazing what students accomplish when they must rely on each other for their learning! Students report increased self-confidence, communication skills, interest, and class enjoyment.

CHRISTINE GUEVARA*MOTR/L, Instructor CTE Medical Technology*
Beaumont Unified School District



SESSION 3

Monday, March 4, 2024

Adapting to Change

CONVENTION CENTER | 3:00 pm - 4:15 pm

Meeting Room 12

Assessment and Accountability



Enhancing College/Carer Indicator Metrics with Nationally Recognized Workplace Certification

Students having the opportunity to earn workplace certifications as they complete State Board of Education-approved CCI measures is a relevant and effective capstone experience. Learn how including the nationally recognized ACT National Career Readiness Certificate (NCRC) provides learners enhanced career exploration through a proven tool with labor market value.

CHRISTINE NIETO

Account Executive
ACT Workforce Solutions

GLADYS RECINOS

Account Executive
ACT, Inc

Meeting Room 13

Curriculum Integration



Leading with Purpose and Impacting Change

Join the inspiring Steve Ward as he guides educators in discovering their purpose, and rethinking how they guide students in College & Career decision making. This transformative session will reenergize participants, teaching them how to use Aspirational Data to improve student guidance, and provide evidence needed for grants & funding.

STEVE WARD

CEO, Motivation Speaker & Creator of the Dream Catcher Program
Future n Focus - Dream Catcher Inc

LINDA L. ZEIGLER

Career Education Specialist
Future n Focus - Dream Catcher Inc

Meeting Room 14/15

Career Pathways / Industry Sectors

How to Build and Expand CTE Pathways at your School

Our CTE classes are awesome! But do we have enough of them to truly offer equitable access to students? And are you, the educator, running your program all alone? This presentation will give educators strategies for expanding access to college & career preparation by growing their programs from the ground up.

EMILY MOY

Teacher
Patrick Henry High School - San Diego Unified School District



EXHIBITORS' MARKETPLACE

Adapting to Change



Monday, March 4, 2024
4:30 PM – 6:00 PM

SAFE Credit Union Convention Center
Hall B

NETWORKING RECEPTION & SHARE FAIR



The Networking Reception and Share Fair will be held on Monday from 4:30 pm - 6:00 pm in the Convention Center - Hall B. Participants will have time to network, browse the vendor exhibitions, and browse the Share Fair. Special prize drawings will be held at this event! You **must be present** to win!





Adapting to Change

CALIFORNIA PARTNERSHIP ACADEMIES

SHARE FAIR DISPLAYS

Monday, March 4, 2024, 4:30-6:00 PM
Convention Center

INDUSTRY SECTOR	ACADEMY SHOWCASING	DESCRIPTION OF DISPLAY	CONTACT INFORMATION
Green Energy	Ex: Edison High School, Green Energy and Technology Academy	Ex: John Berg, lead teacher for the Academy, and Jamie Vargas, 11th and 12th grade CTE teacher, will display a PowerPoint with projects that highlight alternative energy, which is the heart of our Green Energy and Technology Academy. John and Jamie will be available to answer questions about Edison's approach to building their academy.	Contact: John Berg John.berg@fresnounified.org
Health Science	SCORE Health Academy	Michael Kenniston, lead teacher for the academy, will show the different ways that our program name and logo are known all around our community. Students will be wearing multiple versions of our uniform for various community events that we participate in.	Michael Kenniston Michael.kenniston@sanjuan.edu
Education	Careers in Education Academy	Thatcher Palmer, CTE teacher at Ygnacio Valley High School, will share about instilling core values in students and how to use backwards planning for student success.	Thatcher Palmer palmert@mdusd.org
Health Science	AIMS Academy Jordan High School	Pamela Canlas, AIMS Academy Pathway Lead, will display a project presentation about the California Partnership Academy Model and how it aligns with CTE standards.	Pamela Canlas Co-presenter: Evangeline Enriquez pcanlas@lbschools.net
Agriculture	Wonderful Career Ag Prep	Antonio Silva, CTE teacher and coordinator, will share effective strategies of a dual enrollment program and how you can develop a dual enrollment program at your school.	Antonio Silva asilva@rsusd.org
Hospitality	Hospitality Academy	Agustin Toledo, CTE teacher and coordinator, will share strategies on building relationships, recruitment & retention.	Agustin Toledo agustin.toledo@cvusd.us
Business and Finance	Global Business Academy	Maleah Dhenin, Academy Coordinator & ELA teacher, and Albert Madrid, Social Science teacher, will showcase Market Day, a business project where students produce and sell goods & services, and GBA Day, an all-academy, culture-building event. Teachers will share PowerPoints, student work, and organizational tools.	Maleah Dhenin Maleah.dhenin@sausd.us
	Vineyard Academy	We are happy to share our viticulture story, projects-based learning with our students, leading to pre apprenticeships in the viticulture industry.	Bernard Kaufman bkaufman@wusd.org
Health Science	Health Academy Elizabeth Learning Center Los Angeles Unified School District	Osvaldo Gomez, Lead Teacher for the Health Academy at LAUSD's Elizabeth Learning Center, will provide the foundational and operational documents that are used in the academy. Copies of the documents, as well as a QR code and Bitly link, will be provided to these documents for other academies to take with them.	Osvaldo Gomez oxg7482@lausd.net











Session 1

8:00 am - 9:15 am

OVERVIEW

Tuesday, March 5, 2024

CONVENTION CENTER

Hall A Teams Meeting Room	Ballroom A4 Making Connections: Elementary, Middle, and High School <i>Robert Atterbury</i>	Ballroom A8 Action! Mission PossABILITIES! <i>Kathy Mercier</i>	Ballroom B1 Integrating CTSOs for Student and Program Success <i>Clay Mitchell</i>	Meeting Room 1 Perkins 101 <i>Kathy Lucchesi</i>
Hall A1 CPA Coordinators and Administrators Meeting - CTEI/ Prop 98/SBXI I  <i>Maria Burright</i>	 Ballroom A5 College AND Career Ready - The Power of the AND <i>Celia Castellanos</i>	Ballroom A9 Cloud Storage Innovations: Transforming All CTE Pathways <i>Jeffery Davis</i>	 Ballroom B2 ChatGPT Unleashed: Creating AI-Enhanced CTE Projects <i>Theron Cosgrave</i>	 Meeting Room 2 Integrated and Equitable College and Career Pathways for All <i>Dan Storz</i>
Ballroom A2 Implementing a CTE ICT Pathway in Machine Learning <i>Anthony (Tony) Mauro</i>	 Ballroom A6 Fast Track Your Auto Students to Over \$60,000 a Year <i>Larry Engelbrecht</i>	 Ballroom A10 How Better Data Sources Can Aid Learners in Career Exploration <i>Richard Portelance</i>	 Ballroom B3 Industry Certifications for Work-Based Learning <i>Sabrina Garlinger</i>	
Ballroom A3 Helping Students Build Skills and Perspectives through Community Partnerships <i>John Warren</i>	Ballroom A7 TEEN CERT Community Emergency Response Team <i>Trish Beirne</i>	 Ballroom A11 All Things Dual Enrollment with Career Ladders Project <i>Kylie Campbell</i>	 Ballroom B4/5 10 Steps to Create a Career Connected Learning System <i>Hans Meeder</i>	

Plan Your Day: Tuesday, Session 1

Opening Session: 9:30 am - 11:00 am

Keynote Speaker: Niki Spears

First Choice: _____

Second Choice: _____





SESSION I

Tuesday, March 5, 2024

Adapting to Change

CONVENTION CENTER | 8:00 am - 9:15 am

Hall A

Teams Meeting Room

Individual CPA and school teams can select round tables to meet with their teams. There will be plenty of space for multiple groups during each session.

Hall AI

California Partnership Academy Model



CPA Coordinators and Administrators Meeting – CTEI/Prop 98/SBX11

This workshop provides an opportunity to review CPA updates, compliance, funding, policies, and legislative issues for academies funded by CTEI, Prop. 98, and SBX11. Time is allowed for discussion and questions during this session. Attendance at this session is mandatory for all academy coordinators.

MARIA BURRIGHT

Education Administrator
California Department of Education

SERENE YEE

Education Programs Consultant
California Department of Education

ELIESE RULIFSON

Education Programs Consultant
California Department of Education

Ballroom A2

Career Pathways / Industry Sectors

Implementing a CTE ICT Pathway in Machine Learning

The demand for skilled professionals in Machine Learning and AI is surging. We present an ICT Software and Systems Development pathway tailored to Machine Learning. Key topics include curriculum development, project based practical learning, industry engagement, inclusivity and diversity, assessment and certification, and resources and tools.

ANTHONY (TONY) MAURO

Teacher
Canyon Crest Academy

Ballroom A3

Employer and Community Partnerships

Helping Students Build Skills and Perspectives through Community Partnerships

ARISE High School has crafted its weekly schedule to include significant hours of community-based enrichment, internships, dual enrollment, and industry certifications. In this session, participants will learn strategies to expand relationships with local organizations, diversify ways for students to interact with them, and create structures to support these opportunities.

JOHN WARREN

Director of Community Learning & Engagement
ARISE High School

JESSICA RANGEL

Community Learning Coordinator
ARISE High School

Ballroom A4

Middle School Connections

Making Connections: Elementary, Middle, and High School

Establishing College and Career Pathways must start early to ensure equity. Hear how Porterville Unified introduces elementary and middle school students to pathways in a strategic and systematic way. Through an overview and hands on activities, participants will experience and begin planning their own activities.

ROBERT ATTERBURY

Director
ConnectEd: The National Center for College and Careers

ERIK SANTOS

Pathways Learning Director
Porterville Unified School District

CYNTHIA BROWN

Director of Student Pathways
Porterville Unified School District



CONVENTION CENTER | 8:00 am - 9:15 am

Ballroom A5

Curriculum Integration

**College AND Career Ready – The Power of the AND**

A changing economy and a shift towards equity-minded policies highlight the importance in preparing high school students for college AND career. In this session, participants will learn about Linked Learning, an equitable, asset-based, student-centered approach that integrates both college and career preparation for all students.

CELIA CASTELLANOS

Pathways Quality Lead
Linked Learning Alliance

Ballroom A6

Career Pathways / Industry Sectors

**Fast Track Your Auto Students to Over \$60,000 a Year**

Find out what dealerships are REALLY looking for when hiring technicians for high-paying positions. See how effective your curriculum and pathway are and how YOU can vastly improve student outcomes. Join Larry Engelbrecht as he shares the latest eye-opening employability data straight from the very people who make hiring decisions!

LARRY ENGELBRECHT

CTE Employability Researcher
Engelbrecht Consulting

Ballroom A7

Career Pathways / Industry Sectors

TEEN CERT Community Emergency Response Team

In this presentation, we share with the audience the experience of training high school students and teachers to be prepared to execute a school comprehensive safety plan. As part of the presentation, we use interactive virtual fire extinguishers and Narcan Nasal devices as part of a group practice.

TRISH BEIRNE

Emergency and Volunteer Services Manager
City of Concord, CA

Ballroom A8

Curriculum Integration

Action! Mission PossABILITIES!

Participants will engage in thoughtful conversation about increasing achievement rates of students with disabilities (SWD) in CTE pathways. Attendees will spend a portion of the session learning about the CTE Case Manager model for collaboration and be provided with the resources to replicate the support model demonstrated by the presenters.

KATHY MERCIER

Coordinator of Transition
Antelope Valley Union High School

DUANE ROBERTSON

Coordinator of CTE
Antelope Valley Union High School District

Ballroom A9

Curriculum Integration

Cloud Storage Innovations: Transforming All CTE Pathways

Uncover the potential of advanced cloud storage in not just Arts, Media, and Entertainment (AME), but all CTE pathways. This session will guide educators in integrating robust cloud solutions, going beyond platforms like Google Drive, with learning management systems for enhanced file management and collaborative learning across diverse CTE disciplines.

JEFFERY DAVIS

CTE Teacher
ABC Unified School District





SESSION I

Tuesday, March 5, 2024

Adapting to Change

CONVENTION CENTER | 8:00 am - 9:15 am

Ballroom A10

Career Pathways / Industry Sectors



How Better Data Sources Can Aid Learners in Career Exploration

Career pathways are changing. Individuals and advisors can leverage better data to create pathways, build class schedules, activate skills, and discover targeted careers.

One core pathway tool for life' is an idea whose time has come. We will review the pathway landscape and discuss data types revolutionizing pathway creation.

RICHARD PORTELANCE

V.P. Marketing & G.M. Journeys Map
EdGate

Ballroom A11

Secondary-Postsecondary Connections



All Things Dual Enrollment with Career Ladders Project

Whether you have a dual enrollment partnership with your community college or are just getting started, come ask questions and discuss approaches to common barriers with experts from Career Ladders Project. Attendees will shape this session, with potential topics including pathway design, identifying equity gaps, student support, scheduling, and more.

KYLIE CAMPBELL

Director
Career Ladders Project

Ballroom B1

Career Pathways / Industry Sectors

Integrating CTSOs for Student and Program Success

Learn how to develop, integrate, fund, and provide local and district system support for successful CTSO integration in CTE programs. Attendees will learn from current state officers, advisors, and organizational leadership how CTSO implementation and participation support CTE students' and program success.

CLAY MITCHELL

State Director
SkillsUSA California

LORETTA CABUYADAO

State Assistant Director
SkillsUSA California

EMILY CORNWELL

Teacher on Special Assignment/State Officer Trainer
Apple Valley USD/SkillsUSA California

ELIZABETH HERNANDEZ

State High School President
SkillsUSA California

NIKKI RITCHIE

CTE Teacher/State Officer Trainer
Dinuba High School/SkillsUSA California

Ballroom B2

Curriculum Integration



ChatGPT Unleashed: Creating AI-Enhanced CTE Projects

Your students are using it...why aren't you? Learn how to harness ChatGPT's capabilities for project design, descriptor writing, and rubric development. Whether you're new to ChatGPT or have had ho-hum results, discover the transformative impact of prompt engineering that leverages course standards along with a PBL framework.

THERON COSGRAVE

Lead Consultant
Swanson & Cosgrave Consulting



Ballroom B3

Work-Based Learning



Industry Certifications for Work-Based Learning

Earning an industry certification can prepare a student for work-based learning for whatever educational or career path they choose. Whether a student is planning to enter post-secondary education or directly enter the workforce following high school. Learn how easy it is to implement industry certifications in any learning environment.

SABRINA GARLINGER

Student Engagement Generalist
Highlands Community Charter and Technical Schools

JONATHAN SAN ROMAN

Territory Manager
iCEV

Ballroom B4/5

Work-Based Learning



10 Steps to Create a Career Connected Learning System

Hans Meeder, a former leader of the U.S. Department of Education, presents the latest findings and previews his forthcoming book, The Power of Career Connected Learning. He shares 10 steps education leaders can take to create an integrated Career Connected Learning system for their school, district or college.

HANS MEEDER

Sr. Fellow for Education and Workforce Innovation
YouScience

Meeting Room 1

Perkins Policy and Programs

Perkins 101

The purpose of this presentation is to provide information about Perkins V to LEAs that do not currently participate in the program but would like to determine whether it is a suitable option for them.

KATHY LUCCHESI

Education Programs Consultant
California Department of Education

BRYAN BAKER

Education Programs Consultant
California Department of Education

Meeting Room 2

Curriculum Integration



Integrated and Equitable College and Career Pathways for All

When part of an integrated pathway experience, CTE can prepare young people for the full range of post-secondary and career opportunities they deserve. In this session, we will explore the Linked Learning approach and how schools and communities can leverage this research-based approach to cultivate equitable and student-centered pathways.

DAN STORZ

Vice-President, Pathways Implementation
Linked Learning Alliance





KEYNOTE SPEAKER | GENERAL SESSION 9:30 AM



NIKI SPEARS

Niki Spears is an Author, Expert Eduprenuer, and Chief Culture Cre8or who is traveling the country helping educators embrace a healthy, vibrant, and inspirational mindset.

She understands how one person’s energy can impact an entire team and is leading the charge to help others become aware of how they are showing up at work and in life!

Niki left her job as a school principal in July 2016 and since then has empowered more than 100,000 students and educators across the country through her motivational books, talks, and seminars. Niki’s book, The Beauty Underneath the Struggle ~ Creating Your B.U.S. Story reinforces her message of seeing the opportunity in every challenge and encourages readers to take ownership of the pencil of life so that they can create their masterpiece.

Thousands of educators and school leaders have enjoyed the warmth, humor, and transformational power of Niki’s self-development events.

IGNITING HUMAN POTENTIAL!!

STUDENT SPEAKER



AILEEN REAL

Aileen is a senior at Centennial High School and is elated to be serving as the California FCCLA State President.

Aileen joined FCCLA freshman year when enrolling in a Culinary Arts course and became involved with FCCLA that same year. Sophomore year, she served as California FCCLA Region 10 President and competed in a C-STAR Culinary Display competitive event where she placed top three in the state. Through these experiences Aileen has gained communication, organization, and management skills that will serve a critical role for real world experiences.

Junior year, Aileen served as the California State Secretary growing FCCLA to over 15,000 members! Throughout her junior year she received her state degree within the Golden State Degree Program along with presenting various awards to California FCCLA members at the 2023 State Leadership Conference. Following her senior year, Aileen currently serves as the California FCCLA State President guiding members in their Ultimate Journey.

Outside of FCCLA, Aileen is a dedicated Corazón de Vida club officer where she dedicates her time to helping orphanages in Baja California. Within school she is a California Scholarship Federation and Debate member. Outside of school she enjoys playing soccer, rock climbing, reading, but most of all traveling to new places.

After high school Aileen hopes to pursue a degree in Political Science to further her dream to become an attorney.

With her skills learned through FCCLA, Aileen hopes to make a long-lasting input on the world, serving as an advocate to strengthen others resources and opportunities.

Aileen is appreciative for her community of supporting friends, family, and mentors that have brought her to where she is today. Aileen is delighted to lead the California State Association to inspire and lead those in their Ultimate Journey in FCCLA!

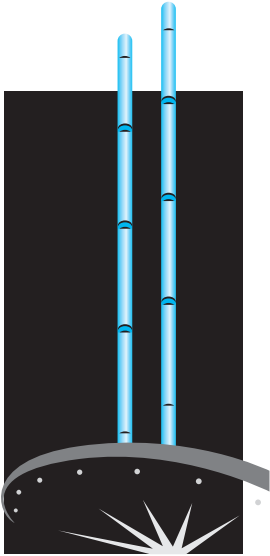


EXHIBITORS' MARKETPLACE

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WELCOME TO THE EXHIBITORS' MARKETPLACE



**SAFE CREDIT UNION
CONVENTION
CENTER**

The Annual Exhibitors' Marketplace offers unique, one-stop shopping and networking specifically tailored to the Educating for Careers program. The 2024 Exhibitors' Marketplace offers a variety of new features to spark your creativity and generate new ideas with several exhibitors who are with us for the first time as well as those who are familiar faces here at Educating for Careers.

You have four tickets in your registration packet—one for Sunday, one for Monday (two drawings 9:45 am and 2:30 pm), and one for the Monday Reception. Door prize tickets must be deposited before the beginning of the break. Door prize winners will be posted at the beginning of each of the conference breaks in the vendor area. Prizes must be claimed by the winner at the Registration Desk before the close of the Registration Desk each day. The Prize Cage will be emptied each day. For the door prize drawings during the Monday Social/Networking Reception, winners must be present to claim their prize. The prize booth is #328.

Exhibit Hours

Sunday, March 3, 2024

12:00 pm - 5:00 pm Open Exhibit Hours
3:00 pm - 3:30 pm **Break - Prize Drawing**

Monday, March 4, 2024

7:15 am - 11:45 am Open Exhibit Hours
7:15 am - 8:15 am Breakfast Buffet
9:45 am - 10:15 am **Break - Prize Drawing**
1:15 pm - 6:15 pm Open Exhibit Hours
2:30 pm - 3:00 pm **Break - Prize Drawing**
4:30 pm - 6:00 pm **Reception - Special Prize Drawings (MUST BE PRESENT)**

Prizes Include:

Prizes to be given away during the Conference include over \$3,000 worth of prizes from the Conference Committee and generous gifts from the Exhibitors.





EXHIBITORS' MARKETPLACE

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LIST OF EXHIBITORS

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BOOTH 105

ACT WORKFORCE SOLUTIONS

Contact: Gladys Recinos
Telephone: 702-481-1571
E-mail: gladys.recinos@act.org

Address: 500 ACT Drive
Iowa City, IA 52243
Website: www.act.org

ADVANCED TECHNOLOGIES CONSULTANTS

Contact: Greg Gallagher
Telephone: 800-348-8447
E-mail: sales@atctrain.com
greggallagher@atctrain.com

Address: 110 W. Main St.
Northville, MI 48167
Website: www.atctrain.com

BOOTH 126/128

AME INSTITUTE

Contact: Ashley Adams
Telephone: 619-743-0519
E-mail: Info@ameinstitute.org

Address: 2041 East St PMB 288
Concord, CA
Website: www.ameinstitute.org

BOOTH 119

AMERICAN TECHNICAL PUBLISHERS

Contact: John Shimala
Telephone: 708-957-1100
E-mail: john.shimala@atplearning.com

Address: 10100 Orland Parkway, Suite 200
Orland Park, IL 60467
Website: www.atplearning.com

BOOTH 103

ANATOMAGE

Contact: Long Trinh
Garett Onstot
Telephone: 408-885-1474
E-mail: tracy.tang@anatomage.com

Address: 3350 Thomas Rd
Santa Clara, CA 95054
Website: www.anatomage.com

BOOTH 324/326

ANATOMY IN CLAY LEARNING SYSTEM

Contact: Heidi Millender
Telephone: 970-667-9047
E-mail: stephanie@anatomyinclay.com

Address: 2198 West 15th Street
Loveland, CO 80538
Website: www.anatomyinclay.com

BOOTH 202

AZTEC SOFTWARE

Contact: Mitch Rosin
Telephone: 973-258-0011
E-mail: conference@aztecsoftware.com

Address: 461 Headquarters Plaza
Morristown, NJ 07960
Website: https://www.aztecsoftware.com/

BOOTH 319





EXHIBITORS' MARKETPLACE

Adapting to Change

BAROBO, INC.

Contact: Ryan Bean
Telephone: 530-746-8260
E-mail: sales@barobo.com

Address: 221G Street, Suite 204
Davis, CA 95616
Website: www.barobo.com

BOOTH 110

BIZWORLD.ORG

Contact: Melissa Doppler
Telephone: 415-503-5880
E-mail: support@bizworld.org

Address: 344 Thomas L Berkeley, Suite 111
Oakland, CA 94612
Website: www.bizworld.org

BOOTH 215

BUSINESSU

Contact: Michael Lewis
Telephone: 502-974-7716
E-mail: michael@buisnessu.org

Address: 401 W. Main St. Unit 317
Lexington, KY 40503
Website: www.businessu.org

BOOTH 101/200

CA ASSOCIATION OF CAREER TECHNICAL EDUCATION

Contact: Mary Whited
Telephone: 209-381-6677
E-mail: mwhited@mcoe.org

Address: 632 W. 13th Street, Building B
Merced, CA 95341
Website: www.acteonline.org/california-association-for-career-and-technical-education

BOOTH 229

CALIFORNIA EDUCATORS TOGETHER

Contact: Edward Gonzales
Telephone: 661-636-4546
Email: caetinfo@kern.org

Address: 1300 17th Street
Bakersfield, CA 93301
Website: caeducatorstogether.org

BOOTH 114

CALIFORNIA INDUSTRIAL AND TECHNOLOGY EDUCATION ASSOCIATION

Contact: Greg Hanger
Telephone: 559-350-2217
E-mail: greghanger357@gmail.com

Address: 28867 Hwy 190
Porterville, CA 93257

BOOTH 312

CAREER LAUNCH

Contact: Sean O'Keefe
Mariell Rubio
Telephone: 925-222-5836
E-mail: jackie@careerlaunch.academy
impact@careerlaunch.academy

Address: 12935 Alcosta Blvd. #2216
San Ramon, CA 94583
Website: www.careerlaunch.academy

BOOTH 207



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BOOTH 127

CAREERSAFE

Contact: Johnel Acosta
Telephone: 979-260-0030
Email: Johnel.Acosta@careersafeonline.com

Address: 1005 University Dr. E
College Station, TX 77840
Website: Careersafeonline.com

CERTIPOINT

Contact: Francie Stuart
Telephone: 801-847-3149
E-mail: Francie.stuart@pearson.com

Address: 1633 W Innovation Way, Fl 5
American Fork, UT 84043
Website: <https://www.Certiport.com>

BOOTH 104

CODEREV - CREATOR BOTS

Contact: Luis Morales
Telephone: 323-571-5625
E-mail: luis@coderevkids.com

Address: 401 Wilshire Blvd, 12th Floor.
Santa Monica, CA 90401
Website: creatorbot.co

BOOTH 311

CTECS

Contact: Ken Potthoff
Telephone: 404-679-4501
E-mail: kpotthoff@cteecs.org

Address: 1866 Southern Lane
Decatur, GA 30033-4097
Website: <https://www.ctecs.org/>

BOOTH 220

CAREER TECHNICAL STUDENT ORGANIZATIONS

Contact: FFA - Charles Parker: cparker@cde.ca.gov
FCCLA - Melissa Webb: mwebb@cde.ca.gov
DECA - Molly Anderson: Manderson@cde.ca.gov
FBLA - Molly Anderson: Manderson@cde.ca.gov
Skills USA - Tara Neilson: Tneilson@cde.ca.gov
HOSA - Cindy Beck: cbeck@cde.ca.gov

Website: www.cde.ca.gov/fg/fo/profile.asp?id=2330

BOOTH 329

CYBERFORWARD ACADEMY

Contact: Lynn Stewart
Telephone: 855-292-3712
E-mail: Lynn.stewart@cyberfwd.com

Address: 1315 N El Camino Real
San Clemente, CA 92672
Website: <https://cyberfwd.com>

BOOTH 117

DATAVIDEO CORPORATION

Contact: Rob Read
Willy Seltzer
Telephone: 562-696-2324
E-mail: rob@datavideo.com

Address: 7048 Elmer Avenue
Whittier, CA 90602
Website: www.datavideo.com

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DISNEY IMAGINATION CAMPUS

Contact: Disney Imagination Campus Team
Telephone: 321-939-7560
E-mail: DLR.Campus.Sales@disney.com

Address: 1150 W Magic Way, DRC
Anaheim, CA 92802
Website: www.disneycampus.com

BOOTH 221

EDYNAMIC LEARNING

Contact: April Rubio
Telephone: 877-585-2029
E-mail: sales@edynamiclearning.com

Address: 1256 Main St. Ste 256
Southlake, TX 76092
Website: https://www.edynamiclearning.com

BOOTH 120

FOUNDATION FOR CALIFORNIA COMMUNITY COLLEGES

Contact: Don Borges
Biete Glenmil
Telephone: 916-894-9585
E-mail: glenmil.biete@fire.ca.gov

Address: 710 Riverpoint Court
West Sacramento, CA 95605

BOOTH 129

FUTURE N FOCUS, DREAM CATCHER

Contact: Steve Ward
Telephone: 909-437-1180
E-mail: steve@dreamcatcherprogram.com

Address: 8298 Miramar Circle
Jurupa Valley, CA 92509
Website: www.dreamcatcherprogram.com

BOOTH 102

GET FOCUSED...STAY FOCUSED

Contact: Wendy Friedman
Telephone: 435-673-0843
E-mail: wendy@academicinnovations.com

Address: 59 South 100 East St.
St. George, UT 84770
FAX: 800-967-4027
Website: www.getfocusedstayfocused.org

BOOTH 206

G-W PUBLISHER

Contact: Theresa Thompson
Telephone: 800-323-0440
E-mail: custserv@g-w.com

Address: 18604 West Creek Drive
Tinley Park, IL 60477
Website: www.g-w.com

BOOTH 323/325

HIGHER EDUCATION ACCREDITATION CONSULTING

Contact: Renee Pellom
Telephone: 678-379-3792
E-mail: rpellom@higherredaccred.com

Address: 650 Ponce De Leon Ave., Suite 300 #3291
Atlanta, GA 30308
Website: www.higheredaccred.com

BOOTH 315

HOPE STREET GROUP

Contact: Zain Ali
Telephone: 415-819-1449
E-mail: zain@hopestreetgroup.org

Address: 10880 Wilshire Blvd, STE 2240
Los Angeles, CA 90024
Website: hopestreetgroup.org

BOOTH 122



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ICEV ONLINE

Contact: Maggie McGill
Telephone: 806-745-8820
E-mail: Maggie.mcgill@cevmultimedia.com

Address: 1020 SE Loop 289
Lubbock, TX 79404
Website: www.icevonline.com

BOOTH 106/108

IEEI

Contact: Nigel Bress
Telephone: 949-673-2943
E-mail: Nigel@ieei.com

Address: 110 Agate Ave
Newport Beach, CA 92662
Website: www.ieeibroadcast.com

BOOTH 226

JOBSPEAKER, INC.

Contact: Kyle Marshall
Telephone: 808-498-8855
E-mail: kyle@jobspeaker.com

Address: 126 West Portal Ave.
San Francisco, CA 94127
Website: www.jobspeaker.com

BOOTH 107

KINCADE PRODUCTIONS

Contact: Kincade Productions
Telephone: 415-652-0504
E-mail: robin@kincadeproductions.com

Address: PO Box 590071
San Francisco, CA 94159
Website: https://KincadeProductions.com/

BOOTH 224

KLEIN EDUCATIONAL SYSTEMS

Contact: Chris Klein
Telephone: 530-220-0937
E-mail: chris@kleineducational.com

Address: 2851 Spafford St.
Davis, CA 95618
Website: www.kleineducational.com

BOOTH 212/214

LAUNCH APPRENTICESHIP NETWORK

Contact: Marissa Miley
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E-mail: marissa@launchapprenticeship.org

Address: 15218 Summit Ave., 300-344
Fontana, CA 92336
Website: www.launchapprenticeship.org

BOOTH 219

LAW AND PUBLIC SAFETY EDUCATION NETWORK (LAPSEN)

Contact: Dr. Tom Washburn
Telephone: 404-692-2994
E-mail: tom@lapsen.org

Address: 735 Stratforde Drive
Milton, GA 30004
Website: lapsen.org

BOOTH 320

MAGMA

Contact: Evan Gotlib
Telephone: 347-466-2324
E-mail: evan@magma.com

Address: 424 West End Avenue, Apt 9J
New York, NY 10024
Website: www.magma.com

BOOTH 204





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MINIONE SYSTEMS

Contact: Erika Fong
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E-mail: info@embitec.com

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San Diego, CA 92126
Website: <https://www.theminione.com>

BOOTH 121

NATIONAL EMERGENCY COMMUNICATIONS INSTITUTE

Contact: Chris Wood
Telephone: 855-532-7691
E-mail: chris@neci911.com

Address: NECI 3535 Peachtree Rd. NE
Atlanta, GA 30326
Website: NECI911.com

BOOTH 318

NATIONAL GEOGRAPHIC LEARNING/CENGAGE

Contact: Chris Hubbard
Telephone: 888-915-3276
E-mail: chris.hubbard@cengage.com

Address: 5191 Natorp Blvd
Mason, OH 45040
Website: <https://ngl.cengage.com/assets/html/cte/>

BOOTH 203/205/302/304

NATIONAL HEALTHCAREER ASSOCIATION

Contact: Cassie Stutzman
Telephone: 913-661-6199
E-mail: Cassandra.Stutzman@nhanow.com

Address: 11161 Overbrook Rd.
Leawood, KS 66211
Website: www.nhanow.com

BOOTH 125

NEXT GENERATION IN TRUCKING

Contact: Dave Dein
Telephone: 209-892-4750
E-mail: ddein@patterson.k12.ca.us

Address: 200 N. 7th Street
Patterson, CA 95
Website: www.nextgentrucking.org

BOOTH 309

NUCLEUS

Contact: Thomas Palmer
Telephone: 864-714-1200
E-mail: james@nucleuscourses.com

Address: 1644 Wellesley Avenue
Los Angeles, CA 90025
Website: www.nucleuscourses.com

BOOTH 228

PATON GROUP / H2I GROUP COMPANY

Contact: Chris Miller
Altadena, CA 91001
Telephone: 800-826-0570
E-mail: info@patongroup.com

Address: 787 W. Woodbury Rd., #10
Website: h2igroup.com/solutions/technical-education/

BOOTH 301/303/307

PAXTON/PATTERSON

Contact: Marianne Bland
Telephone: 408-710-4184
E-Mail: marianne@paxpat.com

Address: 4141 W 126th Street
Alsip, IL 60803
Website: paxtonpatterson.com

BOOTH 201/300



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BOOTH 310

PERSONALFINANCELAB

Contact: Mark Brookshire
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E-mail: conf@stocktrak.com

Address: 17 Audubon Pond Road
Hilton Head, SC 29928
Website: <https://www.personalfinancelab.com>

PILOT CITY

Contact: Derick Lee
Telephone: 510-676-5861
Email: dericklee@pilotcity.com

Address: 1933 Davis Street #206C
San Leandro, CA 94577
Website: www.pilotcity.com

BOOTH 218

PROJECT LEAD THE WAY

Contact: Maryam Nouh
Telephone: 818-928-5062
E-mail: mnouh@pltw.org

Address: 5939 Castle Creek Parkway North Drive
Indianapolis, IN 46250
Website: www.pltw.org

BOOTH 313

QUALTRICS

Contact: Ryan Case
Telephone: 916-705-4358
Email: rcase@qualtrics.com

Address: N/A
Website: Qualtrics.com

BOOTH 102

RAISE 3D TECHNOLOGIES, INC.

Contact: John Yu
Telephone: 888-963-9028
E-mail: inquiry@raise3d.com

Address: 43 Tesla
Irvine, CA 92618
Website: www.raise3d.com

BOOTH 113/115

REALITYWORKS

Contact: Anne Bogstad
Telephone: 715-858-7178
E-mail: anne.bogstad@realityworks.com

Address: 2709 Mondovi Rd.
Eau Claire, WI 54701
Website: www.realityworks.com

BOOTH 314/316

ROCKET DRONES

Contact: Brandon Turk
Telephone: 901-440-2797
E-mail: Brandon@rocketdrones.com

Address: 260 S Tarragonna, Suite 240-B
Pensacola, FL 32502
Website: www.rocketdrones.com

BOOTH 118



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SAVVAS LEARNING COMPANY

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Paramus, NJ 07652
Website: www.savvas.com/solutions/career-and-technical-education

BOOTH 225/227

SIMINSIGHTS

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Telephone: 714-904-9910
E-mail: chris@siminsights.com

Address: 5270 California AVE., Suite #350
Irvine, CA 92617
Website: siminsights.com

BOOTH 217

SPIKEVIEW

Contact: Ekta Sahasi
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E-mail: Ekta.Sahasi@spikeview.com

Address: Los Altos, CA
Website: www.spikeview.com

BOOTH 112

START ENGINEERING, LLC

Contact: Robert Black
Telephone: 202-841-1524
Email: bblack@start-engineering.com

Address: 648 Elder Ln
Winnetka, IL 60093
Website: start-engineering.com

BOOTH 213

TECHEDIFY

Contact: Joseph Baek
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E-mail: Jbaek@techedify.com

Address: 2971 Plaza Del Amo, Unit 288
Torrance, CA 90503
Website: www.techedify.com

BOOTH 216

TOMORROW'S TALENT LLC

Contact: Danielle Jeffers
Telephone: 909-264-9039
Email: danielle.j@tomorrowstalent.org

Address: 362 W. 25th Street
San Bernardino, CA 92405
Website: www.tomorrowstalent.org

BOOTH 124

TRANSFR INC.

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Telephone: 916-605-6491
E-mail: thippensteel@transfrvr.com

Address: 333 W 39TH Street, Suite 802
New York, NY 10018
Website: https://transfrinc.com

BOOTH 116



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BOOTH 306

VIRTUAL ENTERPRISES INTERNATIONAL

Contact: Teri Jones

Address: 122 Amsterdam Avenue
New York, NY 10023

Telephone: 818-298-9803

E-mail: tjones@veinternational.org

Website: www.veinternational.org

VISIBLE BODY

BOOTH 317

Contact: Kara Kindstrom

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Framingham, MA 01701

E-mail: kara.kindstrom@visiblebody.com

Website: <https://www.visiblebody.com>

YOUSCIENCE

BOOTH 111/210

Contact: Robbie Rauzi

Address: 751 Quality Drive, Ste 200
American Fork, UT 84003

Telephone: 801-391-3323

E-mail: robbie.rauzi@youscience.com

Website: <https://youscience.com>

9-1-1 CAREER TRAINING

BOOTH 327

Contact: Sue Pivetta

Address: PO Box 1090
Sumner, WA 98390

Telephone: 253-732-4360

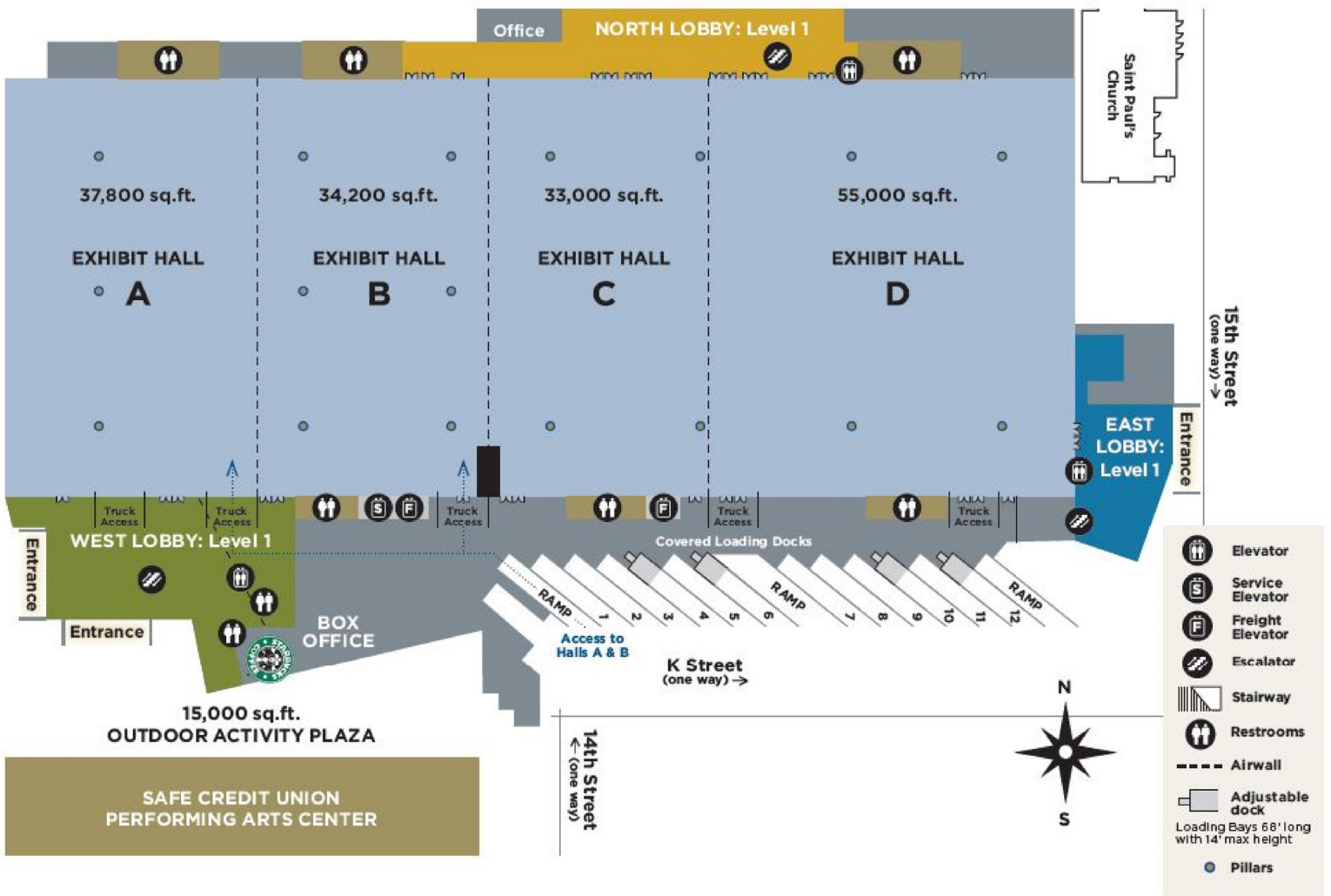
E-mail: SUE@911TRAINER.com

Website: www.911CareerTraining.com



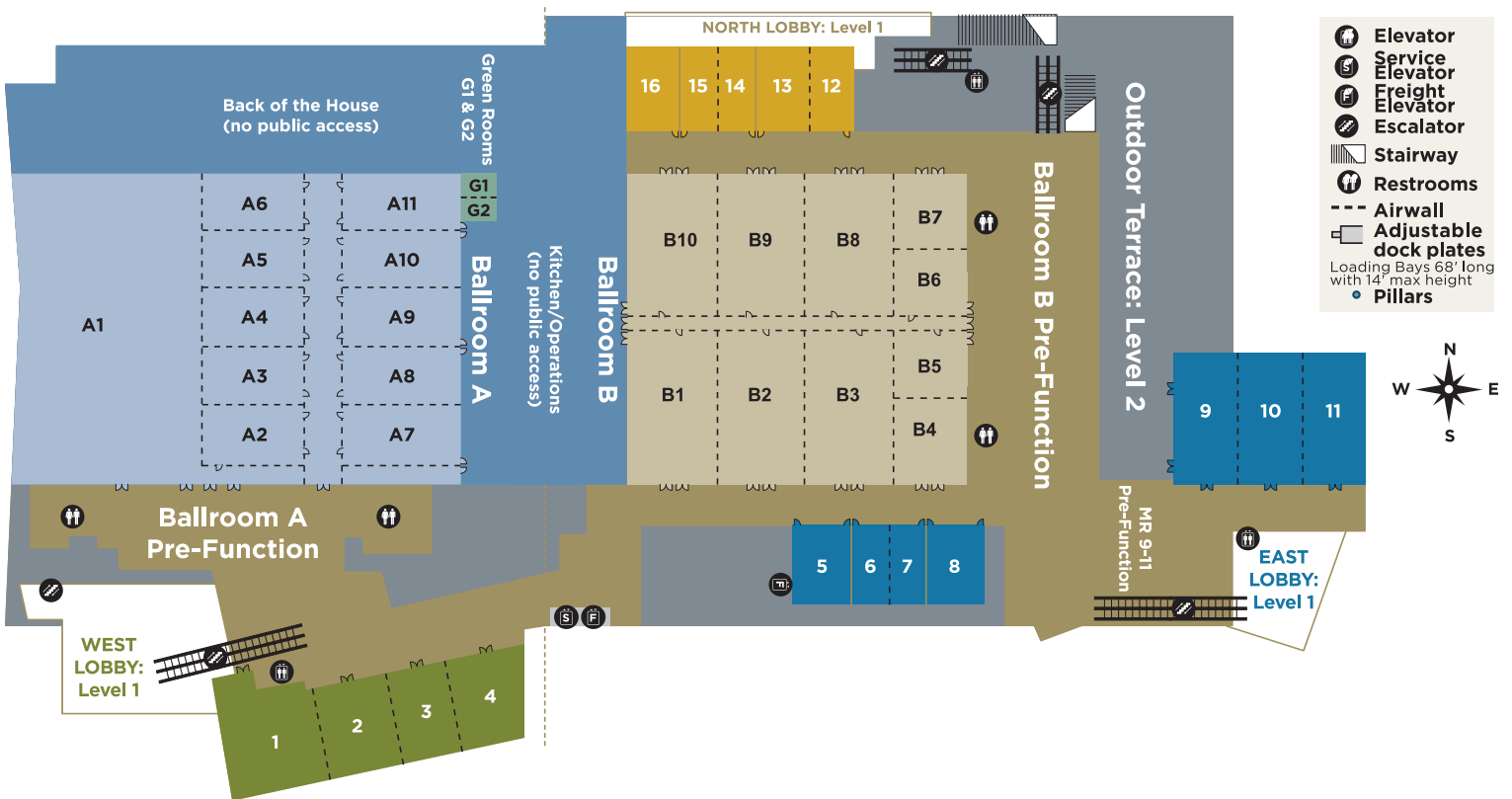
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SECOND LEVEL



CALIFORNIA CAREER PATHWAYS CONSORTIA
AND CALIFORNIA PARTNERSHIP ACADEMIES

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